# **Business Analytics II**

Luis J. Novoa
CBAE #2

Section 2 Mo-Wed 4:00 – 5:15 & Section 4 Mo-Wed 5:30-6:45

By: Nick Lami and Zach Ritter

I understand that violations to the JMU Honor Code will be reported to the JMU Honor Council and heavily penalized. I pledge that I have neither given nor received assistance from anyone other than Dr. Novoa on this assignment.

Date: April 6th, 2020

# Spreadsheet Model

A	В	С	D	E	F	G	Н	1	J	K	L	M	N	0
	January	February	March	April	May	June	July	Total	Contract Cost	Total Contract Cost	Training Cost	Total Training Cost	Overall Cost (per contract)	Total Cost
Contract 1(A)	0	0	0	0	6	0	0	6	\$1,900	\$11,400	\$850	\$5,100	\$16,500	\$318,150
Contract 2(B)	6	0	0	0	0	0	0	6	\$4,600	\$27,600		\$5,100	\$32,700	
Contract 3(C)	6	13	0	4	10	0	0	33	\$7,300	\$240,900		\$28,050	\$268,950	
5	A1	A2	A3	A4	A5	A6	A7			\$279,900		\$38,250		
5								Workers				Totals		Min Req. Workers
Contract 1(A)	1							0	Jan(A1)		Jan	12	>=	12
3 0 0		1						0	Feb(A2)		Feb	25	>=	25
9			1					0	Mar(A3)		Mar	19	>=	19
0				1				0	Apr(A4)		Apr	17	>=	17
1					1			6	May(A5)		May	20	>=	20
2						1		0	June(A6)		June	14	>=	14
3							1	0	July(A7)		July	10	>=	10
4	B1	B2	B3	B4	B5	B6								
5 Contract 2(B)	1							6	Jan(B1)					
6 7	1	1						6	Feb(B1,B2)					
7		1	1					0	Mar(B2,B3)					
8			1	1				0	Apr(B3,B4)					
9				1	1			0	May(B4,B5)					
0					1	1		0	June(B5,B6)					
9 0 1 1 2 2 3 Contract 3©						1		0	July(B6)					
2	C1	C2	C3	C4	C5									
3 Contract 3©	1							6	Jan(C1)					
4	1	1						19	Feb(C1,C2)					
5	1	1	1					19	Mar(C1,C2,C3)					
6		1	1	1				17	Apr(C2,C3,C4)					
4 5 6 7			1	1	1			14	May(C3,C4,C5)					
8				1	1			14	June(C4,C5)					
9					1			10	July(C5)					

# Formula Model

	Α	В	С	D	F	F	G	Н		
1	A	January	February	March	April	May	June	July	Total	Contract Cost
2	Contract 1(A)	0	0	0	0	6	0	0	=SUM(B2:H2)	1900 :
2	Contract 1(A)	6	0	0	0	0	0	0	=SUM(B3:H3)	4600
1	Contract 3(C)	6	13	0	4	10	0	0	=SUM(B4:H4)	7300
-4	Contract 5(C)	A1	A2	A3	A4	A5	A6	A7	-30W(B4:H4)	7300
5		AI	AZ	A3	A4	A5	Ab	A/	Workers	· ·
6	C	4								Jan(A1)
/	Contract 1(A)	1							=SUMPRODUCT(B2:H2,B7:H7)	
9			1						=SUMPRODUCT(B2:H2,B8:H8)	Feb(A2)
10				1					=SUMPRODUCT(B2:H2,B9:H9)	Mar(A3)
					1	-			=SUMPRODUCT(B2:H2,B10:H10)	Apr(A4)
11						1			=SUMPRODUCT(B2:H2,B11:H11)	May(A5)
12 13							1		=SUMPRODUCT(B2:H2,B12:H12)	June(A6)
								1	=SUMPRODUCT(B2:H2,B13:H13)	July(A7)
14		B1	B2	B3	B4	B5	B6			
15	Contract 2(B)	1							=SUMPRODUCT(B3:H3,B15:H15)	Jan(B1)
16		1	1						=SUMPRODUCT(B3:H3,B16:H16)	Feb(B1,B2)
17			1	1					=SUMPRODUCT(B3:H3,B17:H17)	Mar(B2,B3)
18				1	1				=SUMPRODUCT(B3:H3,B18:H18)	Apr(B3,B4)
19 20 21					1	1			=SUMPRODUCT(B3:H3,B19:H19)	May(B4,B5)
20						1	1		=SUMPRODUCT(B3:H3,B20:H20)	June(B5,B6)
21							1		=SUMPRODUCT(B3:H3,B21:H21)	July(B6)
22		C1	C2	C3	C4	C5				
23	Contract 3©	1							=SUMPRODUCT(B4:H4,B23:H23)	Jan(C1)
24 25 26 27 28 29 30		1	1						=SUMPRODUCT(B4:H4,B24:H24)	Feb(C1,C2)
25		1	1	1					=SUMPRODUCT(B4:H4,B25:H25)	Mar(C1,C2,C3)
26			1	1	1				=SUMPRODUCT(B4:H4,B26:H26)	Apr(C2,C3,C4)
27				1	1	1			=SUMPRODUCT(B4:H4,B27:H27)	May(C3,C4,C5)
28					1	1			=SUMPRODUCT(B4:H4,B28:H28)	June(C4,C5)
29						1			=SUMPRODUCT(B4:H4,B29:H29)	July(C5)
30										

