

Insights & Highlights

Here's what people wanted to know from the U.S. Government

26,348,876

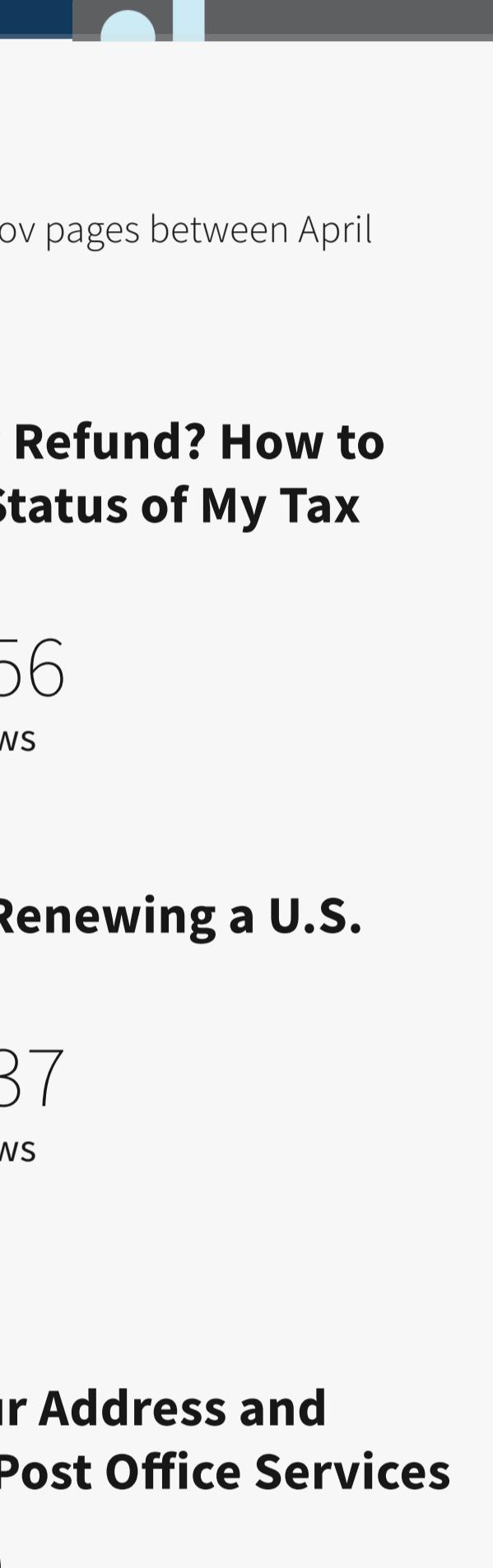
Interactions with the public



Highlight

Education-related searches

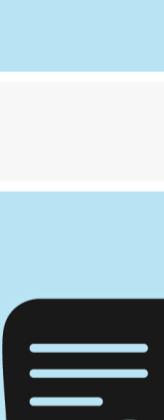
increased 44% in Q3 compared to Q2. The June 30 deadline for submitting the Free Application for Federal Student Aid (FAFSA) appears to have contributed to this increase. **Searches for “FAFSA login” were up 926%.**



Top 5 Pages

These were the most frequently visited USA.gov pages between April and June 2021.

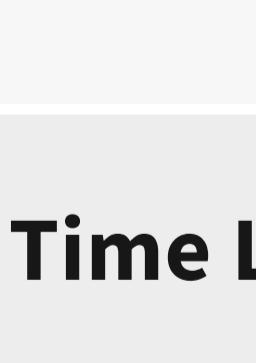
#1



Where's My Refund? How to Check the Status of My Tax Return

1,913,656
unique pageviews

#2



Getting or Renewing a U.S. Passport

1,768,037
unique pageviews

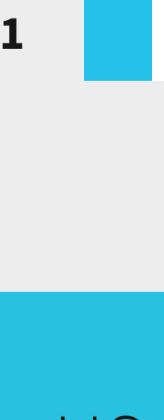
#3



Change Your Address and Other U.S. Post Office Services

618,539
unique pageviews

#4



Unclaimed Money from the Government

544,656
unique pageviews

#5



Replace Your Vital Records

313,679
unique pageviews

This Time Last Year

Between April and June 2020, the most popular page on USA.gov was **“Unemployment Help”** with nearly **4.6 million unique pageviews**. During this same timeframe in 2021, this page experienced a 94% decrease in visits with only 293,968 unique pageviews.

Unemployment Help

Apr-Jun

2020

4,597,470

2021

293,968

<https://www.usa.gov/unemployment>



USAGov added several new COVID-19-related pages in March.

During Q3, that new content had close to **550K unique pageviews** with the most traffic going to pages on stimulus checks in English and Spanish.

To view other USAGov data visit

<https://www.usa.gov/website-analytics/>