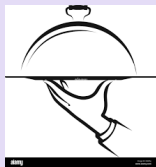




Shital Restaurant Dashboard



Food Full Of Mood
Let's Your Eat Batter



Amount

Quantity

Overview

149K

Orders count

100K

Users count

725M

Top10customer

61K

Rating count

Default

Top 10

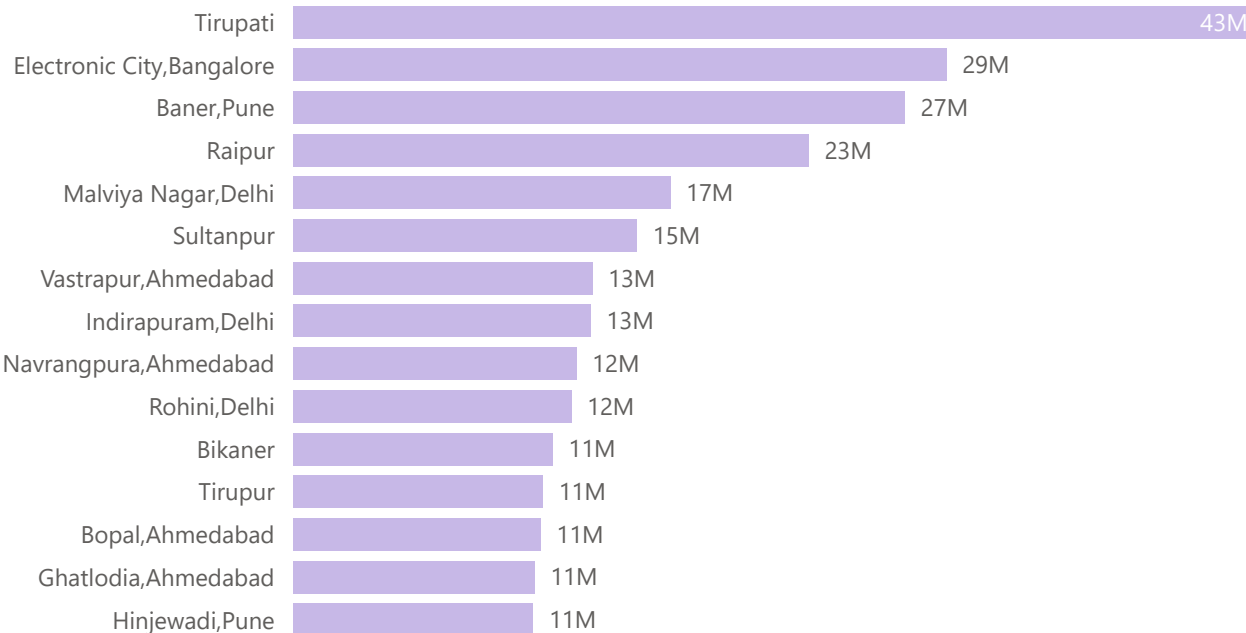
Top 100

Top 20

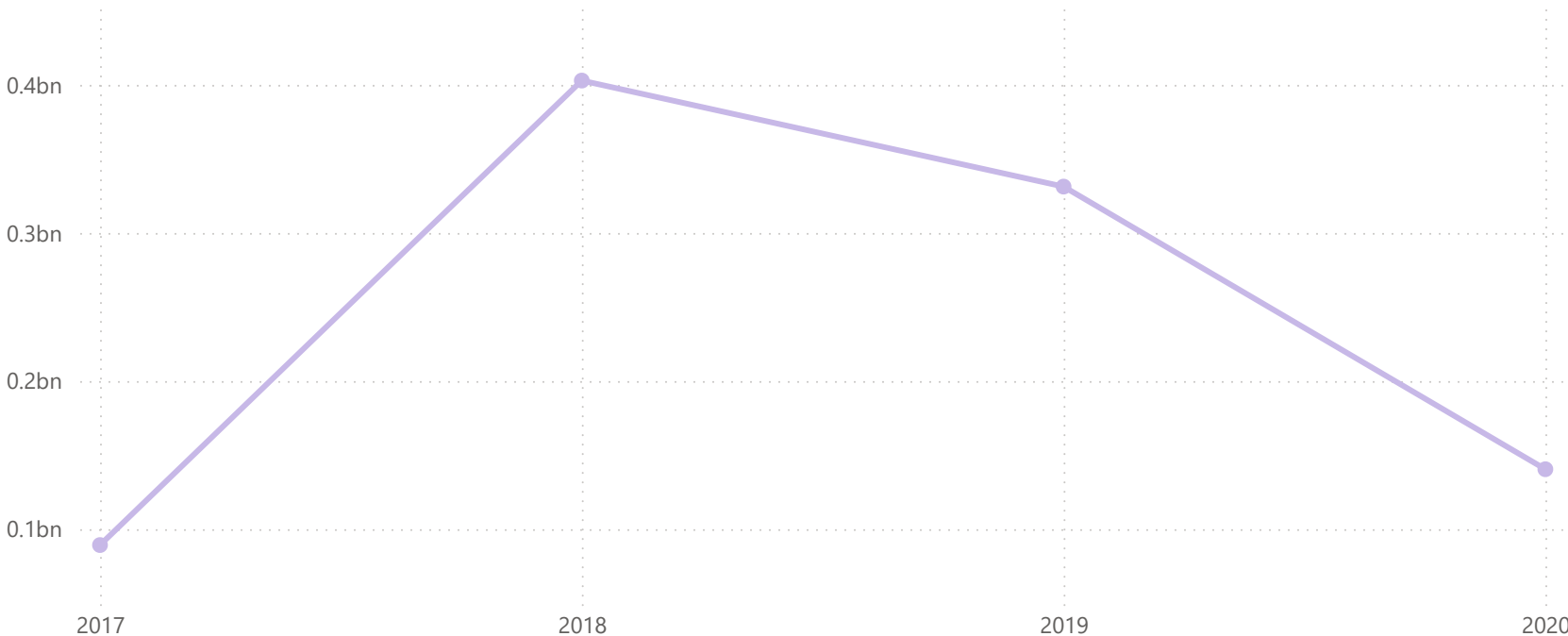
Top 30

