



Beechwood Elite Football Programme

Uniting Football & Academic excellence



**A proven track record of
successful outcomes for Years
3-13 boy & girl student footballers**



Welcome to Beechwood Elite Football Programme

Why us?

- We are unique, with unrivalled vast experience and expertise at combining both education and football at the highest level
- Tunbridge Wells is the ideal location and Beechwood the perfect environment for our already established football programme combining football and academic excellence
- We have a proven track record of successful outcomes for Years 3-13 boy and girl student players within professional football, British Universities and US College Scholarships
- There are no additional fees for this programme
- We offer a bespoke, integrated timetable ensuring the right balance is met from a football and academic perspective, set in a school with a reputation for both a caring environment and excellent academic results
- Our small elite training squads enable us to focus on developing the individual, creating programmes that are supported by an unparalleled online player hub
- Based on our established relationships and contacts in the professional game, we offer fixtures to give exposure and allow progression
- We have highly qualified staff with vast experience in football development both in Category 1 Academy environments and within an educational setting
- Our programme offers an environment rivalling professional football academies, including cutting edge sport science and performance analysis
- We have outstanding facilities for coaching and teaching set in a safe and spectacular campus in Tunbridge Wells, just 45 minutes access from clubs in London and the south coast



The premier independent education football programme

From the top...



"A coaching staff that are second to none, coupled with an outstanding educational setting means any aspirational player would be lucky to be on this programme. I have seen first hand how the players develop under this this coaching structure and it is all about developing the individual."

**Ioannis Okkas - former Celta Vigo and
Cyprus national team captain and Cyprus
national mens coach and U21 manager**



The premier independent education football programme From the educationalists...



"An industry leading programme to support high performance football. An outstanding and imaginative provision has been established to achieve this; it is hard to believe that this is bettered by any school of similar type. The combination of recruitment, timetabling, coaching, performance support and the competition programme, provides an outstanding experience for the participants. The national and international reputation of this area is well justified and it is a niche of which the school is rightly proud."

Neil Rollins - Chairman of PADSIS, Director of Independent Coach Education and ISI inspector (Royal Russell review in 2021 a programme founded and established by our Director of Football, Greg Thurstans)



A proven track record of successful outcomes

From the players...



"Moving to the school was the best decision I ever made. Finding the balance between full time education and playing football was always difficult, however this was made possible. I used to dedicate a lot of my time to the football programme, which meant I was vulnerable to falling behind on my workload. Fortunately, this did not occur as the staff made sure they provided me with the additional support I needed, whether it was during or after school hours. This led to me achieving 3 A-levels, a professional contract at Sheffield Utd FC and living my dream of playing for Wales in major international tournaments at the European Championships and World Cup."

Rhys Norrington-Davies | Wales & Sheffield Utd FC



"The school recognised my talent and put me forward to play professionally. The staff understood the importance of balancing both football and education and were willing to help and support me throughout my journey. I received one-to-one training during my football programme's allocated periods, which was incredibly beneficial for me and my development. The coaches at Chelsea told me what I needed to work on, and I did it in my sessions at school therefore I could showcase this when I was at my club. The coaches have played a vital role in my football journey as well as education, which provided me with a well-balanced experience and future plan."

Reanna Blades | England & Chelsea FC



"I fell in love with the supportive attitude of the teachers and the family feeling. I attended the school from Year 6 through to Year 9. The staff helped me to build confidence in subjects I wasn't very good at. They also helped me to further develop my sporting ability by not only offering me good facilities and coaching to help me with my football, but also a chance to get involved in other sports such as tennis, swimming and badminton. I had some great times and I recommend it for any person with football and academic ambitions."

Tyrique George | England & Chelsea FC



A proven track record of successful outcomes

From the players...



"They helped me achieve a scholarship to the U.S. The school gave me an opportunity to play at the very highest level whilst undertaking and supporting me academically. This has allowed me to continue playing at a high level and achieve my goal of securing a scholarship at Dartmouth. The memory of winning the National Cup for the school will continue to be my fondest."

Mothibi Penn-Kakana | Dartmouth College



"I joined in Year 10 and settled in very quickly. The training helped me progress as a goalkeeper in an environment which is similar to a professional club. The school fully supported my many trials at pro clubs. My teachers were also incredibly supportive in helping me catch up missed work, which helped me achieve great academic results. I would recommend this to anyone who is aiming to improve their football significantly, whilst maintaining a high level of education. I will always be grateful for the support that helped me become a professional player"

Sam Long | Lincoln City FC



"Being at the school had a very positive impact on me. I joined in Year 7 and the school recognised the importance of balancing both my education and football achievements. I felt continually supported; teachers were helpful in organising and setting work to ensure I didn't fall behind. The high standard of football training at school was very beneficial. My schoolwork was continually monitored and I was offered help whenever I needed it. The school played a vital role in my football journey and provided me with an all round experience."

