

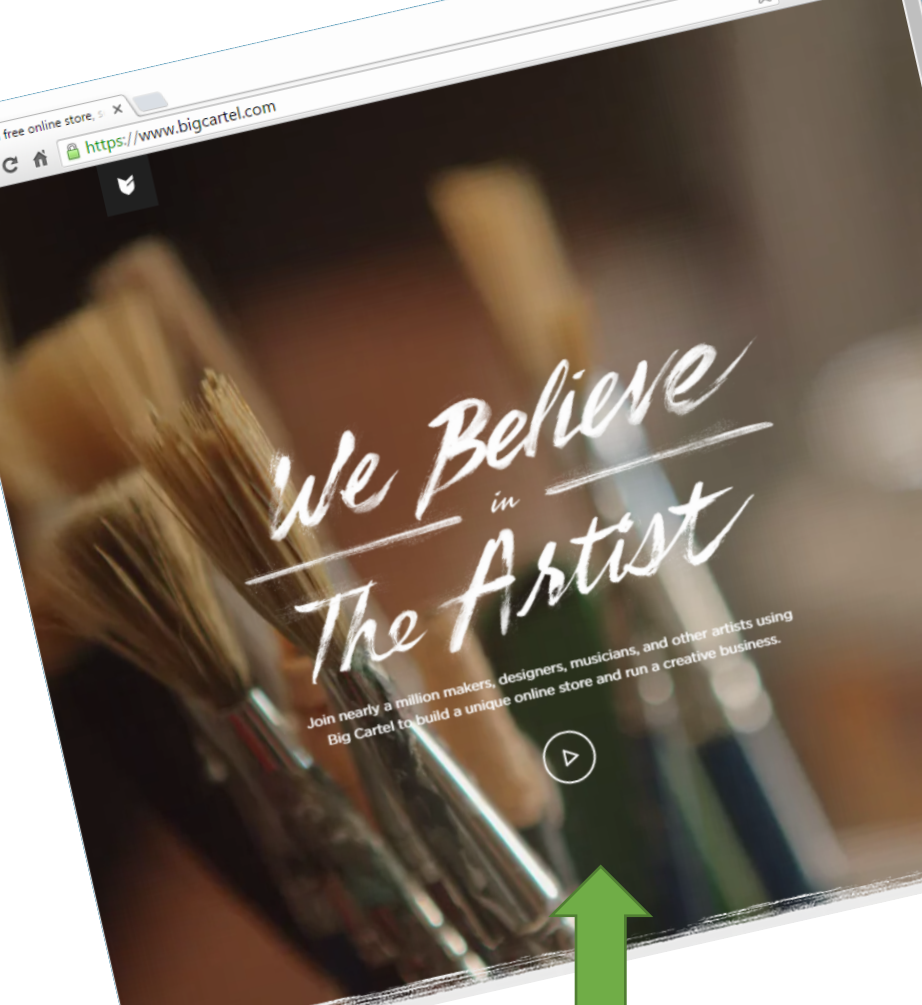
# Introduction to the Web Development Industry

CSC 170: Introduction to Web Development

Professor Kostin

# The Web Today - Yesterday's Technology

- History of the Web
- Original intent of the Web ...still there, underneath
- Front-end technologies: HTML, CSS, JavaScript
- Need to know:
  - How things work
  - Where things are going
- Things are weird today
  - Hacked; bastardized; bent to our will
- Some changes/improvements to the base technology
- Some hacks become standard practices



Good-enough  
Websites

Not "bullet proof"

Professional, Custom  
Websites

## WYSIWYG – Package Solutions

- Wix
- Squarespace
- Weebly
- Macaw
- Webflow
- ION Interactive
- Mail Chimp
- Constant Contact

## Templates, Libraries, Frameworks

- jQuery
- Bootstrap
- WordPress
- Usability
- Readability

Still required

Helps  
...a lot!

Graphic/Visual Design Skills

Goal-directed Design Skills

Hand Coding Skills  
(HTML, CSS, JS)

DMS 104

CSC 174

CSC 170