# Macroeconomics Lecture 4 – Open Economy: IS-TR-IFM, AD-AS

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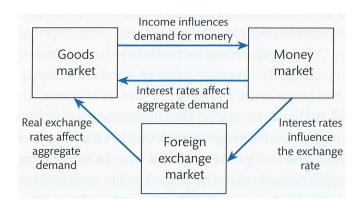
PSME Panthéon-Sorbonne Master in Economics

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### Overview

- 1 Exchange rates
- 2 IS in open economy
- 3 Capital flows: IFM line
- 4 Fixed exchange rate regime
  - IS-(TR)-IFM equilibrium
  - AD-AS
- 5 Flexible exchange rate regime
  - (IS)-TR-IFM equilibrium
  - AD-AS
- 6 More on exchange rate regimes

# Open economy: new market(s)



Source. Burda and Wyplosz (2017), Figure 10.2.

# Lecture overview: opening up IS-TR and AD-AS

- 1. Goods market has imports and exports  $\Rightarrow$  IS equation has new terms
  - Exchange rate movements shift IS
- International financial markets influence nominal interest rate
   ⇒ IFM line
  - ▶ IS-TR-IFM or Mundell-Flemming model
- 3. Medium run (AD-AS): inflation affects real exchange rate
- 4. Long run: **purchasing power parity** affects inflation and exchange rate

Distinction between **fixed** and **flexible** exchange rate regimes.

AS is same as in closed economy (simplification).



## Exchange rates – quick overview

#### Nominal vs. real exchange rates:

- Nominal exchange rate number of units of one currency per unit of another ⇔ relative price of monies
  - ▶ Can be expressed in units of foreign currency per unit of domestic or vice versa
  - ▶ Example: EUR-JPY exchange rate is 140 JPY for 1 EUR
- ▶ Real exchange rate (RER) ratio of foreign consumption basket value to domestic consumption basket value ⇔ relative price of consumption

Using S as **nominal** exchange rate (number of units of foreign currency per unit of domestic), P the domestic and  $P^*$  the foreign price level, define the **real** exchange rate  $\sigma$  as:

$$\sigma = \frac{S \cdot P}{P^*}$$

## RER dynamics formula

Taking logs and total differential in the real exchange rate definition:

$$\frac{d\sigma}{\sigma} = \frac{dS}{S} + \frac{dP}{P} - \frac{dP^*}{P^*}$$
$$\frac{d\sigma}{\sigma} = \frac{dS}{S} + \pi - \pi^*$$

## Long run real exchange rate

Absence of **arbitrage** between countries assumed in long run  $\Rightarrow$  two versions of **purchasing power parity (PPP)** condition:

- 1. Absolute PPP:  $\sigma = 1 \Leftrightarrow S \cdot P = P^*$
- 2. Relative PPP:  $\sigma$  constant:

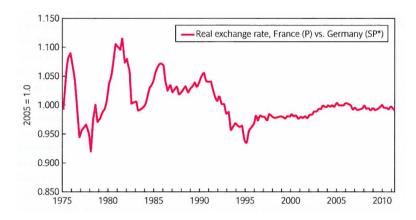
$$d\sigma = 0 \Rightarrow \frac{d\sigma}{\sigma} = \frac{dS}{S} + \frac{dP}{P} - \frac{dP^*}{P^*} = 0$$
$$\frac{dS}{S} = \pi^* - \pi$$

⇒ if domestic and foreign inflation rates not equal on average, permanent nominal exchange rate appreciation/depreciation

Micro version of PPP – **law of one price**: each good j has same price in domestic and foreign economy:  $S \cdot p_j = p_j^*$  Sufficient, but **not necessary** for PPP to hold.



## Real exchange rate: Example



Source. Burda and Wyplosz (2017), Figure 13.9.

