URVI VAIDYA

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EDUCATION

University of California, Irvine, Irvine, CA

08/2023

Master of Science in Business Analytics (STEM certified)

Leadership and Extracurriculars: VP Finance @ Merage Analytics Club

Relevant coursework: Statistics, Predictive Analytics, Customer & Social Analytics, Natural Language Processing, Management Science for Analytics, Machine Learning, Deep Learning, Supply Chain Analytics

University of Mumbai, Mumbai, India

Postgraduate Diploma in Data Science & Business Analytics

06/2022

Relevant coursework: Python, R, Database Management Systems (SQL), Machine Learning, Time Series

Analysis & Forecasting, Data Visualization

Bachelor of Laws 05/2017

Bachelor of Commerce (Emphasis in Financial Accounting & Auditing)

03/2014

CS50's Introduction to Computer Science- HarvardX on EdX

07/2021

EXPERIENCE

UNIVERSITY OF CALIFORNIA IRVINE, Irvine, CA

10/2022 – 12/2022

Teaching Assistant for Management FE 222 – Performance Management in the 21st Century

• Monitoring discussions, grading students & assisting the professor in organizing the course.

Associate | AURIS LEGAL, Mumbai, India

03/2019 - 06/2022

- Maintained over 2400 annual billable hours on trial preparation, due diligence reports, research and conducting arbitration, increasing profits by 20%.
- Created a system to organize cases using Access, which made locating case data more efficient.

INDEPENDENT CONSULTING, Mumbai, India

03/2018 - 02/2019

- Negotiated contracts and aided clients in the sale/transfer of property and assets.
- Analyzed client needs and advised them on Estate Planning, drafted Wills and Trust Deeds, aiding legal heirs in accessing funds without hurdles, specializing in probates.

Business Development Associate | JAIHIND ROADWAYS PVT. LTD., Mumbai, India.

04/2014 - 03/2016

- Increased client satisfaction by tracking customer orders and stages of order execution like order placement, goods collection, tracking delivery and customer review, through regular communication.
- Employed the orders data to derive insights into causes of customer loss, non-repeat business, delays, and complaints with possible solutions which increased client retention.

PROJECTS

SKU Demand Forecasting, INGRAM MICRO, Irvine, CA

06/2023

• Developing a forecasting model and identifying the ideal granularity for demand forecasting for Ingram Micro, a distributor of IT products, using data provided by the company.

Recipe Recommendation, UCI, Irvine, CA

03/2023

Helped build a natural language processing model to analyze review sentiment and recommend recipes.

Speed Dating Prediction, UCI, Irvine, CA

12/2022

 Developed a classification machine learning model to predict whether two people at a speed dating event would match or not.

Personal Library Manager, Mumbai, India

07/2021

 Developed an interactive web application using flask, which allows multiple users to login, keep track of their book collection, lend, and return their books. Designed a SQL database to uncover patterns from library data.

SKILLS

Strengths: Quick learner, adaptable to changes, with strong analytical thinking and collaboration skills.

Technical: Proficient in MS Office (Word, Excel, PowerPoint), SQL, PL/SQL, R, Python, PowerBI, Tableau, Access, Flask, C++, HTML, SQL Server, A/B Testing, Hadoop, Hive, Spark, Git.