

UTKARSH ROY

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EXPERIENCE

Associate Software Engineer, Maropost

Jan 2023 — Present

- Leveraged a tech stack of Vue.js, Node.js, SQL, and Agile methodologies to enhance the functionality and user experience of product.
- Conducted user research and analysis to identify and work on key pain points and areas for improvement. This led to a 15% increase in daily active users and a significant reduction in customer complaints.
- Implemented targeted enhancements based on user feedback, resulting in a noticeable increase in user retention rates within the first quarter.
- Mentored peer engineers on front-end development and best practices.
- Led the development of a comprehensive dashboard, providing real-time insights into performance, user behavior, and key metrics, leading to improved product performance and overall business outcomes.

Technologies: React, Vue, Javascript, TypeScript, Redux, Jest, Node, Jira, Chartsjs, D3

Intern, Default

Jul 2022 — Dec 2022

- Developed innovative web applications using React and Node.js, enhancing user engagement and increasing site traffic.
- Implemented RESTful APIs to streamline data communication and improve website functionality, resulting decrease in loading times.
- Collaborated with the team on website deployment and maintenance, ensuring project deadlines were met with more than 90% success rate, leading to increased user satisfaction.

Technologies: React, NextJS, Javascript, SCSS, Docker, AWS, NodeJS, Tailwind

EDUCATION

Kurukshetra University, Computer Science, Bachelors of Technology

- 7.8 CGAP
- Mentor at Toycathon (Inter college game development tournament)

CURRENT PROJECTS

Click Bank Integration

- Successfully executed an integration solution for Maropost's product, surpassing project expectations and resulting in almost 10% increase in user satisfaction ratings.
- Achieved a remarkable 25% reduction in project timeline by effectively managing resources and optimizing processes.
- Collaborated seamlessly with the cross-functional ClickBank team from the USA to streamline integration processes, enhancing efficiency and driving mutual benefits for both companies.

ERFM

- Developed a robust data pipeline to extract, transform, and load data from various sources into the reporting system, implementing custom data visualizations to address specific client requirements and provide unique insights.
- Created a highly efficient and scalable user interface, while utilizing server-side capabilities to handle data processing, API integrations, and real-time updates.
- Integrated popular charting libraries to render interactive and visually appealing visualizations, optimizing data loading and rendering performance through techniques such as lazy loading and data caching.

SKILLS

- Code: React, Vue, NextJS, Javascript, TypeScript, NodeJS, Golang, Git, Bitbucket, PostgreSQL, MongoDB
- Tools: Docker, Redis, SQL, AWS, Jest, Tailwind, Jira, MS-office