# IS curve in open economy

IS obtained from equality of total goods available (left hand side) and all the uses of the goods (right hand side):

$$Y + \underbrace{Z}_{\text{imports}} = C + I + G + \underbrace{X}_{\text{exports}}$$

Re-arranging, we get:

$$Y = C + I + G + \underbrace{(X - Z)}_{\text{primary current account (PCA)}}$$

## Primary current account

#### Import function

$$Z = Z(Y, \sigma) \tag{11.5}$$

- ▶ Increases in income (proportional to disposable income or to consumption), example:  $Z = z \cdot C = z \cdot c \cdot (Y T)$
- ▷ Increases with real exchange rate appreciation ( $\sigma \uparrow$ , where  $\sigma = SP/P^*$ ), domestic goods relatively expensive  $\Rightarrow$  import $\uparrow$

### **Export function**

$$X = X(Y_{+}^{*}, \sigma)$$
 (11.6)

- ▶ demand-driven exports: foreign income ⇒ foreign demand. Domestic income/production not relevant!
- $\triangleright$  with real exchange rate appreciation  $(\sigma \uparrow)$ , domestic goods relatively expensive  $\Rightarrow$  less exports

## Primary Current Account (PCA) or Net Exports:

$$PCA = X(Y_{+}^{*}, \underline{\sigma}) - Z(Y_{+}, \underline{\sigma})$$
$$= PCA(Y_{-}, Y_{+}^{*}, \underline{\sigma})$$

# Keynesian multiplier in open economy

Assume linear functions:  $C = c \cdot (Y - T)$ 

$$Z = z \cdot C = z \cdot c \cdot (Y - T)$$

Consider an increase in government expenditure,  $\Delta G$ 

- $\triangleright$  *DD*  $\uparrow$ , firms will produce more, ...,  $Y \uparrow$
- ightharpoonup Multiplier: how much output changes  $\Delta Y$ , relative to shock  $\Delta G$
- $\triangleright$  firms will increase production by  $\Delta G$
- ▶ this generates new income, thus  $C \uparrow$  but  $PCA \downarrow$ ,  $\Delta DD = c\Delta G zc\Delta G = c(1-z)\Delta G$
- $\rightarrow Y \uparrow, C \uparrow, PCA \uparrow, Y \uparrow \dots$  recall staircase graph
  - ightharpoonup additional spending  $\Delta C + \Delta PCA$  is smaller than  $\Delta G$  due to leakages, so  $\Delta Y_2 < \Delta Y_1$
  - ▶ leakages in open economy: savings, imports, taxes (if proportional)

$$\Delta Y = \Delta G + c(1-z)\Delta G + c^2(1-z)^2\Delta G + \dots + c^n(1-z)^n\Delta G$$

$$= \underbrace{\frac{1}{1-c(1-z)}}_{\text{multiplier}>1} \Delta G$$

# Open economy IS

Key question: how change of real exchange rate  $\sigma$  affect IS?

▶ RER appreciation ⇒ more imports, less exports ⇒ for a given interest rate, goods market equilibrium has lower Y because of lower aggregate demand

$$Y = C(\Omega, Y - T) + I(\underline{r}, \underline{q}) + G + PCA(\underline{Y}, Y_+^*, \underline{\sigma})$$

$$\underbrace{Y - C(\Omega, Y - T) - PCA(Y, Y^*, \sigma)}_{\text{increases in } Y, \sigma} = I(i - \pi^e, q) + G$$

- ▶ Mathematics: left hand side increasing in both Y and  $\sigma \Rightarrow$  for a fixed right hand side,  $Y \downarrow$  when  $\sigma \uparrow$  for equation to hold
- $\Rightarrow$  when  $\sigma \uparrow$ ,  $Y \downarrow$  for fixed  $i \Rightarrow$  **IS moves left** in (Y, i) space.

# What are capital flows?

This lecture: wider notion of capital, including any assets + currency.

