



#	OF FLYERS
DEC. 28 - JAN. 4	New Years Eve (3)
JAN. 4-11	
JAN. 11-18	
JAN. 18-25	
JAN. 25 - FEB. 1	
FEB. 1 - 8	
FEB. 8-15	Valentine's Day (14)
FEB. 15-22	Family Day (20)
FEB. 22 - MAR. 1	
MAR. 1 - 8	
MAR. 8 - 15	
MAR. 15 - 22	
MAR. 22 - 29	
MAR. 29 - APR. 5	
APR. 5 - 12	
APR. 12 - 19	Easter Sunday (16)
APR. 19 - 26	
APR. 26 - MAY 3	
MAY 3 - 10	
MAY 10 - 17	Mothers Day (14)
MAY 17 - 24	16

[illegible]

Figure 1 is a horizontal timeline illustrating the evolution of the 'New Deal' and 'New Deal Plus' programs from 1980 to 2010. The timeline is divided into three main sections: 'New Deal' (1980-1990), 'New Deal Plus' (1990-2000), and 'New Deal Plus' (2000-2010). Key events are marked with vertical lines and labels: 1980: New Deal; 1985: New Deal Plus; 1990: New Deal Plus; 1995: New Deal Plus; 2000: New Deal Plus; 2005: New Deal Plus; 2010: New Deal Plus. The timeline is color-coded: blue for 'New Deal', green for 'New Deal Plus', and yellow for 'New Deal Plus'.

<b>OPTIONALS:</b>
HOUSEWARES/Paint - 12 PG CASH SAVERS - 12 PG OUTDOOR INSPIRATIONS - 32 PGS SPRING SHOWCASE - 24 PG - GLOSS GARDEN - 12 PG PAINT - 12 PG CLEANING/PAINT - 12 PG COUNTRY LIVING/AUTO - 12 PG HARDWARE + - 12 PG CHRISTMAS MINI - 20 PG STOCK/G STUFFER - 12 PG HOME EXPRESSIONS - 8 PG HOME COMMERCIAL MAINTENANCE - 4 PG BEAVER HOME & COTTAGE - 8 PG HOME INSTALLS 4/8 PG 5 HI 9 MAJOR APPLIANCE - 4 PG 1 PLUMBING - 12 PG 2 KURAIDORI - 4 PG 1 STORAGE - 12 PG
PNT INCLUDES 4 PGS OF PAINT SSS SCRATCH AND SAVE PEH PLUMBING / ELECTRICAL / HEATING PEC PLUMBING / ELECTRICAL / COOLING END WEEK OF FLYER RELEASE DATES
NATIONAL PROMOTIONAL EVENT
<b>HARDWARE FLYERS (HH, HHBC)</b> 12 / 24 PAGE MINI 20 PAGE MINI + 4 PAGE LBM WRAP 12 PAGE LONG TAB + 4 PAGE LBM WRAP 8 / 12 / 16 PAGE LONG TAB 24 PAGE SQUARE TAB
<b>NATIONAL COMBO (NH, NHBC, HBC)</b> 16 / 24 SQUARE TAB 8 / 12 / 16 PAGE MINNI 12 / 16 PAGE SQUARE TAB
<b>BUILDING CENTRE FLYERS (HHBC, HBC)</b>
<b>FURNITURE (HF)</b> 8 / 16 / 28 / 32 PAGE

[illegible]

Year

**CATALOGUES**

SEASONAL / CHRISTMAS /  
FARM / COMMERCIAL

HOME AT HOME MAGAZINE












**OPTIONALS**

- 4 PAGE LONG TAB
- COLOUR FLYER OPTIONAL
- SPRING SHOWCASE-GLOSSY
- FRIGIDAIRE APPLIANCE - 4 PAGE
- GE APPLIANCE - 4 PAGE
- HOME EXPRESSIONS - 8 PAGE - LONG TAB

**HOME INSTALLS**

- KITCHEN / FLOORING
- WINDOW / DOORS
- GARAGE / SHED/ OUTDOOR PROJECTS
- KITCHEN / BATH

[illegible]

	CATALOGUES		SEASONAL / CHRISTMAS / FARM / COMMERCIAL		HOME AT HOME MAGAZINE
<p><b>OPTIONALS</b></p> <p> 4 PAGE LONG TAB</p> <p> COLOUR FILTER OPTIONAL</p> <p> SPRING SHOWCASE-GLOSSY</p> <p> FRIGID/AIRE APPLIANCE - 4 PAGE</p>					
<p><b>HOME INSTALLS</b></p> <p> KITCHEN / FLOORING</p> <p> WINDOW / DOORS</p> <p> GARAGE / SHED/ OUTDOOR PROJECTS</p> <p> KITCHEN / BATH</p>					

OPTIONALS	HOME INSTALLS
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## HOME INSTALLS

**HOME INSTALLS**  
 KITCHEN / FLOORING  
 WINDOW / DOORS  
 GARAGE / SHED / OUTDOOR PROJECTS  
 KITCHEN / BATH