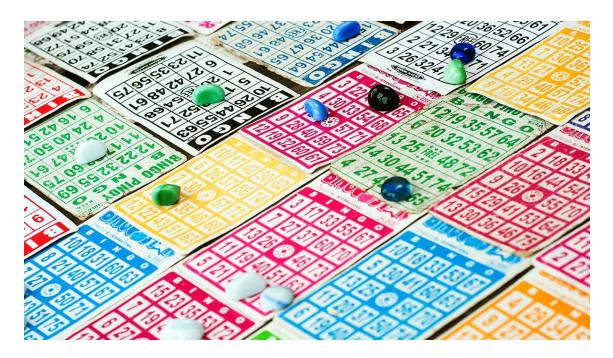
Harvard Business Review

Diversity And Inclusion

Why Diverse Teams Are Smarter

by David Rock and Heidi Grant

November 04, 2016



Striving to increase workplace diversity is not an empty slogan—it is a good business decision. A 2015 McKinsey report on 366 public companies found that those in the top quartile for ethnic and racial diversity in management were 35% more likely to have financial returns above their industry mean, and those in the top quartile for gender diversity were 15% more likely to have returns above the industry mean.

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