



en español

Insights & Highlights

Here's what people wanted to know from the U.S. Government

3,667,722

Interactions with the public



Highlight

We saw 20% more clicks on Google searches relating to



voting and elections

compared to the previous quarter.



The largest change occurred in searches on the topic: **right to vote in the United States.**

USAGov en Español pages with significant traffic increases included:

41% ↑
increase

Elecciones legislativas, estatales y locales en EE. UU.

(Congressional, State and Local Elections)

33% ↑
increase

Averigüe si está registrado para votar en EE. UU.

(Check Your Voter Registration Status)

31% ↑
increase

Leyes de votaciones y elecciones en EE. UU.

(Voting and Election Laws in the U.S.)

28% ↑
increase

Votar en persona el día de las elecciones en EE. UU.

(Voting in Person on Election Day)

26% ↑
increase

Elecciones presidenciales en Estados Unidos

(Presidential Elections in the U.S.)

Top 5 Pages

These were the most frequently visited USAgov en Español pages between October and December 2021.

#1



Entradas y salidas de EE. UU.

(Entry and Exit from the United States)

368,803

unique pageviews

#2



Residencia permanente o "Green Card"

(Permanent Residence or "Green Card")

192,401

unique pageviews

#3



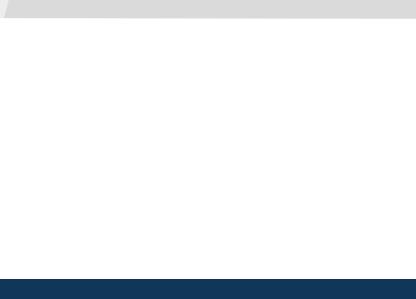
Días festivos federales

(Federal Holidays)

115,769

unique pageviews

#4



Cómo obtener o renovar el pasaporte

(How to Get or Renew a Passport)

114,240

unique pageviews

#5

Visas para extranjeros

(Visas for Foreign Nationals)

93,090

unique pageviews

Most-Clicked USAgov en Español Emails

Infórmese sobre la lotería de visas de diversidad 2023
(2023 Diversity Visa Lottery)

2,113 clicks 5.3% click rate

#1

Averigüe si existe dinero que no ha cobrado o "sin reclamar"
(How to Find Unclaimed Money)

1,573 clicks 7.0% click rate

#2

Sepa dónde encontrar y solicitar beneficios del Gobierno
(Find and Apply for Government Benefits)

883 clicks 4.4% click rate

#3

Busque su próxima carrera profesional
(Find a Job)

660 clicks 2.3% click rate

#4

Conozca los nuevos requisitos para viajar hacia Estados Unidos
(New Requirements to Travel to the U.S.)

611 clicks 2.7% click rate

#5

How Users Access USAgov en Español

The majority of visitors (73%) access the website through a mobile device. To help provide a good experience on USAgov en Español, designers optimize for mobile.

To view other USAgov data visit <https://www.usa.gov/website-analytics/>