



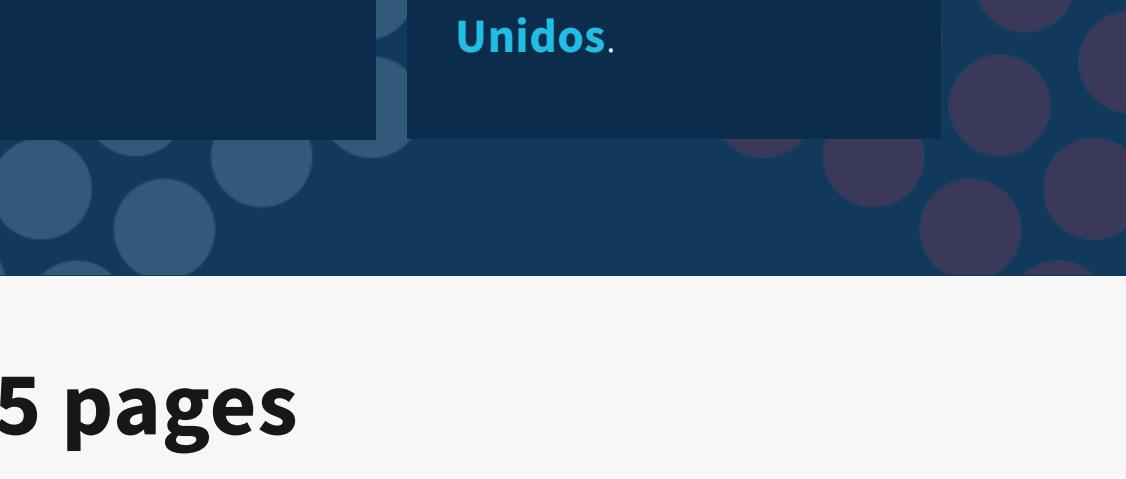
en español

## Insights & Highlights

Here's what people wanted to know from the U.S. Government

# 2,945,553

Interactions with the public



### Highlight

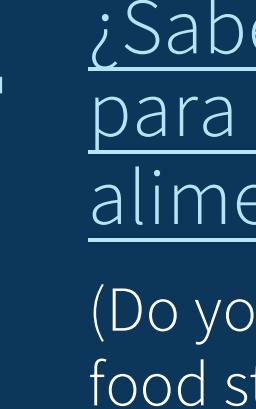
Between July and September leading up to the 2022 Midterm Elections there were more than **1.6 million Google searches relating to inscripción para votar en Estados Unidos** (register to vote in the United States) **with search results that included USAgov en Español pages.**

This is a **608% increase** compared to the prior quarter.

The top USA.gov/espanol result for such queries was the page **Inscripción para votar en Estados Unidos**.

### Top 5 pages

These were the most frequently visited **USA.gov/espanol** pages, excluding the homepage, between July and September 2022.

**#1**

#### Residencia permanente o “Green Card”

(Permanent residence or “Green Card”)

**110,051**

unique pageviews

**#2**

#### Entradas y salidas de EE. UU.

(Entry and exit from the United States)

**107,597**

unique pageviews

**#3**

#### Visas para extranjeros

(Visas for foreigners)

**106,295**

unique pageviews

**#4**

#### Cómo obtener o renovar el pasaporte

(How to get or renew a passport)

**100,639**

unique pageviews

**#5**

#### Días festivos federales

(Federal holidays)

**89,488**

unique pageviews



## Emails with the highest open rate

\* Bilingual Contact Center agents use information in Spanish and English.

**#1**

Encuentre ayuda con los pagos del alquiler

(Find help with rent payments)

**60%**  
opened

**#2**

¿Sabe si es elegible para recibir cupones de alimentos?

(Do you know if you're eligible for food stamps?)

**58%**  
opened

**#3**

Conserve su seguro médico después de dejar su trabajo

(Keep your health insurance after leaving your job)

**57%**  
opened

**#4**

Conozca los beneficios de tener una cuenta de “My Social Security”

(Learn about the benefits of having a “My Social Security” account)

**57%**  
opened

**#5**

Cómo aplicar a subvenciones para pequeñas empresas

(How to apply for small business grants)

**57%**  
opened



## Calls and chats to the Contact Center

USAGov's Contact Center agents handled **7,175 calls and chats in Spanish** during the months of July, August, and September. More than 7K other callers used USAgov en Español's interactive voice response options to get help. These were the top five resources agents used to answer questions:

