URIEL JIMENEZ-LEMUS

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PROFILE

I am currently seeking a summer internship to sharpen my skills in sales or marketing. I have knowledge with photography, picture editing, use of social media tools, coding (Java, Python, HTML, R), and I am a native Spanish speaker. My goal after the internship is to use the skills, I gained to implement them into my own business.

EXPERIENCE

August 2021 - Present

CEO/Founder, Certifiedkicksnc, Durham - NC

I founded a business that focuses on the resell of shoes and clothing.

- Communicate to customers with questions or negotiate on an item.
- Use excel in managing our inventory, sales, and profits.
- Advertise our products on <u>TikTok</u> to attract consumers to our <u>Instagram</u>.
- Connect with our followers about products they want us to obtain.
- Take pictures of our items and edit them for eBay and our Instagram page.
- Analyze weekly product releases and evaluate profit margins.

June 2018 – June 2020

Interpreter/Houseman, Marriott, Raleigh - NC

- Reported to my manager with issues or updates of the day.
- Translated from my coworkers to the manager or the other way around.
- Trained new workers and managed them on their daily tasks.
- Maintained the hotel to its cleanliness.

EDUCATION

The University of North Carolina at Chapel Hill

Anticipated Graduation in June 2023:

Bachelor of Communication in Media and Technology Studies & Minor in Data Science

Durham Technical Community College

Graduated in June 2020: Associate in Arts

Under the C-STEP program transfer to UNC Chapel Hill.