

GLOSSARY



Finance Essentials for Small Businesses

With Jim Stice and Kay Stice

Use these terms and definitions below to understand concepts taught in the course.

Transcript Search: note that you can search for terms directly within the course. To search video text, switch to the *Transcripts* tab, then press Cmd/Ctrl + F on your keyboard to run a search within the active transcript.

Term	Definition
capital	Cash used to open and operate a business
cash flow	Money that comes into a business as revenue, and goes out of a business to pay expenses
controls	Procedures to ensure accounting information is accurate and reliable, to safeguard a business's assets and records
fixed costs	Costs that do not change regardless of sales, such as rent, utilities, and insurance
variable costs	Costs that change depending on an activity, such as inventory costs when sales increase