### **Terms of Service**

Effective date: 19-02-2013

Thank you for choosing urlbox. By accessing or using the urlbox website at urlbox.com ("Site") or the urlbox related services ("Service"), you agree to the following Terms of Service. If you do not agree to the following Terms of Service, please do not use the Site or the Service.

The following terms and conditions, as well as any future modifications (the "Terms") are a contract between you or your company ("you" or "your") and <mark>Urlbox</mark> Ltd. ("<mark>urlbox</mark>," "we," "us," or "our") in addition to any other agreement you may have with <mark>urlbox</mark>. By using <mark>urlbox</mark> websites, including, but not limited to urlbox.com, software applications and application programming interfaces (collectively, the "Services"), you acknowledge that you have read, understood, accept and agree to be bound by the most recent version of these Terms.

Urlbox Ltd. ("urlbox.com") reserves the right to modify or replace these Terms of Service at any time and in Urlbox sole discretion. Urlbox Ltd. will indicate at the top of these Terms of Service the date such document was last updated. Any changes will be effective immediately upon posting the revised version on the Site (or such later effective date as may be indicated at the top of the revised Terms of Service). Your continued use of the Site or Service following the posting of any changes to these Terms of Service will constitute your acceptance of such changes. If you do not agree to the changes, you must stop using the Site and Service. In addition, Urlbox may provide other methods by which you may accept these Terms of Service or changes to these Terms of Service.

#### **Grant of Limited License**

Subject to compliance with the Terms, Urlbox hereby grants you a non-exclusive, non-transferable, revocable, worldwide license to access and use the Services. All rights not expressly granted to you are reserved by Urlbox and its licensors. Some Services may require creation of an account through a registration or signup process. Further, some Services may require payment of fees in order to activate your account. The limited license to use and access these Services is further limited by your accurate and successful creation of an account and providing proper payment as may be required. If You violate the Terms, we reserve the right in our sole discretion to terminate your limited license without notice.

### **Fees**

Urlbox reserves the right to charge fees for your use of the Services, as described during the account registration process or when making changes to your account plan. Urlbox is not obligated to provide refunds or credits for partial months of the Services, upgrades or downgrades, or unused time during your subscription. All fees are exclusive of all taxes, levies, or duties imposed by taxing authorities, and you shall be responsible for payment of all such taxes, levies, or duties. You agree to pay for any such taxes that might be applicable to your use of the Services and payments made by you herein.

PLEASE NOTE THAT DOWNGRADING YOUR ACCOUNT MAY RESULT IN THE LOSS OF CONTENT, FEATURES, OR CAPACITY OF YOUR ACCOUNT. URLBOX DOES NOT ACCEPT ANY LIABILITY FOR ANY SUCH LOSSES.

**Modifications to the Services** We reserve the right, in our sole discretion, to change published prices without notice. Furthermore, we reserve the right to change the prices for the Services tied to your account, provided that Urlbox notifies you at the email address associated with your account within thirty (30) days in advance of any such change. Urlbox reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, the Services (or any part thereof) with or without notice. Urlbox shall not be liable to you or to any third party for any modification, price change,

#### **Refund and Cancellation Policy**

suspension or discontinuance of the Services.

You are solely responsible for properly cancelling your account. An email, phone, chat, or written request to cancel your account is not considered cancellation. You may cancel your account at any time by clicking on the "cancel" link in the "Account" section of the dashboard when logged in. The cancel link provides a link to cancel your account. urlbox may terminate your account without notice in the event that you breach any of these Terms. If you cancel your account, you will be charged for the current month. You are eligible for a refund if and only if you are not happy with our service and we are satisfied that the service did not meet your expectations and did not work in the way it was advertised. Any refund granted in these circumstances will take upto 5 business days to issue. If you cancel the Services before the end of your current paid up period or if urlbox terminates your account as permitted in these Terms, your cancellation will take effect immediately and you will not be charged again. In the event of any termination, urlbox will not refund any of the prepaid Fees. Such termination of the Services will result in the deactivation or deletion of your account or your access to your account, and the forfeiture and relinquishment of all content in your account. urlbox reserves the right to refuse service to anyone for any reason at any time.