Any purchase/sale of foreign assets is registered in country's international capital flows. Examples:

- Use of foreign currency
- Lending/borrowing with non-resident
- ▶ Foreign direct investment

Policy of capital movement restriction: capital controls

- ▶ Goes against orthodox economic theory/finance, but...
- ▶ Actively used by China ⇒ relevant for understanding world economy
- Not studied in this lecture



## International financial market: capital flows

We adopt assumption of **small open economy** with free capital flows (no **capital controls**):

- ▶ Recall small open economy definition: country does not influence international prices
- $\triangleright$  ...in particular, international nominal interest,  $i^*$
- ▶ free capital flows  $\Rightarrow$  no **arbitrage** possibilities between domestic and foreign assets, **returns are equalized**:  $i = i^*$
- $\Rightarrow$  a new condition in the (Y, i) space: a horizontal IFM line

# Economy off IFM line – exchange rate regime matters

What happens after capital inflows/outflows? What consequences for IS,  $TR \Rightarrow$  for AD?

- → answers depend on exchange rate regime
  - ▶ Under fixed exchange rate regime, CB must prevent changes in nominal exchange rate
    - ightharpoonup Taylor Rule, money supply change such that  $i=i^*$  again
  - Under flexible exchange rate regime, CB does not react, nominal exchange rate changes, IS shifts
    - ▶ Additional stability of IS following demand shocks

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# Fixed exchange rate in IS-TR

- $\triangleright$  Open economy  $\Rightarrow$  loss of monetary autonomy because of capital flows:  $i=i^*$
- ▶ Choice of money supply by the CB dictated by exchange rate
- ▶ Taylor Rule is no longer determining equilibrium
- ▶ The horizontal IFM line in (i, Y) space determines equilibrium instead of TR

We will consider different types of shocks in this IS-(TR)-IFM framework.

Demand shock (e.g. government spending)

# Devaluations/revaluations – monetary policy via $\bar{S}$

# Devaluations/revaluations – monetary policy via $\bar{S}$

- ▶ IS moves as explored before
- Central bank must adapt monetary policy TR shifts
- ▶ Behind the scenes central bank buys or sells foreign currency to keep S fixed – foreign exchange interventions
- Change of CB assets must be coupled with changes of liabilities – the money supply
- ▶ Process known as **sterilisation** of foreign exchange interventions

## International financial shock – shift of IFM

An increase in world interest rate is contractionary for fixed exchange rate economies

Relevant shock for 2022!

# LAD under fixed exchange rates: Purchasing Power Parity

Absence of **arbitrage** between countries assumed in long run  $\Rightarrow$  two versions of **purchasing power parity (PPP)** condition:

- 1. Absolute PPP:  $\sigma = 1 \Leftrightarrow S \cdot P = P^*$
- 2. Relative PPP:  $\sigma$  constant:

$$d\sigma = 0 \Rightarrow \frac{d\sigma}{\sigma} = \underbrace{\frac{dS}{S}}_{=0} + \pi - \pi^* = 0 \Leftrightarrow \pi = \pi^*$$

Relative PPP follows from absolute, so it is always assumed.

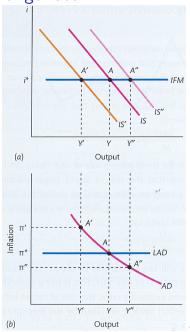
 $\Rightarrow$  domestic inflation rate must equal foreign in long run – horizontal long-run aggregate demand line (LAD) at  $\pi=\pi^*$ 

# Medium-run AD under fixed exchange rate

- ightharpoonup Assuming  $\pi \uparrow$
- ▷ IS-(TR)-IFM: IS shifts to the left, intersection with IFM has lower Y
- ⇒ inflation higher, output lower: downward sloping medium run AD curve

#### Shifts in AD

- $\triangleright$  Demand shocks (incl.  $Y^*$ )
- Devaluations, revaluations  $(\bar{S})$
- ▶ IFM (i\*)