Top 5

cityAmount



Amount by Year



Veg

Avg price

122M

182.11



Non-veg

Avg price

106M

231.81



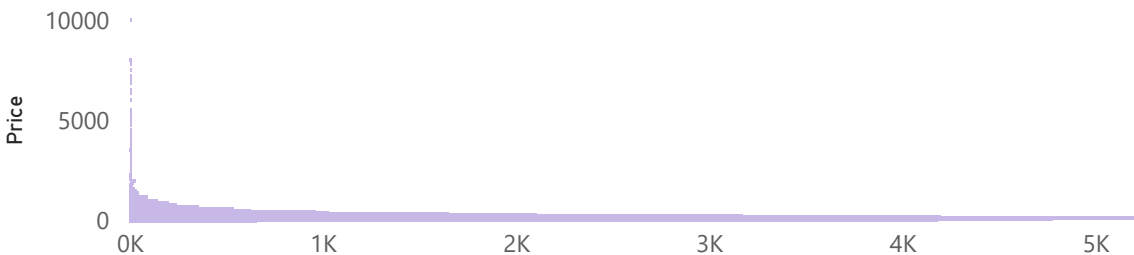
Fast-Food

Avg price

24M

50.38

Type by Price





Shital Restaurant Dashboard (User data)

Year

20172020



Food Full Of Mood
Let's Your Eat Batter



Female

Male

Overview

44K

User count(order)

