

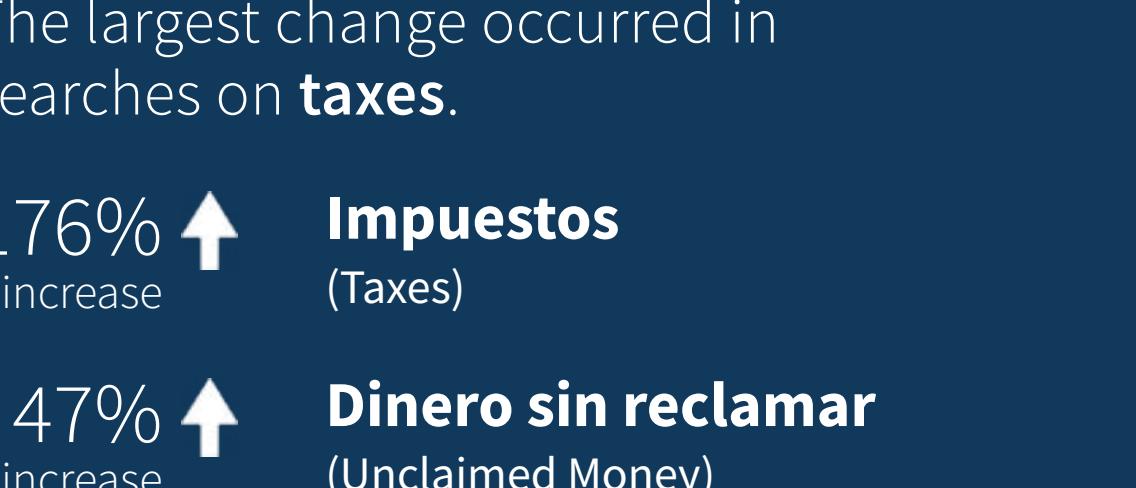
en español

## Insights & Highlights

Here's what people wanted to know from the U.S. Government

# 3,327,888

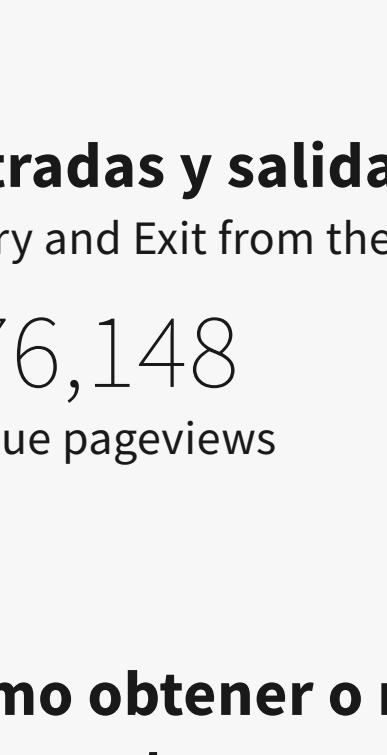
Interactions with the public



### Highlight

We saw **111% more clicks** on Google searches relating to

**money  
and  
taxes**



compared to the previous quarter.

The largest change occurred in searches on **taxes**.

176%  
increase

**Impuestos**  
(Taxes)

47%  
increase

**Dinero sin reclamar**  
(Unclaimed Money)

13%  
increase

**Informes y puntajes de crédito**  
(Credit Report)

12%  
increase

**Gasto, ahorro e inversión**  
(Spending, Saving, and Investing)

### Top 5 Pages

These were the most frequently visited **USA.gov/espanol** pages between January and March 2022.

**#1**



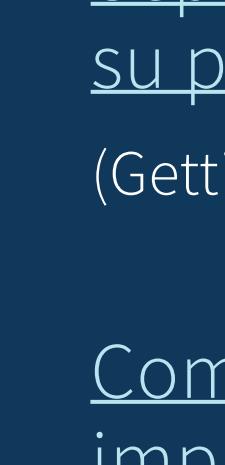
**Entradas y salidas de EE. UU.**

(Entry and Exit from the United States)

176,148

unique pageviews

**#2**



**Cómo obtener o renovar el pasaporte**

(How to Get or Renew a Passport)

140,055

unique pageviews

**#3**



**Revise el estado de su reembolso y declaración de impuestos**

(Check the Status of Your Tax Return)

123,052

unique pageviews

**#4**



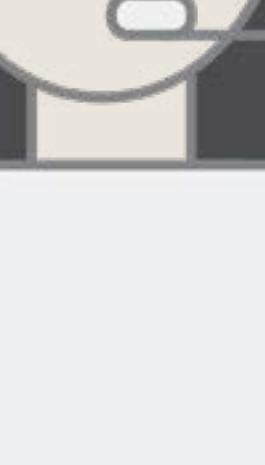
**Residencia permanente o “Green Card”**

(Permanent Residence or “Green Card”)

122,550

unique pageviews

**#5**



**Días festivos federales**

(Federal Holidays)

97,850

unique pageviews

### Emails with the highest open rate

To view other USAgov data visit

<https://www.usa.gov/website-analytics/>

**#1**

En el Mes del Corazón, protéjase de las enfermedades cardiovasculares

(Protect Yourself from Heart Disease)



**63%**  
opened

**#2**

¿Recibió una carta del IRS?  
Sepa de qué se trata

(Understanding Your IRS Notice or Letter)



**61%**  
opened

**#3**

Encuentre beneficios del Gobierno para usted y su familia

(Government Benefits for You and Your Family)



**57%**  
opened

**#4**

Sepa qué esperar al tramitar su pasaporte en 2022

(Getting Your Passport in 2022)



**57%**  
opened

**#5**

Comienza la temporada de impuestos de 2022

(2022 Tax Season)



**57%**  
opened

### Calls to the Contact Center

USAGov's Contact Center agents handled **more than 4,000 calls in Spanish** during the months of January, February, and March. The top five topics people asked about were:

