

CLIENT: JYSK

PROJECT: JYSK #740 Sept 6-12, 2018 Flyer 10pg Broadsheet

DOCKET: JY740

IN\_HOME\_DATE: Thu-September 06, 2018

HOUSEHOLD DATA REPORT

**BY STORE** 

SUMMARISED BY FSA

STORE: 22 REGION: VERSION: 1

ADDRESS: 3803 Unit 500 Calgary Trail NW - T6J 5H2

MARKET: Edmonton South/North City/Mayfield/Sherwood Park

STORE\_COPIES: 200

PROVINCE: AB

|                |                  |                                    | CANADA POST |      |     | INDEPENDANT CARRIERS |         |         |         |       |        |
|----------------|------------------|------------------------------------|-------------|------|-----|----------------------|---------|---------|---------|-------|--------|
|                |                  |                                    |             |      |     | Weekday              |         | Weekend |         |       |        |
| DELIVERY UNIT  | CITY             | CARRIER                            | HOMES       | APTS | BUS | SUB                  | EMC/TMC | SUB     | EMC/TMC | APTS  | TOTAL  |
| T6T            | EDMONTON         | EDMONTON JOURNAL/FLYER FORCE - EMC | 0           | 0    | 0   | 0                    | 9,228   | 0       | 0       | 0     | 9,228  |
| T6R            | EDMONTON         | EDMONTON JOURNAL - SUBS            | 0           | 0    | 0   | 1,781                | 0       | 0       | 0       | 0     | 1,781  |
| T6L            | EDMONTON         | EDMONTON JOURNAL - SUBS            | 0           | 0    | 0   | 2,307                | 0       | 0       | 0       | 0     | 2,307  |
| T6K            | EDMONTON         | EDMONTON JOURNAL/FLYER FORCE - EMC | 0           | 0    | 0   | 0                    | 7,655   | 0       | 0       | 0     | 7,655  |
| T6J            | EDMONTON         | EDMONTON JOURNAL/FLYER FORCE - EMC | 0           | 0    | 0   | 0                    | 3,763   | 0       | 0       | 2,070 | 5,833  |
| T6J            | EDMONTON         | EDMONTON JOURNAL - SUBS            | 0           | 0    | 0   | 3,677                | 0       | 0       | 0       | 0     | 3,677  |
| T6H            | EDMONTON         | EDMONTON JOURNAL/FLYER FORCE - EMC | 0           | 0    | 0   | 0                    | 6,449   | 0       | 0       | 2,208 | 8,657  |
| T6E            | EDMONTON         | EDMONTON JOURNAL/FLYER FORCE - EMC | 0           | 0    | 0   | 0                    | 3,351   | 0       | 0       | 1,914 | 5,265  |
| T6E            | EDMONTON         | EDMONTON JOURNAL - SUBS            | 0           | 0    | 0   | 2,200                | 0       | 0       | 0       | 0     | 2,200  |
| T6C            | EDMONTON         | EDMONTON JOURNAL - SUBS            | 0           | 0    | 0   | 1,341                | 0       | 0       | 0       | 0     | 1,341  |
|                | •                |                                    | 0           | 0    | 0   | 11,306               | 30,446  | 0       | 0       | 6,192 | 47,944 |
| STORE 22 TOTAL | STORE 22 TOTALS: |                                    | 0           |      |     | 41,752               |         | 0       |         | 6,192 | 47,944 |

(P) = Partial FSA