

YUZHOU HU

OBJECTIVE

To obtain a position as R&D Project Manager/Data Engineer/Internet Product Manager in a dynamic organization that offers ample learning opportunities and embraces genuine ideas other than rigid rules.

PROFESSIONAL EXPERIENCE

- ❖ **Project Manager at KBTC- Sesame Street Joint Projects** *July 2014 - Now*
 - Contributed in the technical design & development of Content Management System (CMS) and Online Learning Modules, including setting and optimizing the architecture, the data structure, the deployment etc., according to client's request, as well as coding for the Online Learning Module pages.
 - Coordinated in the cooperation between the bi-lingual team separately located in New York and Beijing.
- ❖ **Product Manager at Baidu, Inc.** *May 2013 – Aug. 2014*
 - Devoted to the building of Baidu Knowledge Graph as one of the earliest members of the core executive team.
 - Worked as product owner or participant in several projects such as Baidu Schema and BKG-related platforms.
 - Led or participated in the development and launch of 10 search engine features, providing hundreds of millions of users with improved experience and advanced presentation and recommendation of searching results.
 - ✓ Host the 2014 New Year Gala of Baidu's Technical System. *(Jan. 2014)*
 - ✓ Won The Black Horse Award of the 9th Baidu Hackathon as team leader. *(July 2014)*
 - ✓ Won Baidu's 2015 Special Offer. *(Oct. 2014)*
- ❖ **Assistant of the Chinese Bridge Project at Confucius Institute Online** *July – Aug. 2011*
 - Worked as the coordinator for 108 competitors worldwide of the 10th "Chinese Bridge" Chinese Proficiency Competition for Foreign College Student. Developed and maintained online features and Internet promotion.

PROJECT EXPERIENCE

Samemail Project (as founder and team leader) *Oct. 2010 - June 2011.*

Supported by Beijing University Students' Innovative Science Research Project.

Based on PHP, MySQL and Apache James, our team (3 people) generated the idea from real life experience and developed a simple and reliable mailing system with innovative features to help people communicate via email for specified purposes such as organizing a competition or sharing studying materials within a class, etc., without worrying about complicated passwords or possible safety issues.

HONORS AND AWARDS

The National Scholarship *Oct. 2010, Ministry of Education of the People's Republic of China*
The 5th Korea-China Youth Elite Forum Award *Nov. 2011, Korea-China Youth Association(한중청년교류협회)*
Outstanding Graduates of Beijing, China *June 2012, Beijing Municipal Commission of Education*
Outstanding Student Cadre of Beijing *May 2010 and May 2011(twice), Youth League of Beijing*
1st Class Scholarship of BLCU *Oct. 2011, Beijing Language and Culture University (BLCU)*
1st Prize in CIS Graphic Design Competition *April 2010, College of Information Science(CIS), BLCU*
1st Prize in the National Youth Writing Competition in China *May 2000, the committee of the competition*

EDUCATION

M.S. in Computer Science (on Extensible Business Report Language, KMS, Concept Mapping and Data Mining)
 College of Information Science, Beijing Language and Culture University *Sept. 2012 - June 2015.*

Bachelor in Management Science (on Information System and Information Management)

College of Information Science, Beijing Language and Culture University *Sept. 2008 - June 2012.*

SKILLS AND CERTIFICATIONS

C#, Python, Java, KMS, XBRL, Concept Mapping, Information System Analysis and Design, Intercultural Communication.
Languages: Mandarin, English, Portuguese, Cantonese.

Certified ScrumMaster® *April 2014, Scrum Alliance* **College English Test Band 6 (CET-6)** *June 2011 Score:597/710*

IETLS Overall Score 7.5 *April 2011* **Test for English Majors Band 8 (TEM-8)** *March 2012*

Certificate of Results of Putonghua (Mandarin) Proficiency Test *April 2011 Score:93.8/100, Grade 1 Level B*

10th Grade Certification of Piano Performance *May 2001, Chinese Musicians Association, Grade 10/10*