

Book

7 magical words

1. 'Yes'
2. 'But' → But eraser effect, but enhances effect
us 'enjo' k sath start kre jo aap us insaan
ko yaad nahi khwana chakte and 'but' k
baad vo bole jo remember krana chhte
hn
3. 'Because' → Increases the probability of success.
↓
ABT (Advanced because Technique)
Always ask why?
4. 'People's name',
↓
Name letter effect → Importance of your
name.
5. 'If' → Reverse psychology
You can use if to guide someone's thoughts in
a certain direction.

6. 'Asking for help' →

7. 'Thanks'