

# SPONSORSHIPS

UR  Conference  
SAN FRANCISCO

May 7-8, 2020  
Hilton Parc 55 Hotel  
San Francisco, CA

## Showcase your Brand

Position your company as a supporter and thought leader with our recruiting community.

## Connect & Engage

With over 300 attendees in 2019 we have seen our audience grow exceptionally in 3 short years. 70% of our attendees are recruiting professionals from a diverse set of industries including Large Tech, Finance, Startups, Consumer Goods and MORE.

## Stay on the Cutting Edge

Exchange ideas, gain insights, and get collaborative feedback. Build lasting relationships with our passionate community , who drive early career recruiting at the most innovative companies.



"URx does an amazing job creating immersive experiences for sponsors. We are able to engage our target audience and be a part of the experience as both sponsor and attendee. You truly become a part of the community!"

2019 Sponsor - Co-Founder & CEO,  
Recruiting Technology Product

"We care a lot about having quality conversations and staying on top of what is happening in the Early Career Talent Acquisition space...the recruiting & development professionals we meet as sponsors are genuinely interested in a two-way conversation and sharing ideas with us, so we end up getting so much more out of URx events than your typical conference."

2019 Sponsor - VP of Talent, VC Firm

Email [sponsors@urxconference.com](mailto:sponsors@urxconference.com)  
to book your package today!

## 2019 URx Conference Sponsors

 **handshake**

 **HackerRank**

  **yello** **CODESIGNAL**

  **WayUp** **CAMPUS COMMUNICATORS**

  **Chan Zuckerberg Initiative** **Lightspeed**

  **WALL-TO-WALL STUDIOS** **karat**

**Bringing together our  
community of passionate  
recruiters & developers of  
early career talent!**



# 2020 Conference Sponsor Packages

## Branding & Visibility

	<b>PLATINUM</b> \$40,000 (2) AVAILABLE	<b>GOLD</b> \$25,000 (5) AVAILABLE	<b>SILVER</b> \$10,000 (5) AVAILABLE
Logo on website, signage, & on interstitial presentation slides	Logo w/link & company profile on hover	Logo listed with link on Gold Sponsor section	Logo listed with link on Silver Sponsor section
Inclusion in email to attendees	YES	YES	YES
Social Media & Newsletter Features	YES + Feature Blog Post	YES	YES
Dedicated Space in Conference Program	Custom Message <sup>1/2</sup> page inside front cover	Logo on Sponsor Thank You page	Logo on Sponsor Thank You page
One-page flyer or post card in attendee bag	YES	YES	N/A
Attendee List Includes name, title, company & email. Emails of attendees who opt out will not be included.	YES - 3 weeks & 1 week before event	YES - 1 week before event	N/A

## Conference Engagement

Participate in Opening Remarks	Welcome attendees with a 2 min message	N/A	N/A
Pre-Conference UR Leaders Dinner	4 Seats +4 Invitations for your guests	2 Seats	N/A
Sponsored Session <sup>2</sup> Topic and content is subject to approval by URx Team.	Main stage breakout session	Produce/Lead a discussion group	N/A
Complimentary Registrations	10	6	4
Optional additional discounted registrations (retail price \$750)	Up to 5 at \$375 each (Save up to \$1,875)	Up to 4 at \$500 each (Save up to \$1,000)	Up to 2 at \$650 each (Save up to \$200)
Discounted Additional Sponsorships	50% Discount on any additional sponsorships	20% Discount on any additional sponsorships	10% Discount on any additional sponsorships

## Onsite Presence

Booth or Table Size	12' x 12' - Lounge	8' x 8' - Booth or Table	6' x 8' - Table
Conference Signage	Custom Co-Branded & Individual Signage	Logo listed under Gold sponsor	Logo listed under Silver sponsor
Session Introduction	Introduce the speaker of a featured session	N/A	N/A
Onsite private demo/meeting room	YES + Host discussion groups & Lead a group	N/A	N/A

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# 2020 Conference Additional Opportunities

All additional sponsorships come with 2 Conference Registrations, Logo on Website, & Logo in Program.