# Formula Model Pt 2

K	L	M	N	0	
Total Contract Cost	Training Cost	Total Training Cost	Overall Cost (per contract)	Total Cost	
=J2*I2	850	=I2*L2	=M2+K2	=N2+N3+N4	
=J3*I3		=I3*L2	=M3+K3		
=J4*I4		=I4*L2	=M4+K4		
=K2+K3+K4		=M2+M3+M4			
		Totals		Min Req. Workers	
	Jan	=17+115+123	>=	12	
	Feb	=18+116+124	>=	25	
	Mar	=19+117+125	>=	19	
	Apr	= 10+ 18+ 26	>=	17	
	May	= 11+ 19+ 27	>=	20	
	June	=112+120+128	>=	14	
	July	= 13+ 21+ 29	>=	10	

# **Answer Report**

#### **Solver Options**

Max Time Unlimited, Iterations Unlimited, Precision 0.000001, Use Automatic Scaling
Max Subproblems Unlimited, Max Integer Sols Unlimited, Integer Tolerance 1%, Assume NonNegative

#### Objective Cell (Min)

Cell	Name	Original Value	Final Value
\$0\$2	Contract 1(A) Total Cost	0	318150

#### Variable Cells

Cell	Name	Original Value	Final Value Integer
\$B\$2	Contract 1(A) January	0	0 Contin
\$C\$2	Contract 1(A) February	0	0 Contin
\$D\$2	Contract 1(A) March	0	0 Contin
\$E\$2	Contract 1(A) April	0	0 Contin
\$F\$2	Contract 1(A) May	0	6 Contin
\$G\$2	Contract 1(A) June	0	0 Contin
\$H\$2	Contract 1(A) July	0	0 Contin
\$B\$3	Contract 2(B) January	0	6 Contin
\$C\$3	Contract 2(B) February	0	0 Contin
\$D\$3	Contract 2(B) March	0	0 Contin
\$E\$3	Contract 2(B) April	0	0 Contin
\$F\$3	Contract 2(B) May	0	0 Contin
\$G\$3	Contract 2(B) June	0	0 Contin
\$H\$3	Contract 2(B) July	0	0 Contin
\$B\$4	Contract 3(C) January	0	6 Contin
\$C\$4	Contract 3(C) February	0	13 Contin
\$D\$4	Contract 3(C) March	0	0 Contin
\$E\$4	Contract 3(C) April	0	4 Contin
\$F\$4	Contract 3(C) May	0	10 Contin
\$G\$4	Contract 3(C) June	0	0 Contin
\$H\$4	Contract 3(C) July	0	0 Contin

