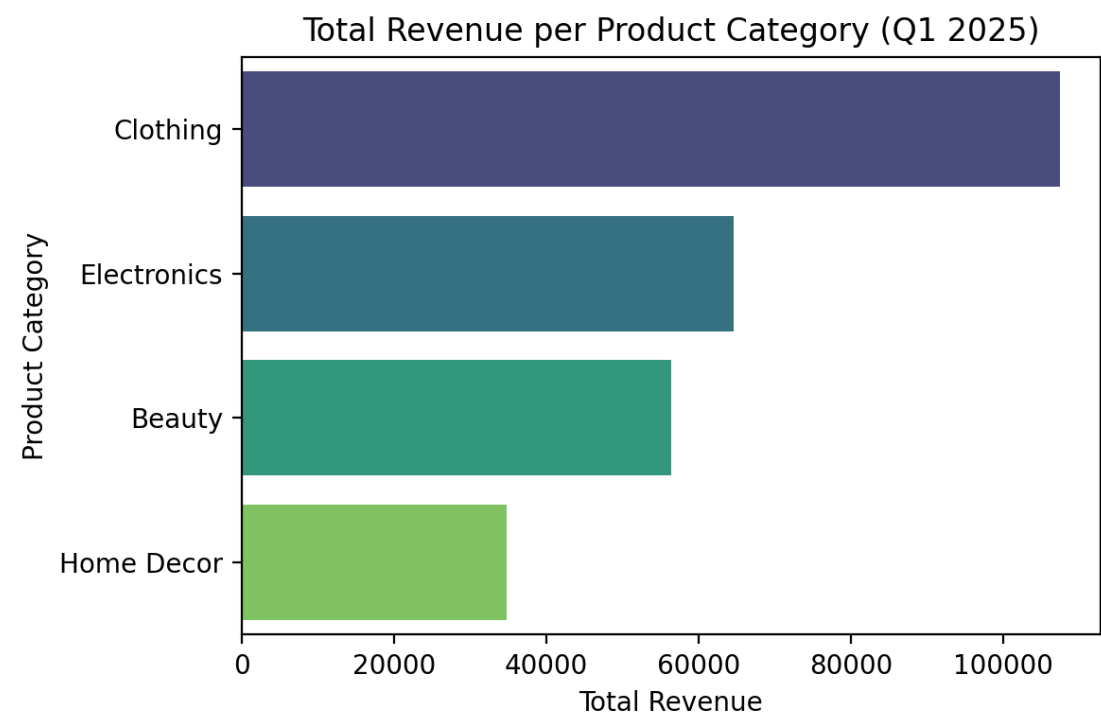# TrendCart Q1 2025 Sales Analysis

This report provides a comprehensive analysis of TrendCart sales data for Q1 2025, including revenue, order trends, customer behavior, and product performance.
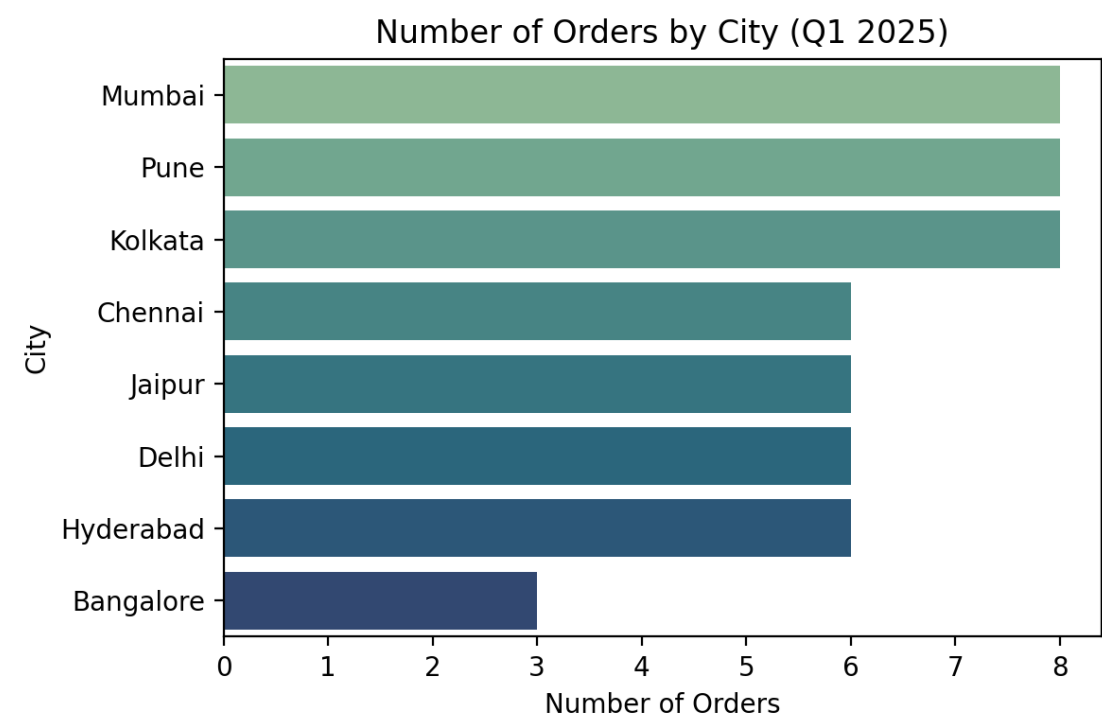
