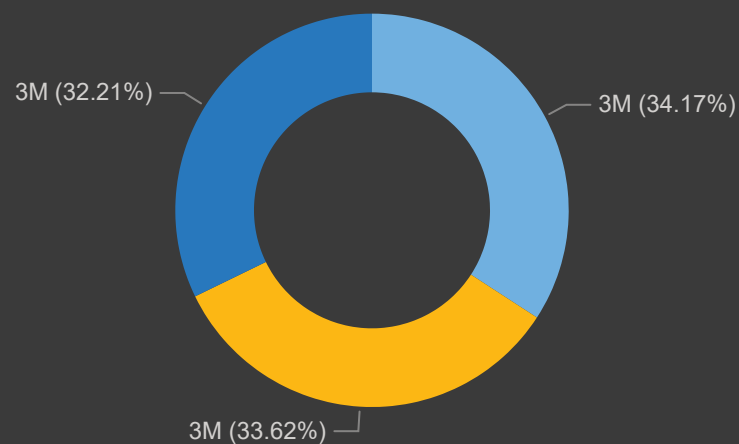


# RETAIL SALES DASHBOARD

## (OVERVIEW)

- Total Sales this month reached ₹8.2L, led by the Metro Central store (₹3.1L).
- Average units sold per store increased by 14% from last month.
- Footfall is highest on weekends, contributing to 42% of total weekly sales.
- Category-wise, Footwear accounted for 52% of total revenue.