#### Constraints

Cell	Name	Cell Value	Formula	Status	Slack
\$M\$7	Jan Totals	12	\$M\$7>=\$O\$7	Binding	0
\$M\$8	Feb Totals	25	\$M\$8>=\$O\$8	Binding	0
\$M\$9	Mar Totals	19	\$M\$9>=\$O\$9	Binding	0
\$M\$10	Apr Totals	17	\$M\$10>=\$O\$10	Binding	0
\$M\$11	May Totals	20	\$M\$11>=\$0\$11	Binding	0
\$M\$12	June Totals	14	\$M\$12>=\$O\$12	Binding	0
\$M\$13	July Totals	10	\$M\$13>=\$O\$13	Binding	0

# Sensitivity Report

Microsoft Excel 16.0 Sensitivity Report Worksheet: [CBAE 2 - Zach Ritter.xlsx]Model Report Created: 4/4/2020 4:48:06 PM

#### Variable Cells

		Final	Reduced	Objective	Allowable	Allowable
Cell	Name	Value	Cost	Coefficient	Increase	Decrease
\$B\$2	Contract 1(A) January	0	50	2750	1E+30	50
\$C\$2	Contract 1(A) February	0	0	2750	1E+30	0
\$D\$2	Contract 1(A) March	0	50	2750	1E+30	50
\$E\$2	Contract 1(A) April	0	50	2750	1E+30	50
\$F\$2	Contract 1(A) May	6	0	2750	0	50
\$G\$2	Contract 1(A) June	0	50	2750	1E+30	50
\$H\$2	Contract 1(A) July	0	50	2750	1E+30	50
\$B\$3	Contract 2(B) January	6	0	5450	0	0
\$C\$3	Contract 2(B) February	0	0	5450	1E+30	0
\$D\$3	Contract 2(B) March	0	50	5450	1E+30	50
\$E\$3	Contract 2(B) April	0	0	5450	1E+30	0
\$F\$3	Contract 2(B) May	0	0	5450	1E+30	0
\$G\$3	Contract 2(B) June	0	50	5450	1E+30	50
\$H\$3	Contract 2(B) July	0	5450	5450	1E+30	5450
\$B\$4	Contract 3(C) January	6	0	8150	0	0
\$C\$4	Contract 3(C) February	13	0	8150	0	50
\$D\$4	Contract 3(C) March	0	0	8150	0	0
\$E\$4	Contract 3(C) April	4	0	8150	0	50
\$F\$4	Contract 3(C) May	10	0	8150	50	2700
\$G\$4	Contract 3(C) June	0	8150	8150	1E+30	8150
\$H\$4	Contract 3(C) July	0	8150	8150	1E+30	8150

#### Constraints

		Final	Shadow	Constraint	Allowable	Allowable
Cell	Name	Value	Price	R.H. Side	Increase	Decrease
\$M\$7	Jan Totals	12	2700	12	6	0
\$M\$8	Feb Totals	25	2750	25	0	6
\$M\$9	Mar Totals	19	2700	19	6	6
\$M\$10	Apr Totals	17	2700	17	6	0
\$M\$11	May Totals	20	2750	20	1E+30	6
\$M\$12	! June Totals	14	2700	14	0	4
\$M\$13	July Totals	10	2700	10	4	0

#### Questions:

#### 1. Formulation of LP

```
Minimize cost of X: X=(1900+850)*I (Ai) + (4600+850)*I (Bi) + (7300+850)*I (Ci) Constraints: A1+B1+C1>=12
A2+B1+B2+C1+C2>=25
A3+B2+B3+C1+C2+C3>=19
A4+B3+B4+C2+C3+C4>=17
A5+B4+B5+C3+C4+C5>=20
A6+B5+B6+C4+C5>=14
A7+B6+C5>=10
Ai, Bi, Ci >= 0
```

#### Answer Sheet:

- 1. The optimal plan is to hire a total of 12, 25, 19, 17, 20, 14, and 10 temporary workers for the months of January through July, respectively, for a total cost of \$318,150.
- 2. The optimal hiring plan will result in costs of \$279,900 for contracts and \$38,250 for training.
- 3. The constraint on temporary employee requirements in June is binding because we are trying to minimize the cost and the demand constraint must be binding. It has a shadow price of \$2,700 and a right-hand-side range of 14.
- 4. If the number of temporary workers required in June increases to 15, then the optimal hiring plan changes, and the total cost increases.