



en español

Insights & Highlights

Here's what people wanted to know from the U.S. Government

3,996,219
Interactions with the public

Highlight

In keeping with a trend we typically see during the second quarter—due to tax filing deadlines—USA Gov en Español saw **164,186 clicks from tax-related Google searches, a 174% increase**. Other queries that brought a notable increase in traffic (211%)—though fewer overall clicks (21,803)—could be categorized under spending, saving, and investing.



Top 5 pages

These were the most frequently visited **USA.gov/espanol** pages, excluding the homepage, between January and March 2023.

#1		Cómo obtener o renovar el pasaporte How to get or renew a passport 181,095 unique pageviews
#2		Visas para extranjeros Apply for nonimmigrant visas 136,088 unique pageviews
#3		Entradas y salidas de EE. UU. Entry and exit from the United States 132,038 unique pageviews
#4		Días festivos federales Federal holidays 115,154 unique pageviews
#5		Ciudadanía y naturalización Citizenship and naturalization 83,066 unique pageviews

Emails with the highest open rate

#1 Averigüe cómo puede reemplazar sus documentos vitales 57% opened

Find out how to replace your vital documents

#2 Sepa dónde puede consultar su I-94 más reciente 56% opened

Where to check your most recent I-94

#3 Cómo encontrar a familiares después de un desastre 54% opened

How to find family members after a disaster

#4 ¿Quieres viajar al exterior pero tu pasaporte está vencido? 53% opened

Do you want to travel abroad but your passport has expired?

#5 ¿Conoce las prestaciones y los servicios del Seguro Social? 52% opened

Are you familiar with Social Security benefits and services?

Calls and chats to the Contact Center

USA Gov's Contact Center agents handled **8,313 calls and chats in Spanish during the months of January, February, and March**.

More than 10,000 other callers used USA Gov's interactive voice response options to get help. These were the topics with the most inquiries:

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Find out how to replace your vital documents

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Where to check your most recent I-94

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To view other USA Gov data visit

<https://www.usa.gov/website-analytics/>