408M

Top10customer

545M

Current_yr_sales

188M

Previous_yr_sales

Sales byMarital Status

Marital Status

Single

Married



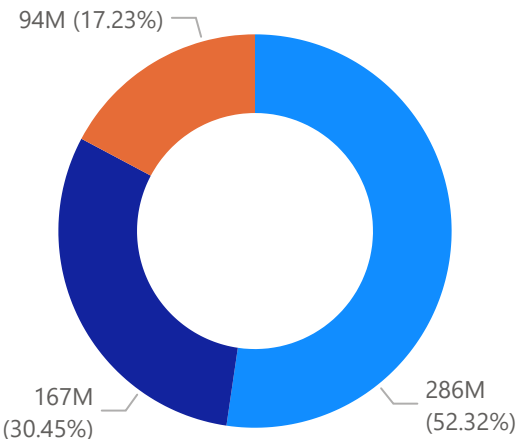
0.0bn

0.2bn

0.4bn

Sale Value

Occupation



Occupation

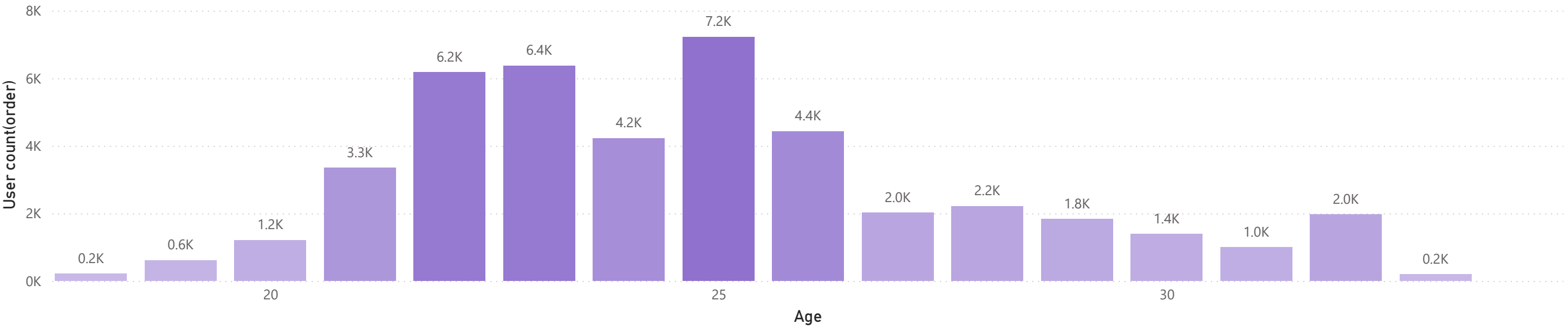
Student

Employee

Self Employed

Users by Age

Top N Sales 1.76M88.56M





Shital Restaurant Dashboard (City Overview)

