

CLIENT: JYSK

PROJECT: JYSK-#671-May 11-17, 2017 Flyer-10pg Broadsheet

DOCKET: JY671

IN_HOME_DATE: Thu-May 11, 2017

HOUSEHOLD DATA REPORT

BY STORE

SUMMARISED BY FSA

STORE: 31 REGION:

VERSION: 1 STORE_COPIES: 350

PROVINCE: AB

ADDRESS: 800 -- Heritage Meadows Way - T2H 3B8

| | | | | CANADA POST | | | INDEPENDANT CARRIERS | | | | |
|------------------|---------|---------------------|-------|-------------|--------|---------|----------------------|---------|---------|--------|--------|
| | | | | | | Weekday | | Weekend | | | |
| DELIVERY UNIT | CITY | CARRIER | HOMES | APTS | BUS | SUB | EMC/TMC | SUB | EMC/TMC | APTS | TOTAL |
| T3K | CALGARY | CALGARY HERALD | 0 | 0 | 0 | 1,735 | 0 | 0 | 0 | 0 | 1,735 |
| ТЗН | CALGARY | CALGARY HERALD | 0 | 0 | 0 | 3,560 | 0 | 0 | 0 | 0 | 3,560 |
| T3E | CALGARY | CALGARY HERALD | 0 | 0 | 0 | 2,410 | 0 | 0 | 0 | 0 | 2,410 |
| T3C | CALGARY | CALGARY FLYER FORCE | 0 | 0 | 0 | 0 | 4,021 | 0 | 0 | 0 | 4,021 |
| T2Z | CALGARY | CALGARY HERALD | 0 | 0 | 0 | 2,146 | 0 | 0 | 0 | 0 | 2,146 |
| T2Y | CALGARY | CALGARY HERALD | 0 | 0 | 0 | 2,602 | 0 | 0 | 0 | 0 | 2,602 |
| T2T | CALGARY | CALGARY HERALD | 0 | 0 | 0 | 2,158 | 0 | 0 | 0 | 0 | 2,158 |
| T2K | CALGARY | CALGARY HERALD | 0 | 0 | 0 | 1,269 | 0 | 0 | 0 | 0 | 1,269 |
| T2J | CALGARY | CALGARY HERALD | 0 | 0 | 0 | 2,945 | 0 | 0 | 0 | 0 | 2,945 |
| T2C | CALGARY | CALGARY FLYER FORCE | 0 | 0 | 0 | 0 | 5,077 | 0 | 0 | 0 | 5,077 |
| T2B | CALGARY | CALGARY FLYER FORCE | 0 | 0 | 0 | 0 | 7,396 | 0 | 0 | 0 | 7,396 |
| T2A | CALGARY | CALGARY HERALD | 0 | 0 | 0 | 939 | 0 | 0 | 0 | 0 | 939 |
| T1X | CALGARY | CALGARY FLYER FORCE | 0 | 0 | 0 | 0 | 7,630 | 0 | 0 | 0 | 7,630 |
| | | | 0 | 0 | 0 | 19,764 | 24,124 | 0 | 0 | 0 | 43,888 |
| STORE 31 TOTALS: | | | 0 | | 43,888 | | 0 | | 0 | 43,888 | |

MARKET: Calgary (Deerfoot)

(P) = Partial FSA