1. Total Revenue per Product Category

Total Revenue per Product Category (Q1 2025)

See table below for details:

Product_Category,Revenue

Clothing,107446

Electronics,64625

Beauty,56383

Home Decor,34839

2. City with Most Orders
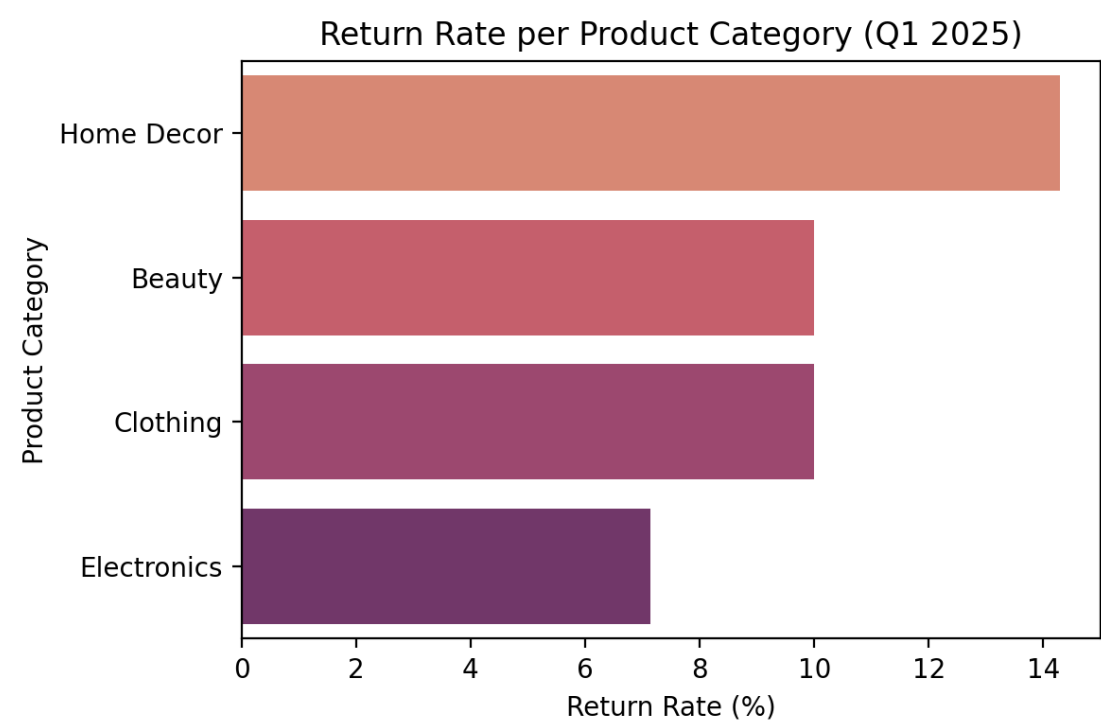

Number of Orders by City (Q1 2025)

