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| **Problem Statement** | | | | | |
| *What problems or issues does the project attempt to solve or address? What is needed by the target population and what strategies will lead to positive change?* | | | | | |
| ***Project Objective 1: [State the project objective here and divide the logic model by each objective. Objectives are concrete and viewed as targets under the general goal.]*** | | | | | |
| **Needs** | **Inputs** | **Activities** | **Outputs** | **Outcomes** | **Impact** |
| *What are the needs of the community, based on the social, political and economic condition of the country or region?* | *What human and financial resources will be used for this project?*  *[Staff, Time, Money, Materials, Equipment, Partners]* | *What activities will be conducted to meet the needs or address the issues of the community?*  *[Conduct workshops, meetings; Deliver services; Provide training; Facilitate; Partner]*  *List activities and match numbering from M&E plan (e.g. Activity 1.1, Activity 1b).* | *What will be produced or delivered or who will participate in activities?*  *[Products created or resources developed;*  *Serviced delivered; Participants (e.g. NGOs, local citizens, media, host country government officials) reached]*  *Measured with performance indicators* | *What changes will happen after an activity has been implemented?*  *[Increased awareness, knowledge, or attitudes;*  *Improved skills;*  *Change in behavior, practice, or decision making; Policy change]*  *Measured with performance indicators* | *What long-term changes will occur in the social, cultural political or economic context?* |
| ***Project Objective 2: [Add rows as necessary to report on all project objectives.]*** | | | | | |
| **Needs** | **Inputs** | **Activities** | **Outputs** | **Outcomes** | **Impact** |
|  |  |  |  |  |  |
| **Assumptions** | | | **External Factors** | | |
| *What factors need to occur, or which stakeholders or grantees need to be involved, for the project to be successful? How and why will proposed activities lead to proposed outputs, and how will outputs lead to outcomes?*  *[Country’s political and economic condition; Skills and knowledge level of intended beneficiary; Implementer’s organizational capacity; Level of engagement by stakeholders]* | | | *What factors that are not in the control of the project—e.g. changes in government policies or the political situation—could affect expected activities, outputs and outcomes?*  *[Change in government policies, such as NGO restrictions; Change in political situation, such as a coup or civil unrest; Involvement from other donors and implementers]* | | |

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| **Problem Statement** | | | | | |
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| **What beneficiaries or partners need** | **What you need to do your job** | **What your project is going to do** | **Documenting how activities happened** | **What happened after your activity** | **The big question** |
| *What do beneficiaries/ partners/ clients need to address or solve the issues mentioned in the problem statement?* | *What do you need to complete your project?* | *What will you do to cause the positive changes you have planned?*  *\** ***Note****:* think about the quality of activities. Planning more is not always better. This also applies to the next column. | ***If training****: How many people can you train in one session, so they are able to effectively learn something?*  ***If advocacy****: How many campaigns do you need to conduct to create changes where you’re working?*  ***If documentation****: How many documentation projects do you need to conduct, and with which groups, to create change?*  ***If service provision****: To how many individuals, communities or families can you provide services, for them to feel a difference in their lives?*  *\** ***Note****: not all questions will apply… if not, adjust question to apply to your programming.* | ***Training****: What will participants learn from your training? What actions will they take after training?*  ***Advocacy****: Whose minds are you trying to change? What actions will they take after your initiative?*  ***Documentation****: If you conduct documentation, how will your project change the lives of those who shared their stories?*  ***Service provision****: If you provide direct services, how will it make the lives of your beneficiaries / partners/ clients better?* | *If you just conducted the best project, what would you expect to change in the future (1/3/5 years)?* |
| ***Project Objective 2: [Add rows as necessary to report on all project objectives.]*** | | | | | |
| **Needs** | **Inputs** | **Activities** | **Outputs** | **Outcomes** | **Impact** |
|  |  |  |  |  |  |
| **Assumptions** | | | **External Factors** | | |
| *What needs to happen, and who needs to be involved (outside of your organization), for your project to be successful?* | | | *How will the things that are outside of your control interfere with your project?* | | |