Design Vision

Chapter 19

Design Vision

Framework Definition + Design Language → Design Vision (a presentation)

- A 'rule book'
- Based on User and Domain Analysis
- Don't forget: Form Factors
  - From the Industrial Designer
  - Engineering, manufacturing and cost constraints
  - Customer constraints

Form Factors (example descriptors)
- pizza box
- kleenex box
- clam shell
- bread plate, dinner plate
- hybrids: convertible tablet
- desktop, laptop, tablet, handheld

Design Vision

- Use drawing tools, rough sketches, tables and lists

- Swatches of color

- Shapes, sizes, weight, et cetera

- Relate: rationale
    - Why?
    - Cite the source → U&DA