Year

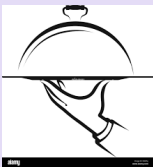
20172020

Female

Male



Food Full Of Mood
Let's Your Eat Batter



Overview

City

All

821

Total city

725M

Top10customer

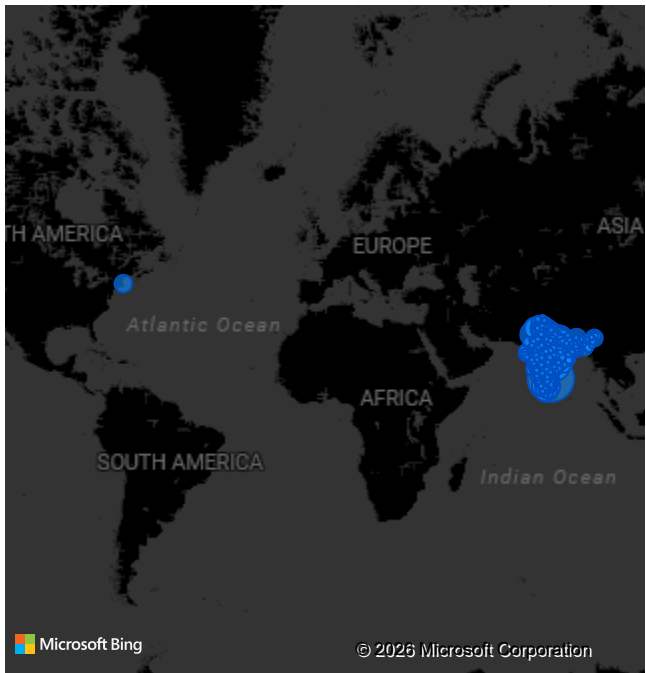
964M

Current_yr_sales

331M

Previours_yr_sales

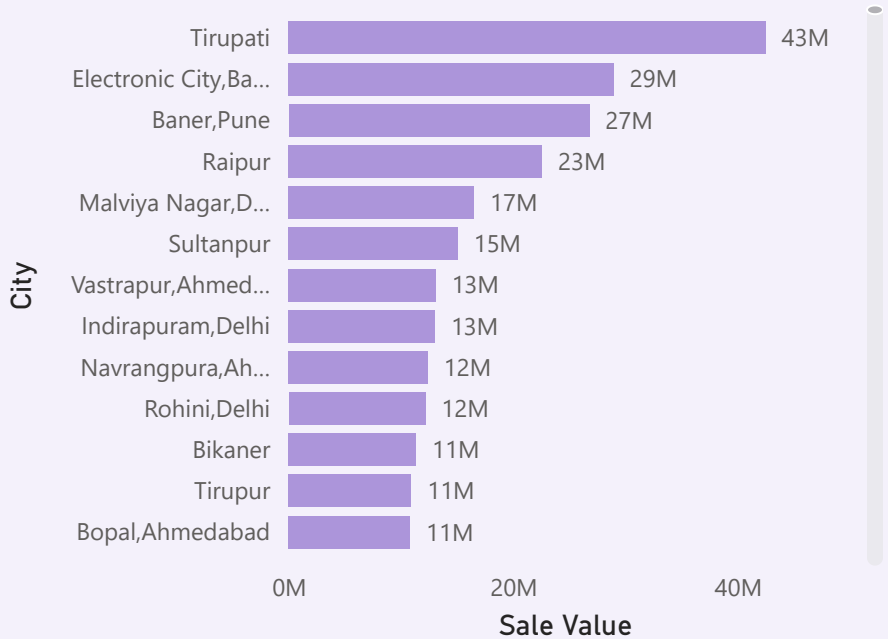
Sum of Value by City



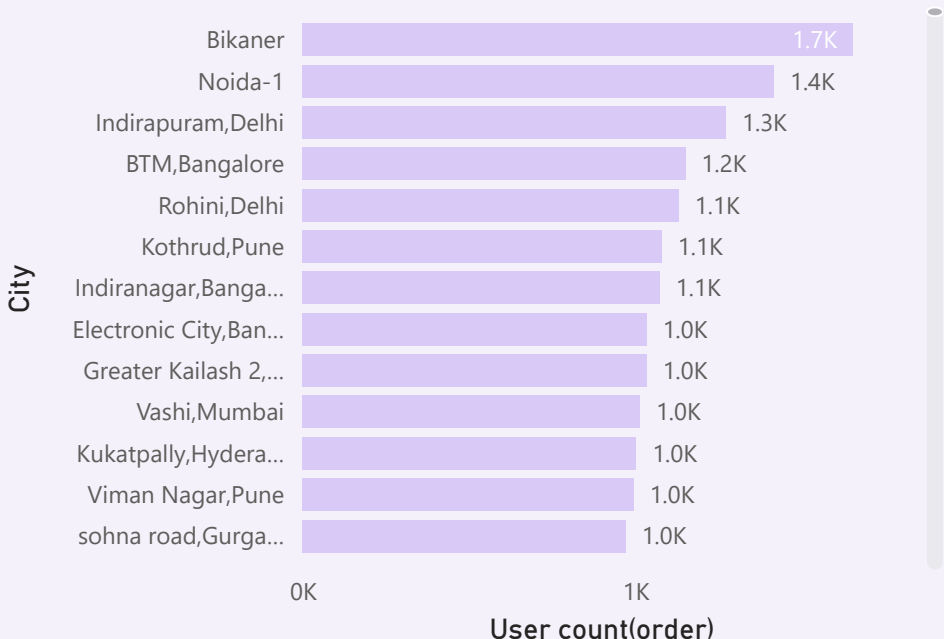
City	Sale Value	Orders count	Current_yr_sales
Abids & Koti,Hyderabad	387914	104	387914
Abohar	981299	68	981299
Adajan,Surat	5342441	427	5342441
Adilabad	135898	50	135898
Adityapur	2406269	448	2406269
Adoni	139330	37	139330
Adyar,Chennai	1131741	421	1131741
Agartala	2879205	165	2879205
Agra	8118481	455	8118481
Ahmednagar	422894	94	422894
Airoli,Mumbai	292589	357	292589
Aizawl	314360	30	314360
Ajmer	1191228	217	1191228
Akola	367669	100	367669
Total	963829618	148577	963829618



