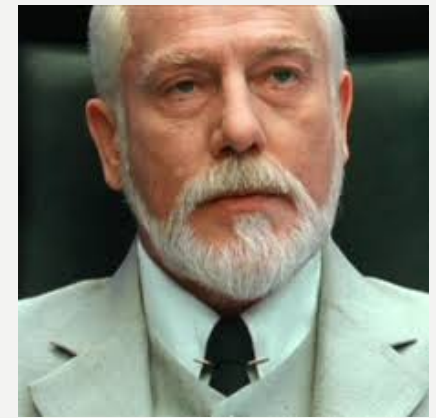


TEAM ROLES AND PROJECTS

**ROLES AND RESPONSIBILITIES FOR WEB
TEAMS**

INFORMATION ARCHITECT



Responsibilities

- Prepares all the content and how it's arranged within each page and across pages in terms of:
 - Ontology
 - Taxonomy
 - Choreography
- Defines the navigation and how it's presented
- Defines the *feeling* or *mood* of the content in support of the intended mission of the website

Focus

- The structure layer (content) is coded in semantically correct HTML and arranged in a way that makes sense for the content
- Content structure (HTML) meets web standards and industry best practices

VISUAL DESIGNER



Responsibilities

- Responsible for everything the user sees, in any browser type and size
- Creates the graphic design in terms of:
 - Colors
 - Styles
 - Fonts
 - Layouts
 - ...for any browser type and size...in support of the chosen *feeling* or *mood* (as defined by the Information Architect)

Focus

- No usability or readability problems
- The presentation layer (styles) is coded in CSS so it is visually arranged a way that makes sense for the content and adds value to the structure layer
- Styles (CSS) meet web standards and industry best practices

FRONT-END TECHNICIAN



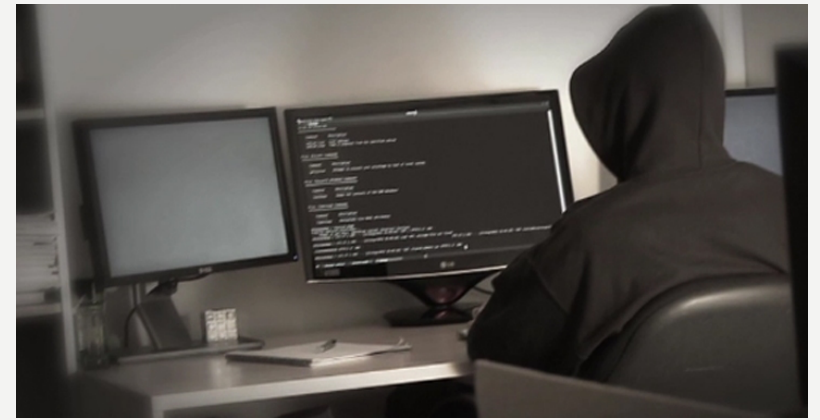
Responsibilities

- Responsible for everything the user interacts with, from page load to every click and scroll
- Checks to make sure everything in the front-end (not just JavaScript but also HTML and CSS) must work and work well (optimized)
- Images must be correctly prepped (optimized)
- Decides the particulars of plug-in usage and installation, web font installation, and general optimization and usage of all front-end technologies

Focus

- No interoperability problems; checks the website in all popular (including old) web browsers to make sure everything works and displays correctly
- The behavior layer (interactions) is coded in JavaScript primarily (may include certain CSS3 interactions) so it adds value to the structure and presentation layers
- "Page weight" is not excessive, and load time and on-page operations work as expected; includes optimization of images, web fonts, and JavaScript plugins
- JavaScript implementation meets industry standards and best practices
- HTML and CSS pass W3C validation within reason

BACKEND TECHNICIAN



Responsibilities

- Responsible for all server interactions using back-end languages like PHP and MySQL including the addition of all code in the HTML documents to handle the server-side interactions (server-side *includes* too)
- Responsible for the set up and manipulation of database(s)
- Leads team collaboration (Github) and manages the file structure

Focus

- No server-side problems
- Database tables are setup correctly and normalized and scripts that open, close, read and write data work as expected
- No scripting errors; no **error.log** files
- The team is coordinated and effective; no complaints

TEAM PROJECTS

- For each team project there must be teams of **three** students
 - If not enough students to create a full team, students may double-up roles (but only if no one else is available)
- Each team project will be documented - who worked on what
- Some projects will receive a single grade, shared among team members - some project, each team member will be graded separately