Bullet Proof Websites

Standards Based Web Development

Industry Best Practices

Bullet Proof

- Standards-based web development

- Industry best practices

- Front-end web development
  - Everything you SEE and interact with on the web
  - Technologies: HTML, CSS and JavaScript
  - Versus backend: "server side" – PHP, .net, Ruby, Python, MySQL, mail server

The Seven Abilities
Features of Bullet Proof Websites

- Updateability – content management system (CMS)

- Compatibility – all web browsers, now and future

- Reusability – quick builds especially in development teams

- Dependability – quality control

- Manageability/Flexibility – grows with the organization/business

- Consistency – unified look & feel

- Find-ability – easy to find in search engines