See table below for details:

City,count

Mumbai,8

Pune,8

Kolkata,8

Chennai,6

Jaipur,6

3. Average Order Value (AOV)

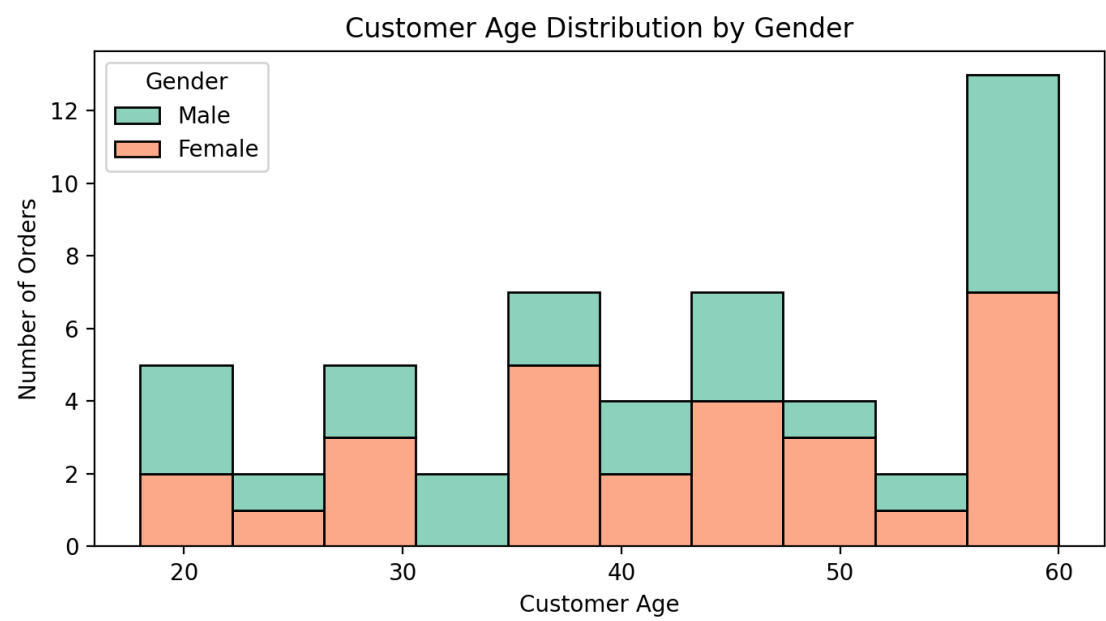The average order value for Q1 2025 is Rs. 5162.61

4. Return Rate per Product Category

Return Rate per Product Category (Q1 2025)

See table below for details:

Product_Category,Return Rate (%)

