

VENT

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DES 157B Final Project

What is VENT?

A platform that allows users to anonymously vent about any gender discrimination they have faced in the workplace. Responses can detail negative experiences to foster a sense of solidarity or positive experiences that others can use to learn from or look towards for hope.

What can it do?

explore

Explore two pages that display various responses

submit

Make a submission that is added to the bank of responses

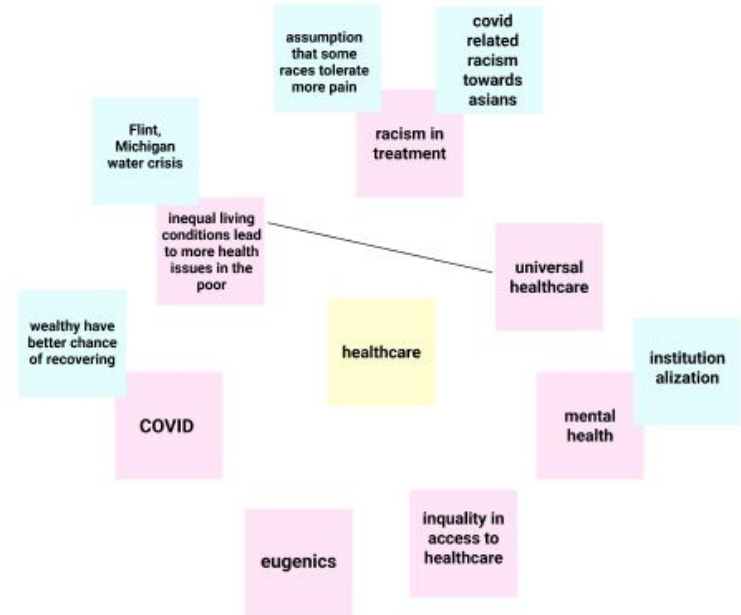
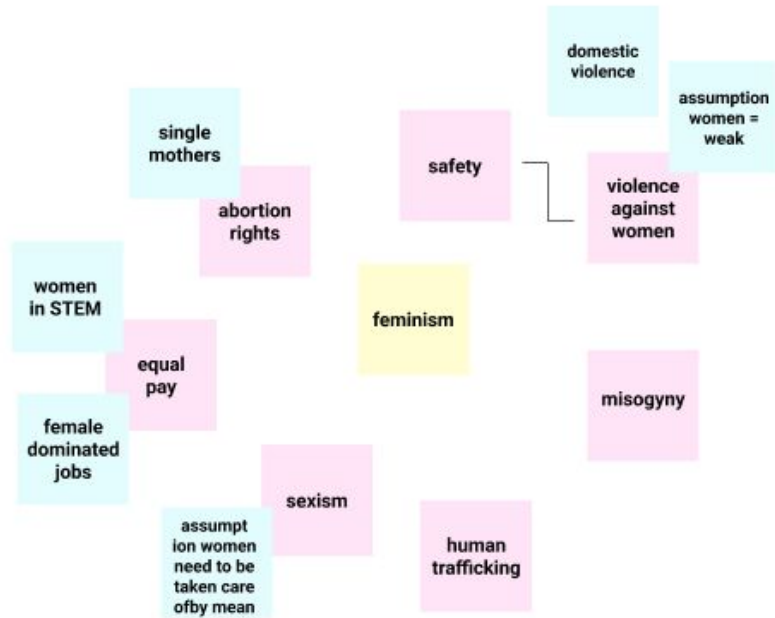
resources

