

The Business Model Canvas










Designed for: Drivers

Designed by:

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Key Partners  <ul style="list-style-type: none">- MongoDB (3.6.5)- GoogleMaps	Key Activities  <ul style="list-style-type: none">- Promotion of service- Continuous development of platform and services- Troubleshooting for costumers	Value Propositions  <ul style="list-style-type: none">- Real-time updates on map- UI Platform	Customer Relationships  <ul style="list-style-type: none">- Tech support	Customer Segments  <ul style="list-style-type: none">- Target: everyone who drives cars (with licence)
	Key Resources  <ul style="list-style-type: none">- Physical assets (servers, computers, high speed internet connection)- Intellectual property		Channels  <ul style="list-style-type: none">- Direct: homepage- Indirect: referral through users- Partener channels: tech forums- Viral channels	
Cost Structure  <ul style="list-style-type: none">- We plan to raise a venture capital of \$10.000 to promote our application, strategic partnerships, team growth, acquisitions			Revenue Streams  <ul style="list-style-type: none">- Recurring revenue from ongoing payments- For every parking we take 10% from the payment	



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