




# SARITA SUTTHISAKSRI

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-  Bangkok Noi, Bangkok

## OBJECTIVE

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Seeking an opportunity to apply knowledge and gain practical experience in data analysis, data visualization, and data management. Passionate about transforming complex datasets into actionable insights, leveraging data to drive business decisions and improve processes. Ability to work collaboratively in a team environment.

## SKILLS

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- SQL
- R
- Python
- Excel/Spreadsheets
- Statistics
- BI Tools (Looker Studio/Power BI)
- Able to work in a team
- Languages: Thai (Native),  
English (Intermediate)

## PROJECT

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### Forage Quantum Data Analytics Virtual Experience Program - Retail Strategy and Analytics

**Tools : R(tidyverse, ggplot), Power BI**

Analyzing customers' purchasing behaviors and the performance of trial stores aims to provide insights into customer preferences to the client and make a recommendation regarding the trial's success. The primary tools for this analysis are R and Power BI. These tools are used for data preparation, analyzing data to identify trends and inconsistencies, developing metrics and examining sales drivers to gain insights into overall sales performance, preparing a client report, and creating meaningful visualizations.

### Netflix - Listings of movies and tv shows on Netflix

**Tools : SQL, Excel**

Utilize SQL techniques like aggregate functions, case expressions, and subqueries to thoroughly examine dataset structure, variables, size, and identify missing values and patterns. Then, leverage Excel to create visual representations such as charts or graphs for a deeper understanding of distributions and relationships within the data.

## EDUCATION

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Aug 2015 - Mar 2020

**SRINAKARINWIROT UNIVERSITY, BANGKOK TH**

Bachelor of Education in Mathematics, GPA 3.82 (First - Class Honors)

## CERTIFICATES

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Oct 2023 - Mar 2024

**DATA SCIENCE BOOTCAMP** (6-month program, 100 hours) by DataRockie  
Spreadsheets, SQL database, R, Python, Data Transformation, Data Visualization, Statistic, Intro to Machine Learning, Dashboard with Looker Studio and Tableau Public

Nov 2023

**GOOGLE DATA ANALYTICS** by Google Career Certificates

Mar 2024

**INTRODUCTION TO DATA STUDIO** by Google Analytics Academy