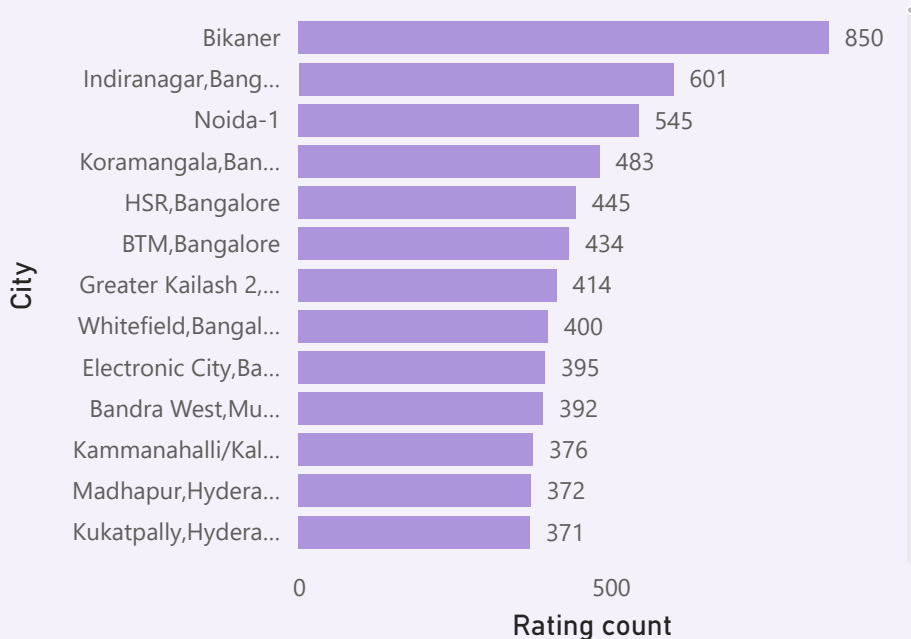
Sales



Users Count



Rating Count

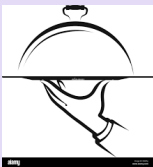




Shital Restaurant Dashboard (Restaurant Analysis)



