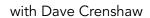
Find and Test Your Business Idea





Finding Your Business Idea: Needs Worksheet

Question to Consider	Your Notes
What is something—on a regular basis—that you complain is missing, too hard to get, or too difficult to use?	
"I wish I could!"	
"It drives me crazy that!"	
, and the second	
What is something—on a regular basis—you hear others complain is missing, too hard to get, or too difficult to use?	
"Why doesn't someone?"	
"It's annoying that"	
What is something others have repeatedly asked you to do/give/make for them?	
"Could you?"	
"You're the best at"	
What is something that a business did recently that got you upset? How could you solve that problem so it doesn't happen again?	
"I hated it whenand I could solve that by"	
What is something people use or buy, daily or weekly, that relates to your talent?	
"People buy and I am talented at"	