Links to external resources that can provide more information

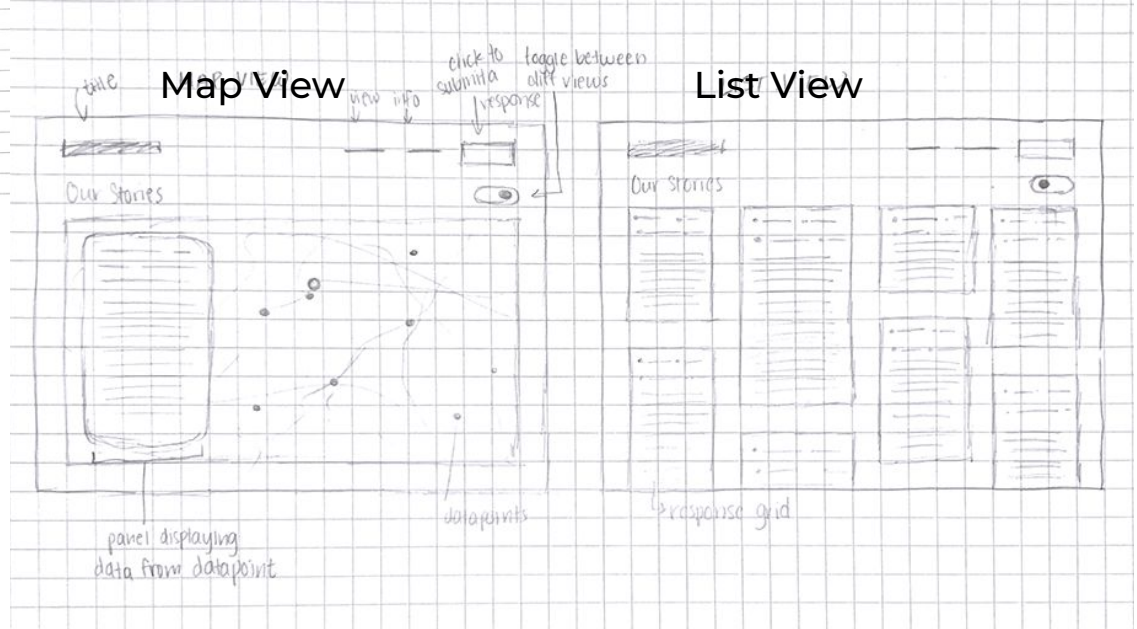
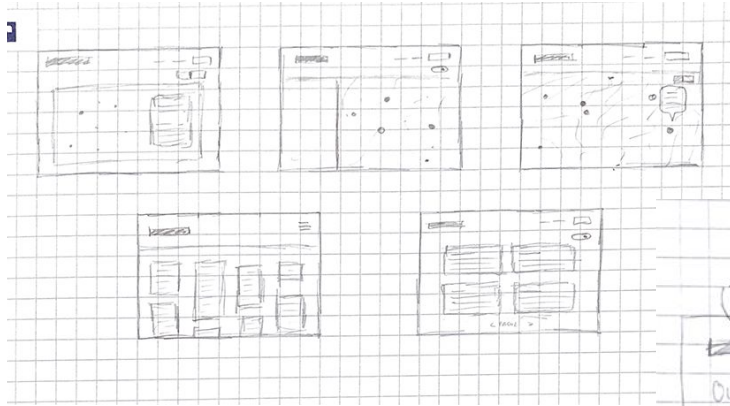
Why did I make it?

- About four-in-ten working women (42%) in the United States say they have faced discrimination on the job because of their gender.
- Income: One-in-four working women (25%) say they have earned less than a man who was doing the same job; one-in-twenty working men (5%) say they have earned less than a female peer.
- Online/social media has been used to document previous stories and anonymity has been a key factor