Food Full Of Mood
Let's Your Eat Batter



Female

Male

Overview

Name

All

148K

Restaurant count

4

Avg Rating

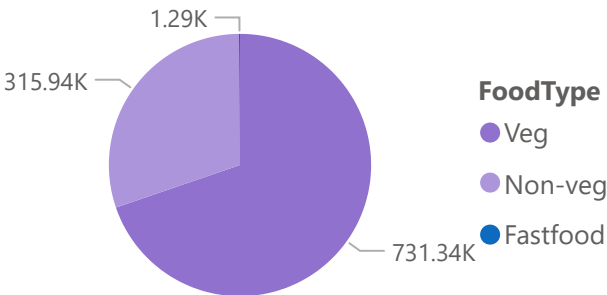
964M

Current_yr_sales

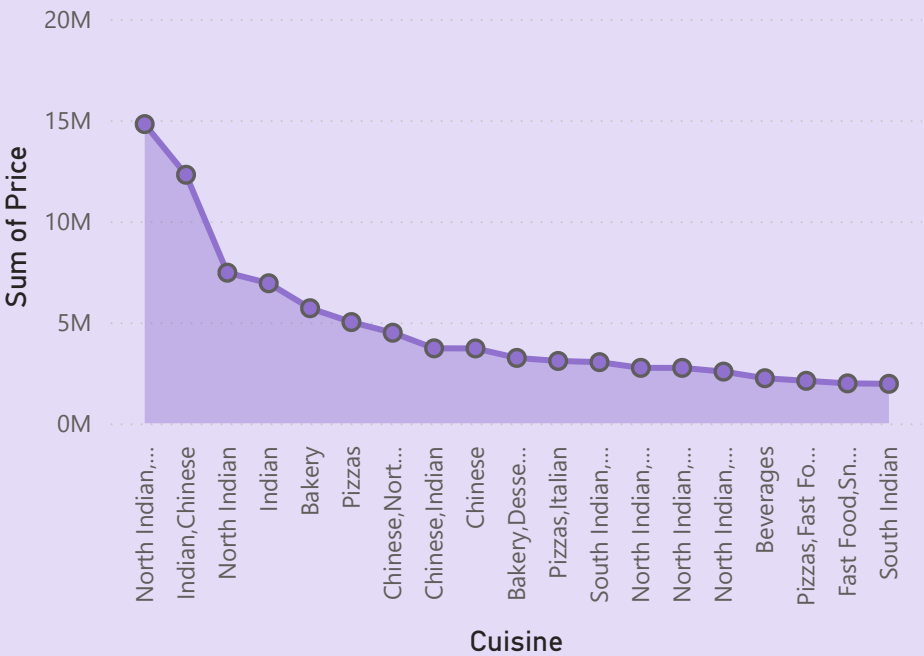
331M

Previous_yr_sales

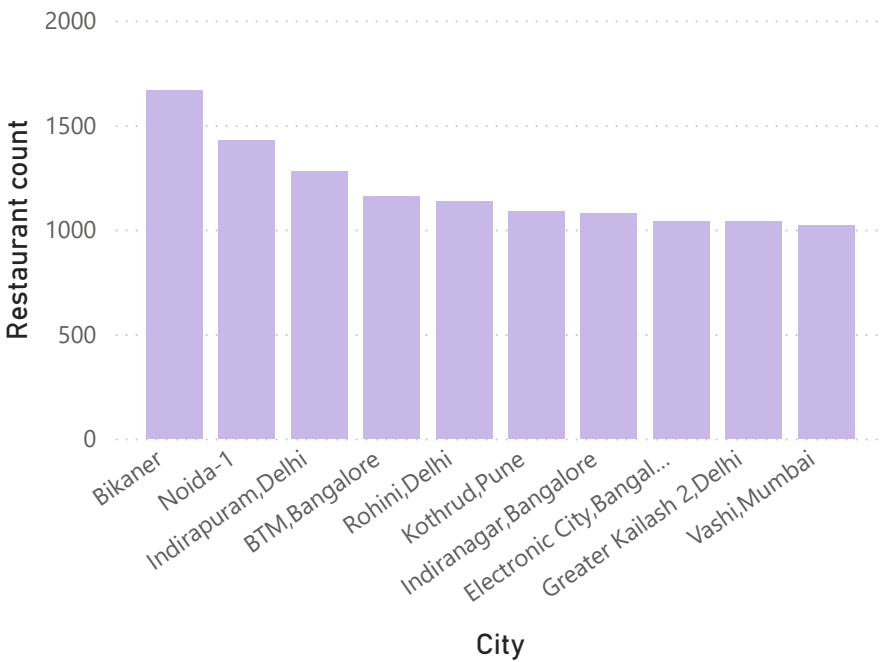
Restaurant by Food Type



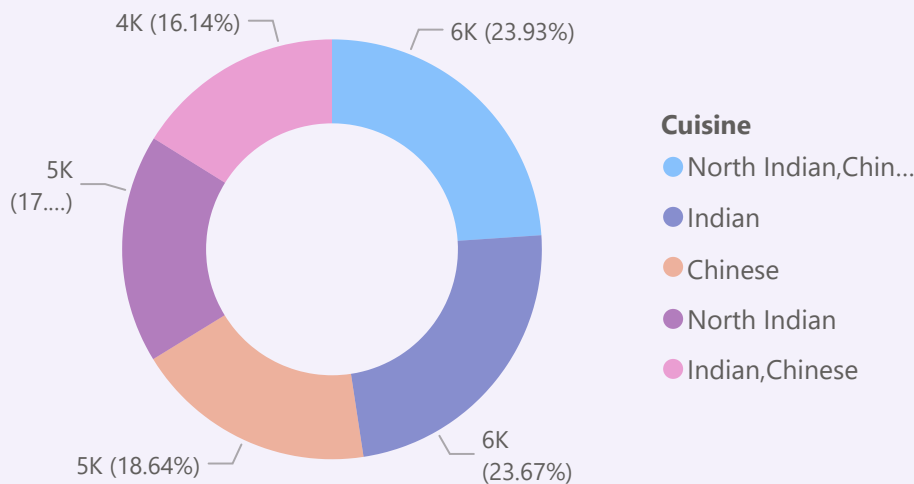
Price by Cuisine



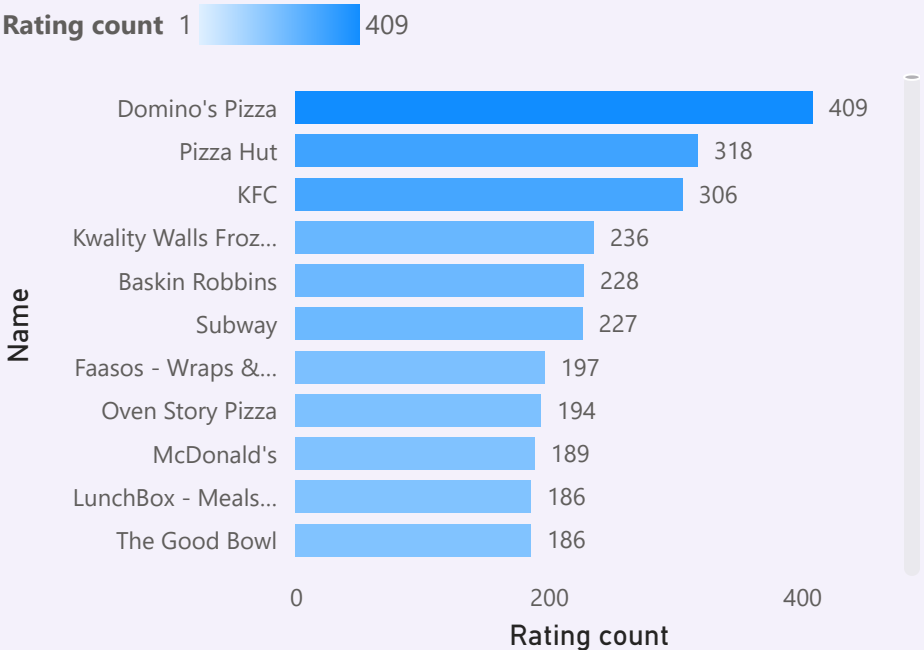
Restaurant count by City



Top 5 Cuisine by Restaurant



Rating Count





Insight



Dashboard

- Tirupati city ranked 1st with the highest order amount of 43 million in sales, followed by Electronic City, Bangalore, which generated 29 million in sales.
- Customer preference is for vegetarian options, with sales of 122 million, which is 7.2% more than non-vegetarian sales.
- In 2018, sales increased rapidly by 356% compared to the previous year. However, in 2019, sales dropped by 17%.

User Data

- Young customers aged 21 to 25 buy the most products, and most of them are college students. Create targeted marketing campaigns for this age group.
- Revenue from male customers is higher. Offer discounts to female customers to attract more female buyers
- The top 10% of customers account for 80% of sales. Implement a VIP program for top users, offering exclusive discounts.

City Overview

- In the current year, Raipur generated the highest sales with 22 million, followed by Electronic City, Bangalore.
- Bikaner has the highest user count, rating count, and orders count.
- Tirupati city accounted for the highest order amount with 43 million.