#### **Privacy Policy**

We take your privacy seriously. The following policy covers Urlbox's treatment of information collected through the use of Services, third-party partners ("Partners"), or other reasonable means that may happen through normal interaction with us. The policy does not apply to entities that Urlbox does not own or control, or persons that Urlbox does not employ or manage. Nevertheless, Urlbox will take all reasonable means to maintain your privacy as described below when working with third parties.

Subject to these Terms, you consent, through your use of the Services or by communication with us, to the collection, use, disclosure, storage, processing, and transfer to the United Kingdom and/or other countries of the following information (collectively your "Private Information") by us or by third-party vendors contracted by us:

Your account Registration Data;

Your credit card and/or other billing information; Personal information such as your name, email address, and phone number;

Business information like your company name, company size, and business type;

Your customers' information that you provide us or through your customers' interaction with the Services;

Any other information you provide us, such as your coworker's email address;

Account information from Add-ons and other third-party services you use in conjunction with our Services;

Data about your use of the Services, such as but not limited to interactions with the user interface to the Services, computers you connect to the Services with, the frequency and size of data transfers, and information you use to describe yourself; and Data required for operation of the Services such as but not limited to information you submit to, publish with, or transfer through to the Services.

We use your Private Information to provide the Services to you; send you notification of updates to the Services; send you marketing communications such as email (unless you choose to stop our email newsletter or marketing emails by following the unsubscribe instructions included in these emails); and if you provide us personal information about others, or if others give us your information, we will only use that information for the specific reason for which it was provided to us.

We do not store credit card details nor do we share customer details with any 3rd parties

You consent to the use of cookies, web beacons, and log file information to: (i) operate the Services, (ii) store information so that you will not have to re-enter it during your visit or the next time you use the Services; (iii) provide custom, personalized content and information; (iv) monitor the effectiveness of our marketing campaigns; (v) monitor aggregate metrics such as total number of visitors and pages viewed; and (vi) track your entries, submissions, and status in promotions, sweepstakes, and contests. If you are logged in to your account, we may associate the Private Information with your account.

We also use collected data to compute aggregate metrics such as pages viewed and total number of visitors in order to statistically determine trends and patterns about usage and demographics for the purpose of improving the Services. When aggregating your Private Information, we will take reasonable measures to anonymize your Private Information.

We will not disclose your Private Information to third parties without your consent unless they are bound to a confidentiality agreement that complies with this Privacy Policy. We do not sell your Private Information to third parties.

We may also disclose your Private Information

as required by law such as to comply with a subpoena, or similar legal process;

when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;

if we are involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice within the application of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information;

to any other third party with your prior consent to do so.

We may also retain your Private Information in backups for a reasonable period of time, ever after the termination of your account or your relationship with us governed by these Terms. We will not share Private Information in backups with third parties unless compelled to by law.

# **Limited Warranty**

Web Service is supplied without warranty of service requests due to unpredictable nature of Internet latency.

## **Disclaimer of Warranty/Limitation of Liability**

YOU EXPRESSLY UNDERSTAND AND AGREE THAT:

EXCEPT AS EXPRESSLY WARRANTED IN THE TERMS, ALL SERVICES ARE PROVIDED "AS IS" AND URLBOX HEREBY DISCLAIMS ALL WARRANTIES AND CONDITIONS WITH REGARD TO THE SERVICES, WHETHER EXPRESS, IMPLIED OR STATUTORY, INCLUDING ALL WARRANTIES AND CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT.

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BY YOU FROM **URLBOX** OR THROUGH OR FROM THE SERVICES SHALL CREATE ANY WARRANTY NOT EXPRESSLY STATED IN THESE

THAT RESULTS FROM THE DOWNLOAD OF ANY SUCH MATERIAL. NO ADVICE OR INFORMATION, WHETHER ORAL OR WRITTEN, OBTAINED

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If you have any questions about the Terms of Service please contact us at support@urlbox.com.

Notice at collection **Your Privacy Choices**