# AD-AS with fixed exchange rate regime

New mechanism: long-run convergence of  $\pi$  to  $\pi^*$  through changes of  $\sigma.$ 

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# Flexible exchange rate

Monetary policy is again independent

▶ Aggregate demand has additional source of variation: RER changes through nominal interest rate

▶ Position of IS becomes endogenous as TR and IFM determine equilibrium: (IS)-TR-IFM

## Monetary policy shock with flexible exchange rates

Monetary policy *de facto* operates through **exchange rate** and **not interest rate** 

# Demand shock (e.g. government spending) with flexible exchange rates

Exchange rate acts as stabilizer of aggregate demand

# International monetary shock

An increase in foreign interest rate is **expansionary** – **opposite** of **fixed** exchange rate case.

# International monetary shock II: beggar-thy-neighbour effect

- Suppose a large foreign economy lowers i\* in expansionary monetary policy
- ▶ What happens to domestic economy? Draw an (IS)-TR-IFM diagram!
- ightharpoonup Domestic i relatively high  $\Rightarrow$  capital inflow  $\Rightarrow$  real exchange rate appreciation  $\sigma \uparrow$
- ▶ IS moves to the left, equilibrium output lower
- Foreign expansionary policy at the expense of neighbours' output. A critique of expansionary QE policies in large Western economies post-2008, from smaller economies' perspective.

# LAD under flexible exchange rate

ightharpoonup LAD: Taylor rule enforces  $\pi=\bar{\pi}$  in long run, as in closed economy

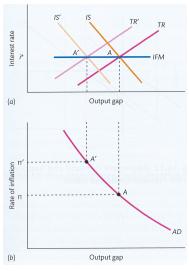
ightharpoonup Different from fixed exchange rate regime, where LAD is  $\pi=\pi^*$ 

# Medium-run AD under flexible exchange rate regime

- $\, \triangleright \,$  Assuming  $\pi \uparrow$
- $\triangleright \frac{d\sigma}{\sigma} = \frac{dS}{S} + \pi \pi^* \Rightarrow \sigma \uparrow$
- ▶ IS shifts to the left, TR shifts up – IS-TR-IFM intersection with lower Y
- ⇒ inflation higher, output lower: downward sloping medium run AD curve

#### Shifts in AD

- NOT the demand shocks (IS shifters other than  $\sigma$ )
- ightharpoonup TR shocks  $(\bar{i}, \bar{\pi})$
- ▶ IFM (i\*) opposite effect to fixed exchange rate case



Source. Burda and Wyplosz (2017), Figure 14.11.

# AD-AS under flexible exchange rate regime

Similar to closed economy, with additional shifts in AD due to  $\sigma$ .

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## Recap: trade-offs of exchange rate regimes

Each exchange rate regime presents pros and cons. Seen in this lecture:

- ▶ Fixed exchange rate regime:
  - ▶ facilitates trade of goods, services and assets, but
  - ▶ eliminates independent monetary policy (control over i)
  - not necessarily bad, e.g. if CB has commitment problems leading to high inflation
- ▶ **Flexible** of floating exchange rate regime:
  - ▷ creates problems in trade, but
  - ▶ allows for monetary policy + acts as absorber of demand shocks

Important issues of **foreign exchange reserves** management not covered in lecture – another argument against fixed regimes when CB is not trusted by public.

# Beyond fixed vs. flexible: IMF classification

Many regimes exist as countries trade off benefits and costs of fixed and flexible exchange rates.

Type	Categories				
Hard pegs	Exchange arrangement with no separate legal tender	Currency board arrangement			
Soft pegs	Conventional pegged arrangement	Pegged exchange rate within horizontal bands	Stabilized arrangement	Crawling peg	Crawl-like arrangement
Floating regimes (market- determined rates)	Floating	Free floating			
Residual	Other managed arrangement				

Source: IMF Annual report on exchange arrangements and exchange restrictions (2021).