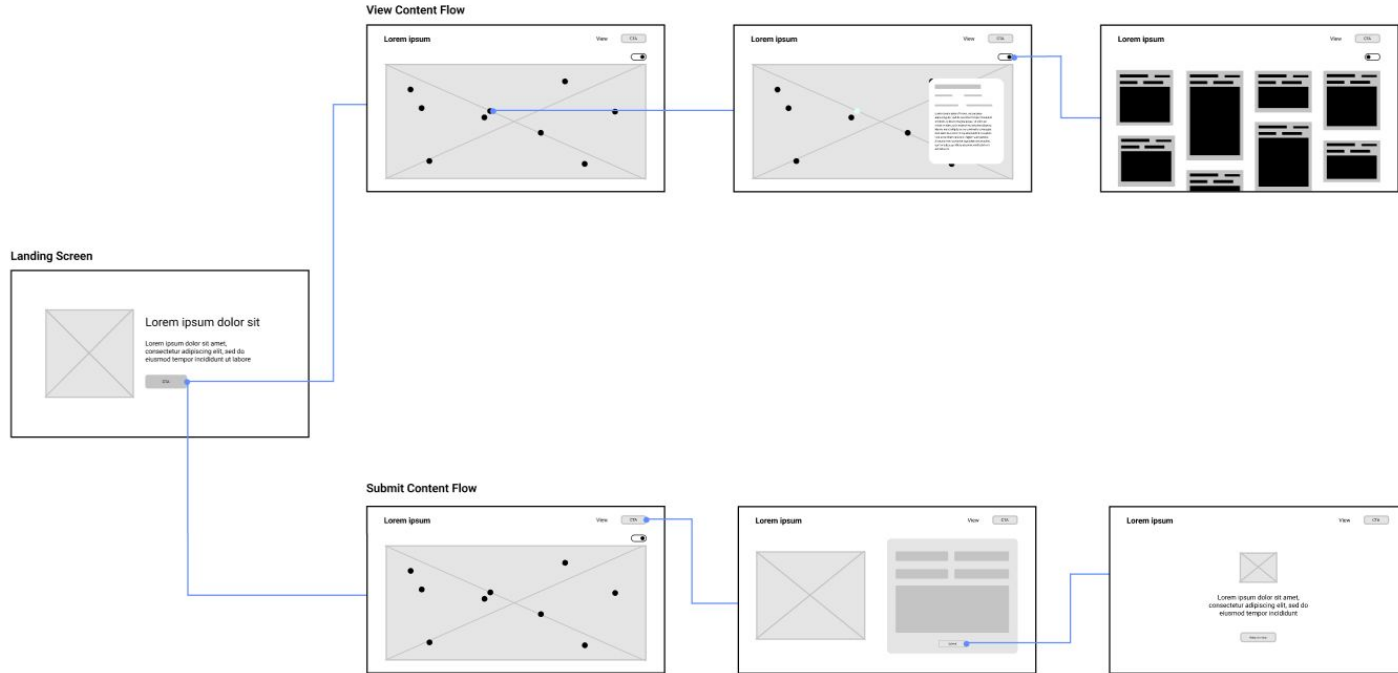
The Process: Mindmap



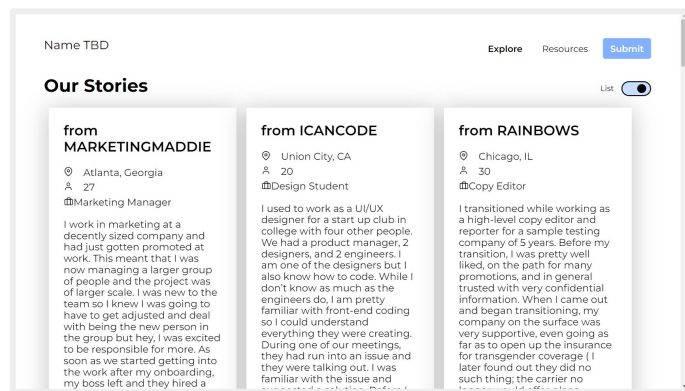
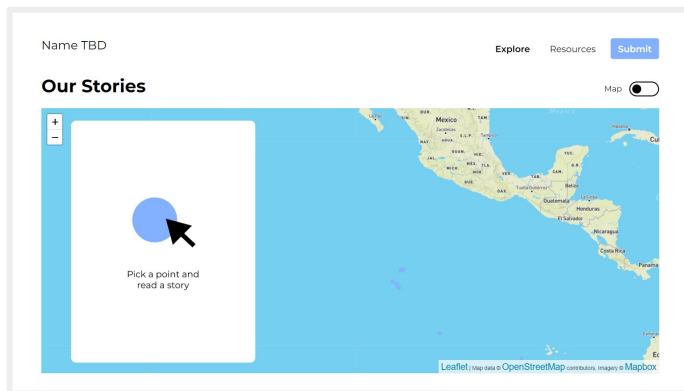
The Process: Thumbnails + Sketches



The Process: Flows



The Process: Usability Testing



Reflections

Challenges

- Working with multiple libraries and APIs simultaneously
- Leaflet!
- Managing so many click interactions

Improvements

- Add a page to view full responses in if users want full page view
- Better way to obtain user location data(obtaining coordinates can be awkward)

Accomplishments

- Working with multiple libraries and APIs simultaneously
- Worked more on the UI to look modern

Thank You!