



CLIENT: JYSK
 PROJECT: JYSK-#671-May 11-17, 2017 Flyer-10pg Broadsheet
 DOCKET: JY671

IN_HOME_DATE: Thu-May 11, 2017

HOUSEHOLD DATA REPORT

BY STORE

SUMMARISED BY FSA

STORE: 29
 ADDRESS: 13150 - 137 Avenue - T5L 4Z6
 PROVINCE: AB

REGION:
 MARKET: Edmonton (North City)

VERSION: 1
 STORE_COPIES: 350

| DELIVERY UNIT | CITY | CARRIER | CANADA POST | | | INDEPENDANT CARRIERS | | | | | |
|------------------|------------|------------------------------------|-------------|------|-----|----------------------|---------|---------|---------|-------|--------|
| | | | HOMES | APTS | BUS | Weekday | | Weekend | | APTS | TOTAL |
| | | | | | | SUB | EMC/TMC | SUB | EMC/TMC | | |
| T8N | ST. ALBERT | EDMONTON JOURNAL/FLYER FORCE - EMC | 0 | 0 | 0 | 0 | 5,151 | 0 | 0 | 0 | 5,151 |
| T8N | ST. ALBERT | EDMONTON JOURNAL - SUBS | 0 | 0 | 0 | 3,544 | 0 | 0 | 0 | 0 | 3,544 |
| T6V | EDMONTON | EDMONTON JOURNAL/FLYER FORCE - EMC | 0 | 0 | 0 | 0 | 4,619 | 0 | 0 | 0 | 4,619 |
| T6V | EDMONTON | EDMONTON JOURNAL - SUBS | 0 | 0 | 0 | 1,050 | 0 | 0 | 0 | 0 | 1,050 |
| T5Z | EDMONTON | EDMONTON JOURNAL/FLYER FORCE - EMC | 0 | 0 | 0 | 0 | 7,035 | 0 | 0 | 0 | 7,035 |
| T5X | EDMONTON | EDMONTON JOURNAL/FLYER FORCE - EMC | 0 | 0 | 0 | 0 | 10,409 | 0 | 0 | 1,001 | 11,410 |
| T5X | EDMONTON | EDMONTON JOURNAL - SUBS | 0 | 0 | 0 | 1,953 | 0 | 0 | 0 | 0 | 1,953 |
| T5S | EDMONTON | EDMONTON JOURNAL/FLYER FORCE - EMC | 0 | 0 | 0 | 0 | 1,934 | 0 | 0 | 0 | 1,934 |
| T5L | EDMONTON | EDMONTON JOURNAL/FLYER FORCE - EMC | 0 | 0 | 0 | 0 | 5,011 | 0 | 0 | 0 | 5,011 |
| T5K | EDMONTON | EDMONTON JOURNAL - SUBS | 0 | 0 | 0 | 2,888 | 0 | 0 | 0 | 0 | 2,888 |
| T5E | EDMONTON | EDMONTON JOURNAL/FLYER FORCE - EMC | 0 | 0 | 0 | 0 | 4,036 | 0 | 0 | 0 | 4,036 |
| T5E | EDMONTON | EDMONTON JOURNAL - SUBS | 0 | 0 | 0 | 1,187 | 0 | 0 | 0 | 0 | 1,187 |
| STORE 29 TOTALS: | | | 0 | 0 | 0 | 10,622 | 38,195 | 0 | 0 | 1,001 | 49,818 |

(P) = Partial FSA