DevOpsDays Warsaw - Sponsor

Do you want to connect to technical and business minds?

After successful editions in Ghent, Paris, Amsterdam and London; DevOpsDays is finally coming to Warsaw in 2014. With amazing speakers and community, our first edition will without any doubts establish DevOpsDays as an event you do not want to miss. We believe that the 2014 is most certainly a DevOps year, and we strongly believe that it can only get better for the years to come.

DevOpsDays is about inspiring people and exchanging knowledge with those who are at the forefront of DevOps. We like to show best practices and learn from those who know best. We believe there is a lot to gain and bringing like minded people together will give us a chance to discuss the future of DevOps.

So if you do not want to miss out on meeting some of the greatest technical and business minds in the industry, check out our sponsor packages below. But first, what does sponsoring DevOpsDays get you?

Booth space
Both *Gold* and *Silver* sponsors receive a private booth at the event. This is the perfect place for your technical Geeks to meet other like-minded Geeks. We'll hook you up with a booth table and chairs. You can decorate your booth anyway you like: signs, posters, stands, give-aways, you name it. However, the focus should be on DevOps. We encourage sponsors to send engineers to interact with attendees during session breaks, and to avoid large displays and heavy marketing materials.

Five-minute pitch
Between sessions Gold Sponsors are given the opportunity to introduce themselves and their company to the full audience for a *full* 5 minutes.

The venue
DevOpsDays Warsaw will be held in the *Polish-Japanese Institute of Information Technology* in the very centre of Warsaw. This education hub is located close to the central station and offers plenty of space to meet the technical and business geniuses visiting the event.

You'll meet some amazing people, learn lots of cool new stuff but also help shape the future of DevOps. What's more, you will have the unique chance to take part in the discussion about the future development of DevOps. DevOpsDays offers you the opportunity to start a conversation with those who are influencing decisions in security, monitoring, operations, engineering, quality, and process.

DevOpsDays Warsaw offers the following sponsor packages for 2014:

Sponsor packages	Silver	Gold
Price (EURO)	€500	€1,000
Logo on the DevOpsDays web site	✓	✓
Logo on all e-mail communication	✓	✓
2 tickets included	✓	✓
Demo of a product (10 minutes) during the Open Space Session(*)	✓	✓
Private booth	✓	✓
Shared table for swag and give-aways	✓	✓
2 additional tickets		✓
5 minutes pitch to the full audience (including everyone from the streaming audience)		✓

(*) This is an optional session, open to all attendees.

Become a sponsor now by contacting us at organizers-warsaw-2014@devopsdays.org, or by visiting http://devopsdays.org/events/2014-warsaw/sponsor/.

Do you have questions about the sponsor packages or great ideas for DevOpsDays? Do not hesitate to contact us at organizers-warsaw-2014@devopsdays.org, or by visiting http://devopsdays.org/events/2014-warsaw/.

Venue

Sponsor FAQ

1. Do we get any sponsored talks?
No, but you are welcome to submit a proposal for consideration, see:
http://devopsdays.org/events/2014-warsaw/propose/.

2. Who should I send to the conference?
To get the most out of DevOpsDays, send your technologists and Geeks who can interact with the attendees during sessions, Open Spaces, workshops and breaks. Marketing folk, traditionally, are less capable of conferring the story you want to tell.

3. What are the demographics of the attendees?
Technologists, architects, technical leads. Refer to the Eventbrite registration list http://devopsdays.org/events/2014-warsaw/registration/ (scroll to the bottom of the page).

4. Is there another way to pay besides PayPal?
Yes, we can provide you with an invoice and will be able to accept wire transfer. To request this, we need the official business address and VAT number .

5. How do we register our sponsor tickets?
Once payment has been done, we will send you a discount code to register your tickets associated with your sponsorship level.

6. Can you send me a floor plan?
We can send you a PDF of the floor plan if you need.

7. How big is our booth space?
For *Gold* and/or *Silver* sponsors, there will be a table and two chairs, and a swag table where they can lay out printed materials, stickers or other swag. As you are sharing your space, we ask you to be a good neighbour and not take up too much of the table.

8. When can we pick our booth spot?
Our team will assign your table. Assignments will be made two weeks before the conference start date.

9. How many scanners (and which type) do we get?
At DevOpsDays Warsaw we use (optional) name tags in favour of, less personal, scanners. This allows for better conversations about your company and product rather than a slow or often troublesome scanner. We have seen that sponsors benefit most when they bring engineers to the conference to interact with the attendees. That being said: you are responsible for collecting any information you want in person if you want to do give-aways. Friday, at the closing session, we will provide a time slot for a give-away.

10. Can we bring a one meter roll-up as our back wall?
Whatever you bring must fit behind or on your table. This conference is about the people working on DevOps and your focus should be on discussing the future of DevOps. Therefore we encourage sponsors to send engineers to interact with attendees during session breaks, and to avoid large displays and heavy marketing materials.

11. Will we have any chairs are our booth?
Each booth comes with two chairs.

12. Will there be a company sign at our booth? When do you need graphics?
You must bring your own sign, posters, etc; and all marketing materials must either fit on the 6' table or behind it.

13. Do we get electricity connection for our booth?
Yes, we will provide you with a power strip and an appropriate adaptor.

14. Will the WiFi connection be good enough for showing a product demo?
Yes.

15. Do we get an ad in the program? When do you need graphics?
Unless otherwise directed, we will use the logo you sent us for the website.

16. Do we get a dedicated e-mail mailing?
No. We can assure you, that the target audience would not most likely appreciate such a thing without their prior consent.

18. Can we ship stuff ahead?
Yes you can, within reason. Please contact us to make arrangements. If you have a question not answered above, or anything is unclear please contact us at organizers-warsaw-2014@devopsdays.org.