Sum of Sales by Store



165K

Sum of Footfall

226K

Sum of Stock Left

10M

Sum of Sales

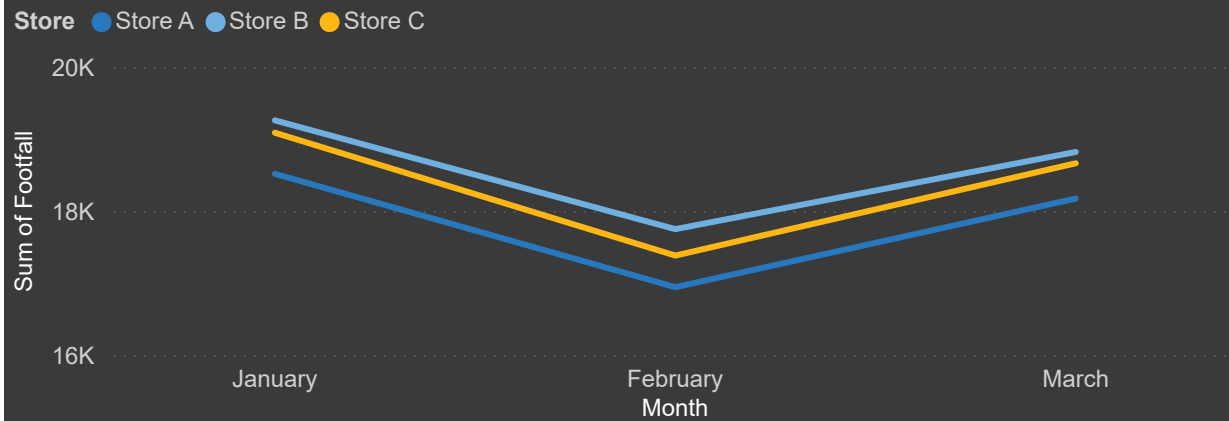
46K

Sum of Units Sold

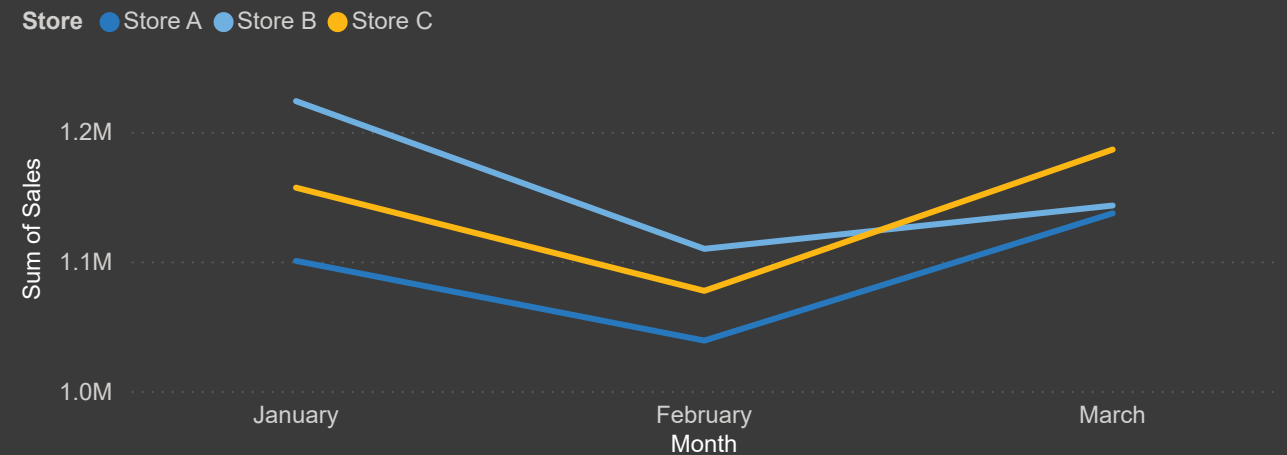
# SALES & FOOTFALL

- Sales show an upward trend from January to June, with March seeing the highest spike.
- The South store consistently performs lowest in both footfall and sales — improvement opportunity.
- Footwear remains the top-selling category in all stores.

