



**ULISES
REYES**

Born Jul 14, 1988
Male
USA Citizen

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hi@ulisesreyes.com

EDUCATION

MS Massachusetts Institute of Technology (MIT) Cambridge, MA Jan 2015
Master of Architecture; Urban Design Certificate

3.5 year professional Architecture degree with a focus on digital interfaces and the benefits of their applications.

Awards: MIT Architecture Graduate Fellowship
Urban Design Certificate

BA Florida International University (FIU) Miami, FL May 2011
Bachelor of Arts in Architecture

Awards: Florida Bright Futures Scholarship
FIU Presidential Scholarship
Dean's List

EXPERIENCE

Smarking Inc, Mountain View, CA September 2014
UX/UI Lead May 2015

- Established brand Identity for the company via website, business cards, and printed materials.
- Redesigned the look and feel of their data analytics enterprise software tool.
- Contributed to the development of two major features (competitive price map, and revenue simulator) via flow-charts and wireframing.
- Developed concepts for potential future consumer products.
- Grew with the team through its Y-Combinator Winter 2015 selection and subsequent \$2MM seed funding round.

Ulises Reyes Design Somerville, MA May 2014
Freelance Design Consulting -Present

- Designed Branding and e-books for Wolf Tree Press™, an independent digital publisher based in Cambridge, MA.
- Designed and Edited 80 page booklet "The Definitive MIT Architecture Graduate Student Guidebook (To be released: Spring 2015)

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EXPERIENCE (cont.)

Massachusetts Institute of Technology (MIT) Cambridge, MA
Research Assistant

Dec 2012
-Jan 2014

- Worked under the direction of MIT Professor Lawrence Sass on the design of “press-fit” houses using CNC mills and parametric modeling techniques.
- Consulted with professors from Singapore University of Technology + Design in order to design software that automated the modeling of the “press-fit” homes.

OPPENHEIM ARCHITECTURE + DESIGN Miami, FL
Intern Architect

Jul 2010
-Jul 2011

- Contributed to the design development of multiple Competition winning projects:
 - Wharf Road Hotel Surfer’s Paradise, Australia
 - Hyatt Regency Chicago, IL, USA
 - Net Metropolis Manila, Philippines (Under Construction)
 - Wadi Rum Desert Resort Wadi Rum, Jordan
 - Williamsburgh Hotel Brooklyn, New York, USA
- Developed Info-graphics and diagrams for competition entries and presentation materials.
- Participated in conference calls with international clients.

MONAD STUDIO North Miami, FL
Graphic Designer / Architectural Designer

Nov 2009
-Jul 2011

- Designer/Editor of “Pulsation In Architecture” (J. Ross Publishing, 2011):
 - Spoke directly to the author, Eric Goldemberg on the aesthetic and artistic goals of the publication.
 - Communicated with various architecture offices to collect work samples featured in the book.
 - Designed page layouts and supervised Interns; distributed layout assignments among them, and recorded progress.
- Assisted in Design/Visualizations for the following research projects and exhibitions:
 - Digital Nouveau 1910-2010 Wolfsonian Museum, 2011
 - “Lincoln Road: Envisioning Infrastructure”
(eVolo Summer 2010 Issue)
 - “Fall 2008: Epic Design Center: Student Work”
(FIU, 2008)



EXPERIENCE (cont.)

Habitat for Humanity Miami, FL/Delmas, Haiti
Volunteer Designer

Jun 2010
-Dec 2010

- Worked directly with a Miami architect on the design of Delmas Orphanage, a shelter for the children displaced by the 2010 Haiti earthquake.
- Communicated with the benefactors, project manager, engineer, and residents in Haiti in order to design a solution that caters to their needs.
- Involved in various humanitarian and community outreach projects in the Downtown area of Miami, Florida; one of the poorest cities in the United States per capita.

Miami Awning Miami, FL
Draftsman

Jun 2006
-Sept 2009

- Drafted permit drawings for the approval of the board of architects at various municipalities.
- Worked with contractors and construction workers both at the factory and on-site.
- Optimized more complex designs using 3D modeling software before outsourcing the materials for laser cutting and CNC milling operations.

SKILLS

Software Skills:

AutoCAD
Rhinoceros 5
Vray (Rendering)
Maxwell (Rendering)
Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe Acrobat
Microsoft Office Suite
Autodesk Revit
Graphisoft Archicad
3DS Max (Rendering)

Programming Skills:

HTML
CSS
Javascript
Ruby
-
Ruby on Rails
Jquery
Foundation
Bootstrap
AngularJS

Language Skills

English:

Speaking (Fluent)
Reading (Fluent)
Writing (Fluent)

Spanish:

Speaking (Fluent)
Reading (Fluent)
Writing (Advanced)