## Branding & Visibility

<b>Attendee Badges</b> \$25,000 /1 Available	Logo printed on all attendee badges	As new connections are made, your brand is showcased with maximum visibility on each and every badge worn by attendees and volunteers!
<b>Live Stream</b> \$20,000 /1 Available	Logo on Live Stream feed & recording	Be the official sponsor of the URx Conference Day 1 Main Stage Live Stream. Your branding and sponsorship will remain present on content in archive via conference website.
<b>Wifi</b> \$15,000 /1 Available	Custom wifi name & pw. Logo on signage with wifi info	Thrill attendees by providing the conference wifi that keeps them connected throughout! They will see your logo front and center on and type in your custom pw on all of their devices.
<b>Early Bird Tickets</b> \$10,000 /1 Available	Recognized in early bird promotions on website, digital, & registration page	Early Bird Tickets made possible by [Your Company Name]! Be the official sponsor of URx Conference Early Bird Tickets. Early Bird Tickets are available from October 2019 - January 15 or until tickets are sold out.
<b>Custom 15% Attendee Discount Code</b> \$5,000 / 3 Available	Standard Additional sponsorship benefits	Create a custom discount code with a name of your choice for you to share with your customers, prospects, and network. Custom Discount code is active from January 15 and can be used 10 times.
<b>One Page Printout in Attendee Bags</b> \$3,500 / 5 Available	Standard Additional sponsorship benefits	Share a special message, product release, infographic, or discount code with all attendees by including a one-pager in the attendee tote bag.
<b>Program Back Cover</b> \$20,000 /1 Available	Custom message on Conference Program back cover	No matter how it is held, people always notice the back cover of an event program! Be the name that stands out as supporting all of the attendees through this high visibility opportunity!
<b>Program Inside Back Cover</b> \$3,500 /1 Available	Custom message in conference program inside back cover	A full-size Thank You or other message for all attendees to read during the two days to see where they are going next!
<b>Attendee Bag Swag</b> \$2,500 / 5 Available	Standard Additional sponsorship benefits	Put your brand into the hands of every attendee! Add a swag item that will be included in the attendee bag. Each attendee will cherish and keep after the conference and remember your brand!

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## Conference Engagement

<b>Happy Hour &amp; Networking Reception</b> \$15,000 / 1 Available	2-minute opening remarks. Custom Signage with logo	Kick off networking at the conclusion of Day 1 with 2-minute remarks and custom branding recognizing you as the provider of free booze and light snacks!
<b>Breakout Session</b> \$15,000 / 4 Available Topic and content is subject to approval by URx Team.	Custom Branding & Featured Session digital marketing	Produce a breakout session aligned to your company mission, visiton, & target audience! This is a great opportunity to launch a new product or highlight your thought leadership.
<b>Coffee Sponsor</b> \$10,000 / 2 Available	Custom menu and signage with logo	Whats a conference without coffee! Keep attendees going by supporting their caffeine fix! Maximize branding by creating a custom menu, branded cups, and holders!
<b>Afternoon Treats</b> \$10,000 / 2 Available	Custom signage with logo at snack tables	Hungry attendees will appreciate and remember your company as the one who helped them overcome that mid-day slump with refreshing energy boosting treats!
<b>URx Leaders Dinner</b> \$5,000 / 2 Available	2 Seats + 4 Invitations for your guests	Sponsor a table at the official URx Leaders dinner. The URx Leaders dinner is attended by conference speakers, members of our URx Leaders Circle, VIP Conference attendees and SF recruiting leaders not attending the conference.

## Onsite Presence

<b>Onsite private demo or meeting room</b> \$15,000 / 3 Available	Custom signage and logo on directionals	Your own branded private space during URx Conference! This perk also comes with the opportunity to host discussion groups.
<b>Productivity Zone</b> \$10,000 / 1 Available	Custom signage and logo on directionals	We know recruiting never stops! Provide attendees with a space to take a call or send that quick email. Room will be branded with your logo and theme as well as equipped with check in information.
<b>Wellness Room</b> \$10,000 / 1 Available	Custom signage and logo on directionals	Sponsor the Wellness Room and make it your own with activities such as morning yoga or massages! Have attendees remember your organization as the one that provided them with a welcome break during the conference!

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