Home Decor,14.285714285714285
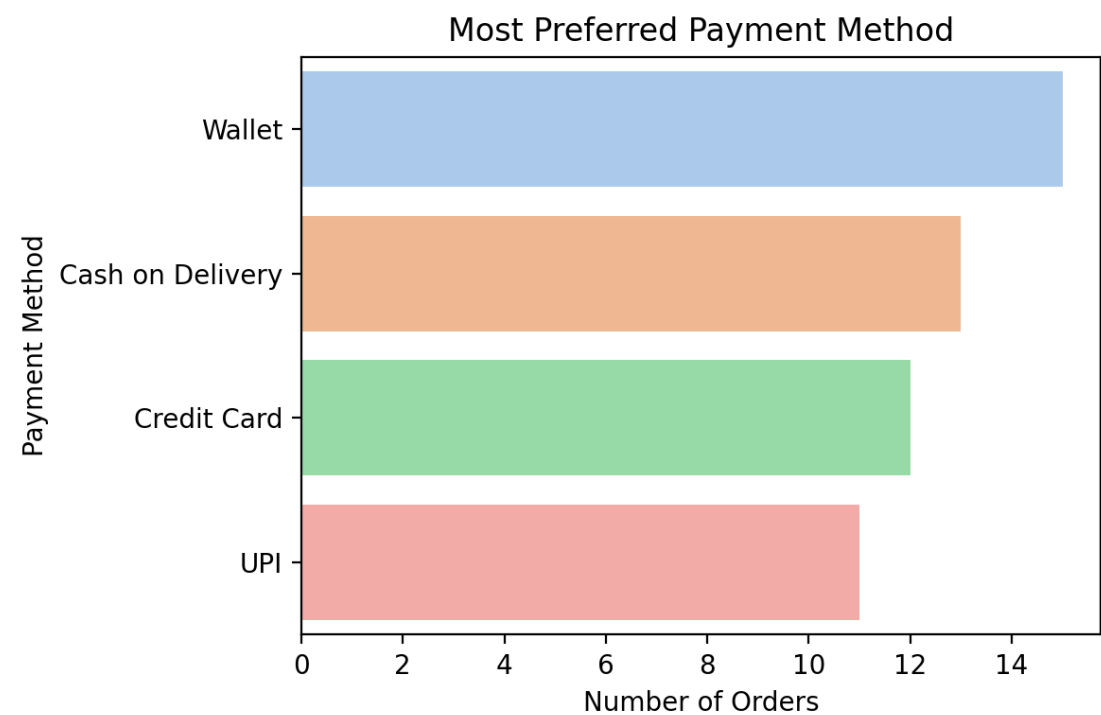
Beauty,10.0

Clothing,10.0

Electronics,7.142857142857142

5. Customer Behavior by Age and Gender

See table below for details:

Age_Group,Female,Male

0-18,,9186.5

19-25,4967.0,5780.0

26-35,3916.0,2717.75

36-50,4742.846153846154,3658.5

51+,5835.555555555556,7485.0
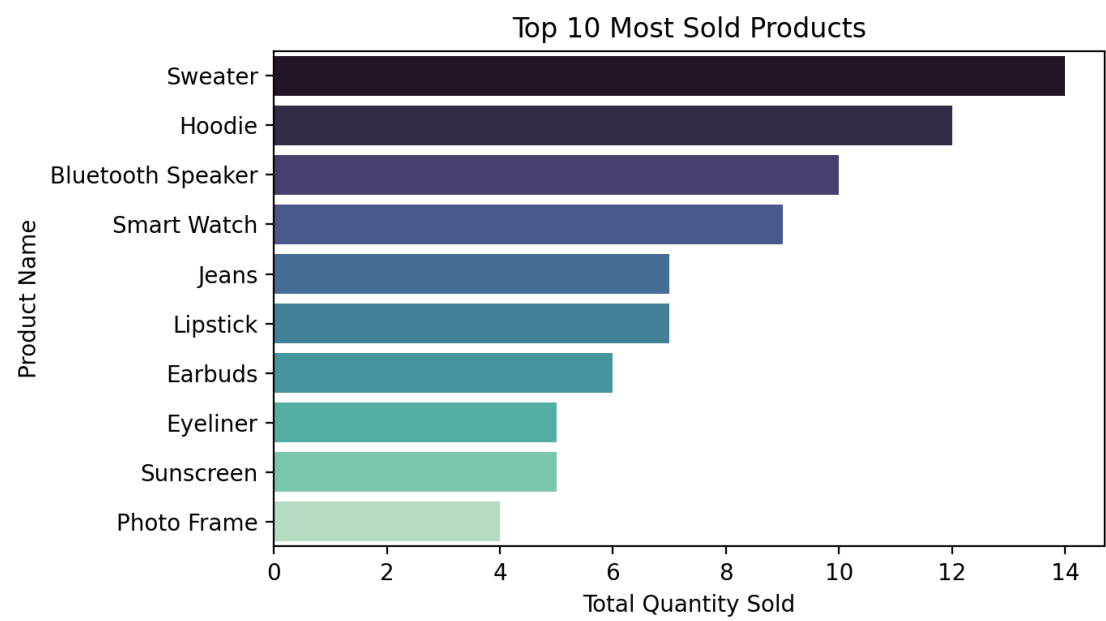
6. Most Preferred Payment Method

