

Offer18 plan starts at a price point of \$49

Details of basic plan are :-

Plan name	<b>Basic</b>
Plan Category	Unit Based
Price/Charges	49 USD Per Month
Units Included	Units : 2,00,000 Per month
Impressions Included	0.01 USD per 1000
Offers Included	Unlimited
Additional Conversion cost in basic plan	\$0.0002 per conversion
1 Unit value	1 Click or 1 Conversion
Support	Email

**Unit** - In online advertising, a "unit" can refer to a click or a conversion.

Details of Advanced plan are :-

Plan name	<b>Advanced</b>
Plan Category	Conversion Based
Price/Charges	\$149/month
Conversions Included	10,000 Conversions per month
Clicks Included	Unlimited
Impression Included	2 Million
Offers Included	Unlimited
Additional usage per conversion	\$0.015 per conversion
Features included in this plan	Smart Offer, API Access
Support	Email, Chat

Details of Business plan are :-

Plan name	<b>Business</b>
Plan Category	Conversion Based
Price/Charges	\$349/month
Conversions Included	40,000 Conversions per month
Clicks Included	Unlimited
Impression Included	15 Million
Offers Included	Unlimited
Additional usage per conversion	\$0.01 per conversion
Features included in this plan	Smart Offer, API Access
Support	Email, Chat, Phone

Plan	Custom (Enterprise)
Usage	Other than 10,000 and 40,000 conversions
Price/Charges	Contact Offer18 Sales team by clicking on this link <a href="http://www.offer18.com/contact">www.offer18.com/contact</a>