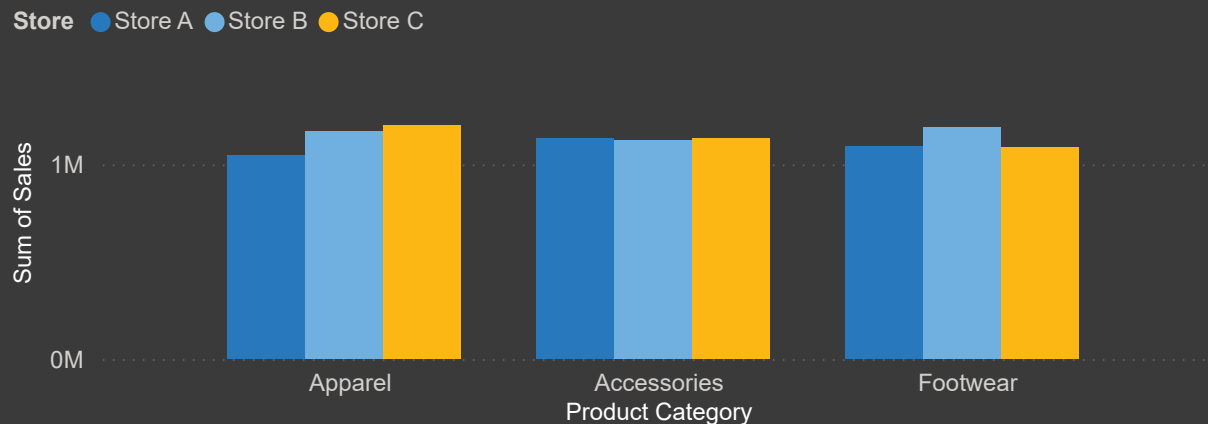
Sum of Footfall by Month and Store



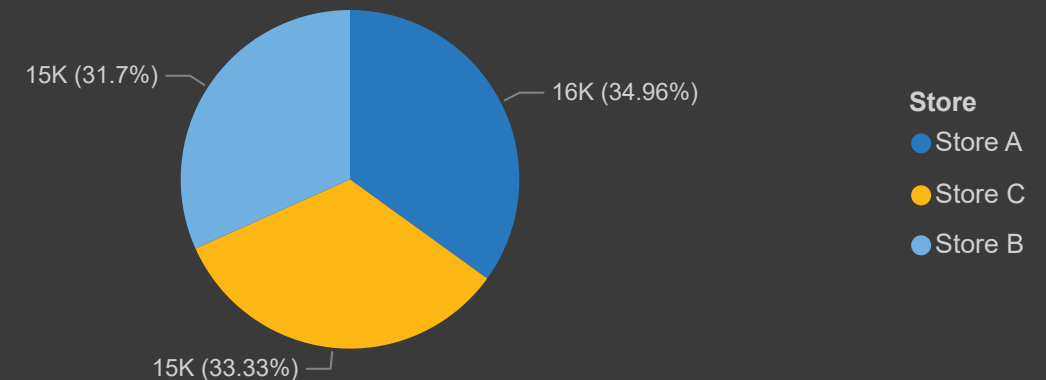
Sum of Sales by Month and Store



Sum of Sales by Product Category and Store



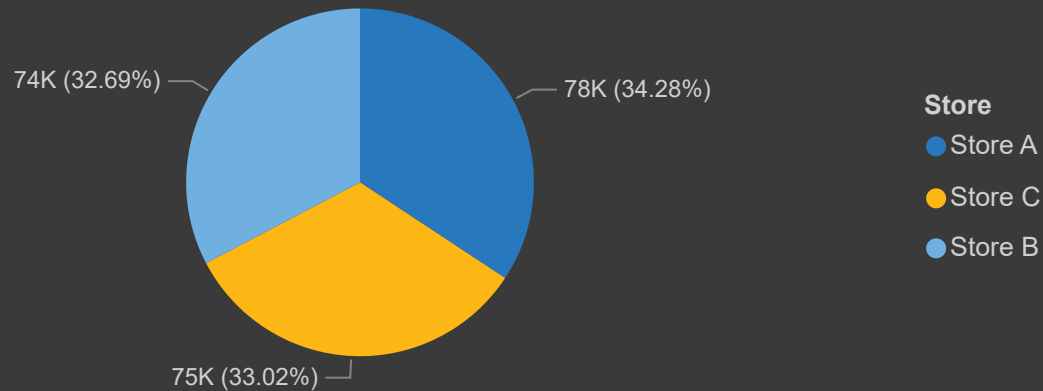
Sum of Units Sold by Store



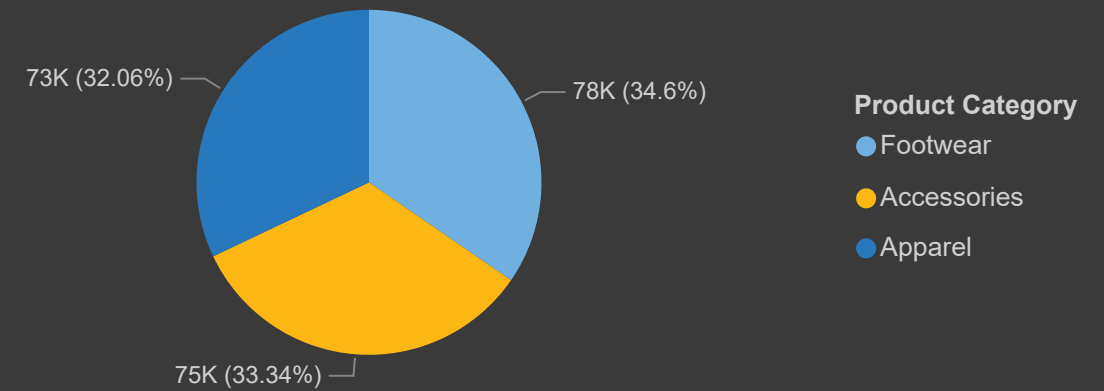
# STOCK & INVENTORY

- 6 products have inventory below the minimum threshold.
- Accessories category has the highest unsold stock — potential for clearance or promos.
- Stock-out risk at Metro North store for 3 key SKUs.

Sum of Stock Left by Store



Sum of Stock Left by Product Category



Sum of Stock Left by Product Category and Store

Store ● Store A ● Store B ● Store C

