

## URVI VAIDYA

Ontario, CA 91761 | (657) 877-9620 | portfolio - [urvivaidya.github.io](https://urvivaidya.github.io)  
[vaidyaurvi@gmail.com](mailto:vaidyaurvi@gmail.com) | [vaidyau@uci.edu](mailto:vaidyau@uci.edu) | [linkedin.com/in/urvi-vaidya](https://linkedin.com/in/urvi-vaidya) | [github.com/urvivaidya](https://github.com/urvivaidya)

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### EDUCATION

<b>University of California, Irvine, Irvine, CA</b> Master of Science in Business Analytics (STEM certified)	<b>08/2023</b>
<b>Harvard University</b> CS50x - Introduction to Computer Science Certificate	<b>07/2021</b>
<b>University of Mumbai, Mumbai, India</b> Post-graduate Diploma in Data Science & Business Analytics	<b>06/2022</b>
Bachelor of Laws	<b>05/2017</b>
Bachelor of Commerce (Emphasis in Financial Accounting & Auditing)	<b>03/2014</b>

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### EXPERIENCE

<b>THE HOME DEPOT - TEMCO LOGISTICS, Pomona, CA</b> Business Intelligence Developer <i>PYTHON   DOMO   AZURE   SQL   JAVASCRIPT   APIs   SAMSARA   Machine Learning</i>	<b>10/2023 – Present</b>
<ul style="list-style-type: none"><li>Developed a Customer Satisfaction Dashboard to monitor feedback and enhance customer experience. Implemented efficient comment tagging using Azure AI Model for sentiment analysis, providing managers with a streamlined tool for timely feedback and review, resulting in improved customer insights and satisfaction while saving hours of manual processing.</li><li>Conducted analysis on factors impacting profit margins during peak seasons, presenting findings to stakeholders for strategic planning. Developing automated data pipelines with Azure Data Lake and Data Factory to standardize collection, storage, and processing, enabling comprehensive analysis of large datasets from diverse sources, uncovering insights into profitability factors, laying groundwork for more granular exploration in phase two.</li><li>Created a suite of dashboards for a new segment, providing management with key insights for operational improvements. Deployment of these reports enabled efficient decision-making and trend analysis.</li><li>Automated collection of data using an API to identify safety events, time theft, and inaccurate reporting of deliveries. Implemented ETL pipelines to automate data handling tasks, ensuring timely updates and standardized data attributes. Played a key role in improving data standardization across the company. Automated several dashboards using python, Azure, SQL, and Domo, resulting in enhanced operational efficiency.</li></ul>	
<b>INGRAM MICRO, Irvine, CA</b> Data Analyst Apprentice <i>PYTHON   EXCEL   TABLEAU</i>	<b>01/2023 – 06/2023</b>
<ul style="list-style-type: none"><li>Led a team that won the Best Analysis Award for developing a framework to identify optimal granularity of demand forecasting regions and minimize transportation distance. Built a machine learning model utilizing clustering algorithms and time series analysis to forecast demand for resellers with limited data. Engineered features and applied data preprocessing techniques to tailor the model, resulting in accurate predictions and actionable insights for optimized inventory management.</li></ul>	
<b>AURIS LEGAL, Mumbai, India</b> Data Analyst <i>EXCEL   PYTHON   R   SQL   POWERBI</i>	<b>04/2018 – 06/2022</b>
<ul style="list-style-type: none"><li>Designed and implemented case management system, optimizing storage, collection, and retrieval of data, streamlining case organization, resulting in a 40% reduction in search time. Developed an integrated dashboard providing streamlined access to key analytics, boosting profit by 15%.</li><li>Utilized advanced statistical analysis techniques to support litigation strategies, assess risks, and predict case outcomes, leading to a 25% increase in successful case resolutions.</li></ul>	
<b>JAIHIND ROADWAYS PVT. LTD., Mumbai, India.</b> Business Analyst <i>EXCEL   SPSS</i>	<b>04/2014 – 01/2018</b>
<ul style="list-style-type: none"><li>Achieved a 5% cost reduction by developing predictive models for resource forecasting, improving operational efficiency in a cross-functional setting. Extracted insights from order data and implemented targeted strategies, reducing customer attrition by 10%.</li></ul>	