



CLIENT: JYSK
 PROJECT: JYSK-#671-May 11-17, 2017 Flyer-10pg Broadsheet
 DOCKET: JY671
 IN_HOME_DATE: Thu-May 11, 2017

HOUSEHOLD DATA REPORT

BY STORE
 SUMMARISED BY FSA

STORE: 65
 ADDRESS: 600 Murphy Road - N7S 5T7
 PROVINCE: ON

REGION:
 MARKET: Sarnia

VERSION: 1
 STORE_COPIES: 300

| | | | CANADA POST | | | INDEPENDANT CARRIERS | | | | | TOTAL |
|------------------|----------------|---------------------------------|-------------|------|-----|----------------------|---------|---------|---------|------|--------|
| | | | HOMES | APTS | BUS | Weekday | | Weekend | | APTS | |
| | | | | | | SUB | EMC/TMC | SUB | EMC/TMC | | |
| DELIVERY UNIT | CITY | CARRIER | | | | | | | | | |
| N0P1M0 | DRESDEN | WALLACEBURG COURIER PRESS | 0 | 0 | 0 | 0 | 213 | 0 | 0 | 0 | 213 |
| N0N1C0 | BRIGHT'S GROVE | SARNIA LAMBTON COUNTY THIS WEEK | 0 | 0 | 0 | 0 | 1,670 | 0 | 0 | 0 | 1,670 |
| N0N1C0 | BRIGHT'S GROVE | SARNIA OBSERVER | 0 | 0 | 0 | 363 | 0 | 0 | 0 | 0 | 363 |
| N0N1G0 | CORUNNA | SARNIA LAMBTON COUNTY THIS WEEK | 0 | 0 | 0 | 0 | 2,758 | 0 | 0 | 0 | 2,758 |
| N0N1G0 | CORUNNA | SARNIA OBSERVER | 0 | 0 | 0 | 504 | 0 | 0 | 0 | 0 | 504 |
| N0N1H0 | COURTRIGHT | SARNIA OBSERVER | 0 | 0 | 0 | 157 | 0 | 0 | 0 | 0 | 157 |
| N0N1J0 | FOREST | SARNIA LAMBTON COUNTY THIS WEEK | 0 | 0 | 0 | 0 | 1,724 | 0 | 0 | 0 | 1,724 |
| N0N1J0 | FOREST | SARNIA OBSERVER | 0 | 0 | 0 | 370 | 0 | 0 | 0 | 0 | 370 |
| N0N1R0 | PETROLIA | SARNIA LAMBTON COUNTY THIS WEEK | 0 | 0 | 0 | 0 | 2,475 | 0 | 0 | 0 | 2,475 |
| N0N1R0 | PETROLIA | SARNIA OBSERVER | 0 | 0 | 0 | 365 | 0 | 0 | 0 | 0 | 365 |
| N0M2N0 | THEDFORD | SARNIA LAMBTON COUNTY THIS WEEK | 0 | 0 | 0 | 0 | 1,634 | 0 | 0 | 0 | 1,634 |
| N0N1T0 | WYOMING | SARNIA OBSERVER | 0 | 0 | 0 | 500 | 0 | 0 | 0 | 0 | 500 |
| N8A | WALLACEBURG | WALLACEBURG COURIER PRESS | 0 | 0 | 0 | 0 | 4,858 | 0 | 0 | 0 | 4,858 |
| N0P2B0 | PORT LAMBTON | SARNIA OBSERVER | 0 | 0 | 0 | 117 | 0 | 0 | 0 | 0 | 117 |
| N0P2H0 | SOMBRA | WALLACEBURG COURIER PRESS | 0 | 0 | 0 | 0 | 114 | 0 | 0 | 0 | 114 |
| N0P2M0 | TUPPERVILLE | WALLACEBURG COURIER PRESS | 0 | 0 | 0 | 0 | 72 | 0 | 0 | 0 | 72 |
| N7S | SARNIA | SARNIA LAMBTON COUNTY THIS WEEK | 0 | 0 | 0 | 0 | 5,040 | 0 | 0 | 0 | 5,040 |
| N7S | SARNIA | SARNIA OBSERVER | 0 | 0 | 0 | 1,734 | 0 | 0 | 0 | 0 | 1,734 |
| N7T | SARNIA | SARNIA LAMBTON COUNTY THIS WEEK | 0 | 0 | 0 | 0 | 6,331 | 0 | 0 | 0 | 6,331 |
| N7T | SARNIA | SARNIA OBSERVER | 0 | 0 | 0 | 1,124 | 0 | 0 | 0 | 0 | 1,124 |
| N7V | SARNIA | SARNIA LAMBTON COUNTY THIS WEEK | 0 | 0 | 0 | 0 | 2,981 | 0 | 0 | 259 | 3,240 |
| N7V | SARNIA | SARNIA OBSERVER | 0 | 0 | 0 | 945 | 0 | 0 | 0 | 0 | 945 |
| N0N1T0 | WYOMING | SARNIA LAMBTON COUNTY THIS WEEK | 0 | 0 | 0 | 0 | 1,200 | 0 | 0 | 0 | 1,200 |
| | | | 0 | 0 | 0 | 6,179 | 31,070 | 0 | 0 | 259 | 37,508 |
| STORE 65 TOTALS: | | | 0 | | | 37,249 | | 0 | | 259 | 37,508 |

(P) = Partial FSA