

DELFT UNIVERSITY OF TECHNOLOGY

BACHELOR GRADUATION PROJECT

INITIAL RESEARCH REPORT

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# UrbanSearch

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Aspects: Algorithms Framework Component technology References [1]

### Abstract

It is yet to be discovered how the importance of cities in the global network can be elucidated. In this paper, we develop a methodology to be able to reveal an answer to this matter. ...

**Keywords:** urban, city, data mining, document analysis, filtering

## 1 Introduction

Common belief is that agglomeration benefits are key to economic growth [1]. However it may be that this economic growth's primary cause is the increase in (inter)national network embeddedness. We would like to further investigate this. Similar to research efforts in other domains such as financial trade (Preis et al., 2013) sales forecasting (wu & Brynjolfsson, 2013) and public health (Thornton et al., 2016), the idea is to develop search queries that capture urban-urban interactions as they can be found on the web through the co-occurrence of geographical names on websites e.g. "Zeeuws-Vlaanderen + Amsterdam " OR "Amsterdam + Zeeuws-Vlaanderen".

## 2 Requirements

### 2.1 Must have

1. General
  - (a) Adding city names
  - (b) Grouping relations and "zooming" on these relations
2. Search Engine
  - (a) Filter results
  - (b) Data mining
3. Filtering
  - (a) Logic Filters
  - (b) Relations Filters
4. Machine Learning
  - (a) Types of relations
5. Visualization
  - (a) Statistics of relations? Query relations
  - (b) Strength of relations
  - (c) Types: ML CBS defined

### 2.2 Should have

1. General
  - (a) Pluggable datasets
2. Machine Learning
  - (a) Generalising relations, grouping relations

## 2.3 Could haves

1. General
  - (a) International city names
2. Visualization
  - (a) Front end for the app

## 2.4 Would haves

# 3 4 Main Parts

## 3.1 Extraction

### 3.1.1 methods

## 3.2 Filtering and Categorizing

### 3.2.1 Clustering

### 3.2.2 Filtering

### 3.2.3 Machine Learning

### 3.2.4 TF-IDF

basic idea: 1. using training data to assign values on words - filter meaningless words - assign words with highest value as categories? 2. Do the same on training data for each category (choose a few documents manually per category) and then check for websites for which categories has the highest value.

## 3.3 Search Queries

### 3.3.1 Enter Queries

### 3.3.2 Get Results

### 3.3.3 Specifications

## 3.4 Visualisation

### 3.4.1 neo4j?

### 3.4.2 Connection between cities

### 3.4.3 The Strength of these connections

## References

- [1] Michael E Porter. Location, competition, and economic development: Local clusters in a global economy. *Economic development quarterly*, 14(1):15–34, 2000.