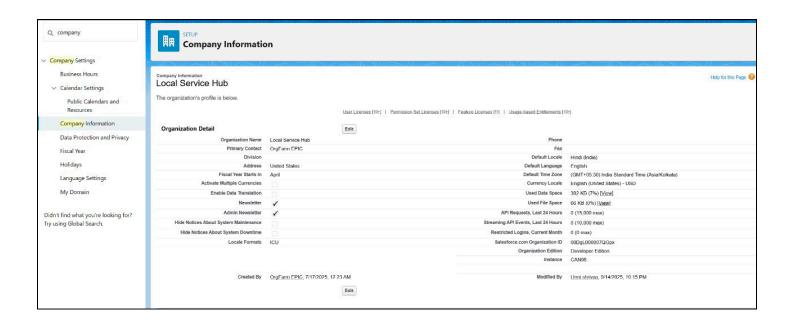# Phase 2: Org Setup & Configuration

1. Salesforce Edition & Dev Org Setup

- Selected **Developer Edition Org (free)** to build the Local Business Service CRM.
- Enabled **Sandbox usage** for testing and safe deployment of changes.
- Ensures development and testing can be done without affecting live data.

2. Company Profile Setup

- **Org Name** → Local Business Service CRM
- **Time Zone** → Asia/Kolkata (IST)
- **Locale** → English (India)
- **Currency** → INR
- Ensures correct regional settings for users and transactions.

2. Bussiness hours and Holidays

- **Working Days** → Monday to Friday
- **Working Hours** → 9:00 AM – 6:00 PM
- **Added major holidays** → Independence Day, Diwali, New Year, etc.
- Ensures no service or booking activities are scheduled on holidays**.**