Jack Henry-Francis | Ireland & Arsenal FC



A proven track record of successful outcomes

From the players...



"My two years were crucial for my development as both a student and an athlete. The student athlete culture helped me acclimatise quickly to the rigorous workload I currently have in the States. Playing for the first team, provided me with great exposure to coaches in America and ultimately provided me with the platform to study with a significant scholarship at one of the premier colleges in the US."

Ada Okoregheye | Amhurst College



"I joined the school in Year 10 and the quality of the coaching was clear. The coaches allowed me to keep on top of my game, whilst supporting me academically. The school also gave me the opportunity to play for ISFA England schools which was an amazing experience, where I got to stay at St.George's Park. This happened whilst I was trialing at academies and the school supported me through this journey on and off the pitch."

Cameron Gbadebo | Manchester City FC



"The staff went above and beyond to help me improve in all aspects of school life. Playing for the first team was an honour for me. This helped improve my game and confidence, due to the high quality of opposition we faced week in week out. My fondest sporting memories were my relationships with the players and staff. I would definitely recommend attending due to the high quality football programme as well as the solid education."

Deji Elewere | Charlton FC



Develop and reach the limit of your potential

From the parents...

"We will always be grateful for the coaching staff who supported her through the challenge of competing at the highest level of football, whilst ensuring she was supported academically."

"The coaches always made the time to ensure we were aware of what was going on and how we could work together to support him, which gave him the best pathway"

"The detail on the delivery made us feel like we were at an academy but with the reassurance that she would receive the best education alongside this"



What makes us different? A local and regional comparison

A market leading football programme for day students

Competitor	Annual day fees 2022/23	'A' Licence & QTS	3 Term Football	45 Mins London	Onsite Boarding & Pitch
BEECHWOOD	£17,820	✓	✓	✓	✓
KENT COLLEGE GIRLS	£19,995	✗	✗	✓	✗
TONBRIDGE BOYS	£35,067	✗	✗	✓	✓
SEVENOAKS	£26,721	✗	✗	✓	✓
CLAREMONT	£22,110	✗	✓	✗	✗
ARDINGLY	£26,985	✗	✗	✗	✓



What makes us different? A national comparison

A market leading programme for boarding students

Competitor	Annual boarding fees 2022/23	'A' Licence & QTS	3 Term Football	45 Mins London	Onsite Pitch
BEECHWOOD	£30,600	✓	✓	✓	✓
MILLFIELD	£43,830	✗	✗	✗	✗
ROSSALL	£40,265	✗	✓	✗	✗
ROYAL RUSSELL	£41,478	✗	✗	✓	✓
BROOKHOUSE	£41,400	✗	✓	✗	✗



The journey

A bespoke timetable to support individual academic achievement

- The football training programme is intergrated into a student's academic schedule
- Beechwood offer a wide variety of A-Level and BTEC Diploma options and pathways
- We have outstanding pastoral and small class sizes throughout the school
- Players in clubs will have bespoke support to catch up academically
- We offer clear post school educational support and pathways



Example Timetable

Integration with Key Stage 2, 3, 4 & 5 across academic subjects

Example Timetable	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
P1 (9.00-10.00)	Y3/4 S&C	Y3/4 S&C		Y7/8 S&C	Y9/10 S&C	Y11/12/13 Tactical training or match
P2 (11.00-12.00)	Y3 Position specific	Y11/12/13 S&C Position specific	Y7 Position Specific	Y9 S&C Position specific	Y11/12/13 S&C Position specific	
P3 (11.00-12.00)	Y4 Position specific		Y8 Position specific	Y10 S&C Position specific		
P4 (14.00-15.00)	Y7/8	Y9/10	Y11/12/13	Y3/4	Y5/6	
P5 (15.00-16.00)	Tactical training or match	Tactical training or match	Tactical training or match	Tactical training or match	Tactical training or match	
EC (16.00-17.30)	Y11/12/13 Technical training or match	Y7/8 Technical training or match	Y9/10 Technical training or match	Y5/6 Technical training or match	Y3/4 Technical training or match	

*All other periods will be dedicated to subject educational study



Fixtures & exposure

A programme that gives players the opportunity to access professional football

- Fixtures against academies such as Charlton, Bournemouth and Reading
- Entry into ISFA and ESFA national competitions
- Entrance into Isthmian Youth League and FA Youth Cup, the most prestigious national competition
- Fixtures against the best Independent Schools in the country
- Top British University fixtures including the likes of Loughborough and Oxford
- A pathway for players selected for ISFA England national team
- Players already at professional clubs are supported by supplementing their existing training
- Our coaches have a proven track record of regularly winning national competitions at all ages and reaching the 1st round of the FA Youth Cup



Coaching team

A unique record of success in education & football



Greg Thurstans Director of Football

"Understanding the importance of supporting every individual in both their education and football is critical"

