

# BAYANI GALAPON JR.

Multimedia Artist

#### PROFESSIONAL SUMMARY

Experienced Graphic Artist and Designer bringing five years' experience applying technical and creative abilities to diverse customer projects. Highly effective at collaborating with artistic, project, production, and administrative leadership to complete tasks according to budget and schedule goals.

#### PROFESSIONAL EXPERIENCE

## 2022 GRAPHIC ARTIST

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- Manage multiple design tasks with shorts deadlines by prioritizing job responsibilities, overseeing deadlines.
- Developed creative design for marketing packages, including print materials, brochures, banners, and signs.
- Used Adobe Photoshop and Illustrator to create images and layouts.
- Submitted design ideas to plan 10+ projects with clients and Senior Graphic Designers.
- Formatted print and web applications designs and media to deliver productionready graphics.
- Design new, on-brand visual elements focusing on concept and messaging.
- Collaborated and ideated with partners, stakeholders, external agencies, and contractors.
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.
- Participate in client meetings to discuss project scope, expectations, and completion dates.

#### SKILLS

- · Graphic Design
- Video Editing
- · Photo Editing
- Animate
- Photography
- Drawing
- Illustration

### **EXPERTISE**

- Microsoft Office (MS word, PowerPoint, Excel)
- Adobe Photoshop
- Adobe Lightroom
- Adobe Premiere
- Canva Pro

## CONTACT



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