# IMVERSION We build immersive digital experiences.

## **IMVERSION TECHNOLOGIES**

### **UI/UX** Graphic Designer JD

We are looking for a user interface designer intern to join our team. You will be working with an experienced UI/UX person to for creating web and mobile elements for great user interaction/experience. You will also be responsible for coming up with creatives for social & ad campaigns where your creativity will come into play. The ideal candidate will understand the differences between UI and UX design, and have a creative yet organized approach to tackling problems and creating solutions.

#### User Interface Designer Duties and Responsibilities

- Build wireframes and storyboards to conceptualize design
- Define visual elements, product elements, and overall design
- Work with UI managers and team to define user flows and sitemaps
- Collaborate on scenarios, end-to-end experiences, and screen designs
- Conduct user testing of applications, software, and websites
- Work with engineering, frontend, and backend developers as needed
- Work with managers to outline digital marketing strategies for products
- Deliver on creatives in a timely manner for digital marketing campaigns

#### User Interface Designer Requirements and Qualifications

- Bachelor's degree in Interaction Design, Architecture. Person currently doing their bachelors/masters is also ok.
- Little experience with UI design with portfolio or examples
- Any experience with multiple visual design programs such as Photoshop Illustrator, sketch would be good to have.
- Knowledgeable in wire-framing tools, storyboards, user flows, and site mapping
- Able to think creatively while maintaining accuracy and attention to detail
- · Able to multitask, prioritize, and manage time efficiently
- Excellent verbal and written communication skills



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•	Able to work independently and as an active member of a team