- Over 20 years experience in teaching within independent education and 8 years as Director of Sport at a leading Independent School
- Notably one of the youngest coaches to achieve both outfield and goalkeeping UEFA 'A' Licences and also holds FA youth modules 1,2 and 3
- Previously a coach at Crystal Palace Academy, England Independent Schools national U16/18 teams and scout for Brighton FC
- As a player was at Chelsea FC for a period at the age of 21 and went on to play for a number of semi-professional clubs
- Educational qualifications; BSc Sport Science, PGCE in secondary PE teaching and Qualified Teacher Status



Matthew Rose Head of Coaching

"I have a passion for developing young players and delivering the best outcomes"

- Over 25 years experience in professional football with a career in the Premier League with Arsenal and QPR playing over 240 games
- Only recently, kept Barnsley in the Football League Championship, in dramatic fashion as their Assistant Head Coach
- As an Arsenal Academy coach placed scholars at Arsenal, with other players going on to play for clubs in Europe including Ajax and Manchester United
- Vast experience in coaching across Europe including FC DAC, which saw him in charge of the implementation of a training regime specific to the needs of developing young players
- Holds the UEFA 'A' Licence and has attended FA position specific courses

Coaching team

A unique record of success in education & football



Lee Smelt
Head of Goalkeeping

"I have enjoyed working with players across age groups and helping them improve to reach the limit of their potential"

- Over 15 years as professional football player at clubs including Nottingham Forest, where he won the European Super Cup as Peter Shilton's understudy under the legendary manager Brian Clough
- Over 30 years' in coaching as lead Academy goalkeeping coach at Arsenal FC and Charlton FC
- Proven track record of producing professional goalkeepers and working across all age groups
- Holds both goalkeeping and outfield UEFA 'A' Licence and FA youth modules



Jake Locker
Head of Sport Science

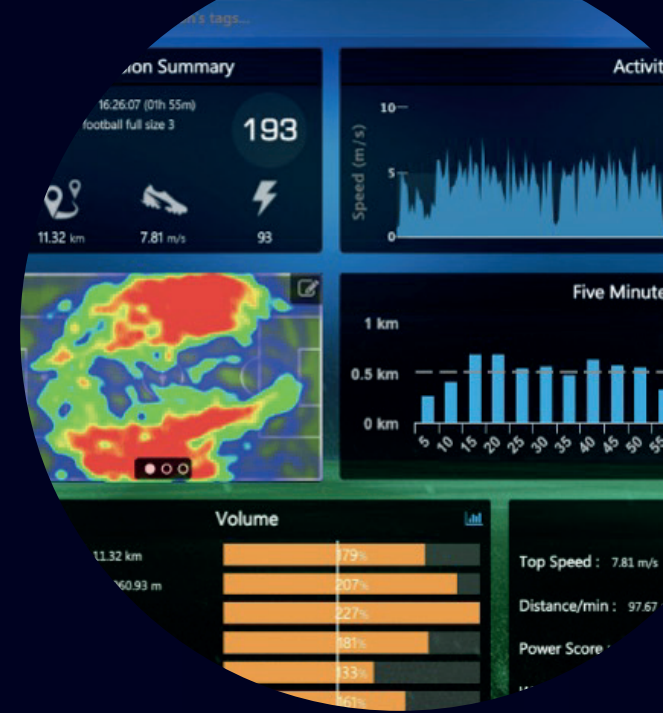
"My job is to ensure we highlight players' strengths and weaknesses to support them through their physical journey"

- Masters and 1st Class degree honours in Sports Science at Loughborough University
- Worked as Sport Scientist at Leicester City Football Club
- UK Strength and Conditioning Association accredited
- Experience writing programmes for HUDL, INSTAT, VEO, Player Tek
- Designed and developed an interactive player website to help player interaction

Data to support improvement

Cutting-edge sports science & performance analysis, rivaling professional clubs

- We analyse players on an individual basis with real data to help them reach their full potential
- Performance analysis packages aid the development of both individuals and team performance using INSTAT
- GPS vests that can track detailed movement patterns for speed and endurance with Playertek
- All footage is automatically 'tagged' and uploaded, which creates a playlist for players to strengthen CVs and opportunities
- Individualised strength and conditioning, physiological assessment, injury rehabilitation and physiotherapy to improve physicality
- A pioneering online digital playerhub platform is accessible to all players



Elite environnement

Outstanding facilities and cultural development

- Our facilities are outstanding including a Strength and Conditioning suite, grass pitches, multi-use astro, indoor futsal sports hall
- We have exclusive use of our partner independent school's pitches at Sackville and a brand new 4G astro turf with a club who play in the National League Conference
- We have led some of the most exciting cultural tours to the best football destinations including Madrid, Barcelona, Ajax, Bayern Munich, Paris St. Germain



Beechwood Elite Football Programme

For more information and to book a tour, please contact us:

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