See table below for details:

Payment_Method,count

Wallet,15

Cash on Delivery,13

Credit Card,12

UPI,11

7. Repeat Customers

Number of repeat customers: 13

8. Top 10 Most Sold Products

Top 10 Most Sold Products

See table below for details:

Product_Name,Quantity

Sweater,14

Hoodie,12

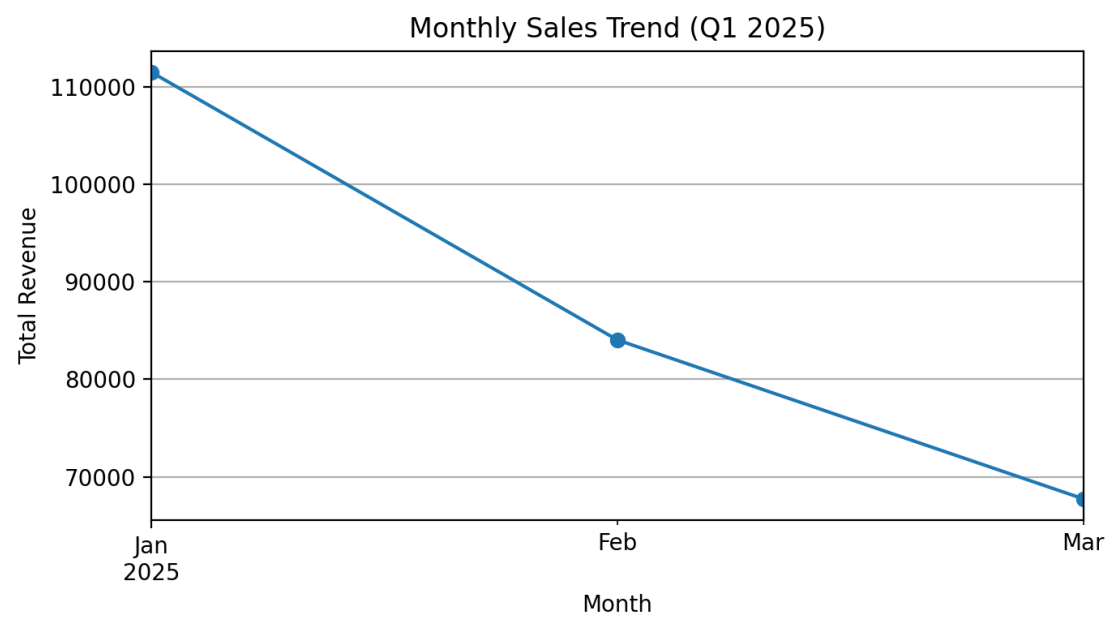Bluetooth Speaker,10

Smart Watch,9

Jeans,7

Lipstick,7

Earbuds,6

Eyeliner,5

Sunscreen,5

Photo Frame,4

9. Monthly Sales Trend

Monthly Sales Trend (Q1 2025)

See table below for details:

Order_Date,Revenue

2025-01-31,111511

2025-02-28,84042

2025-03-31,67740