



Insights & Highlights

Here's what people wanted to know from the U.S. Government

20,794,287

Interactions with the public

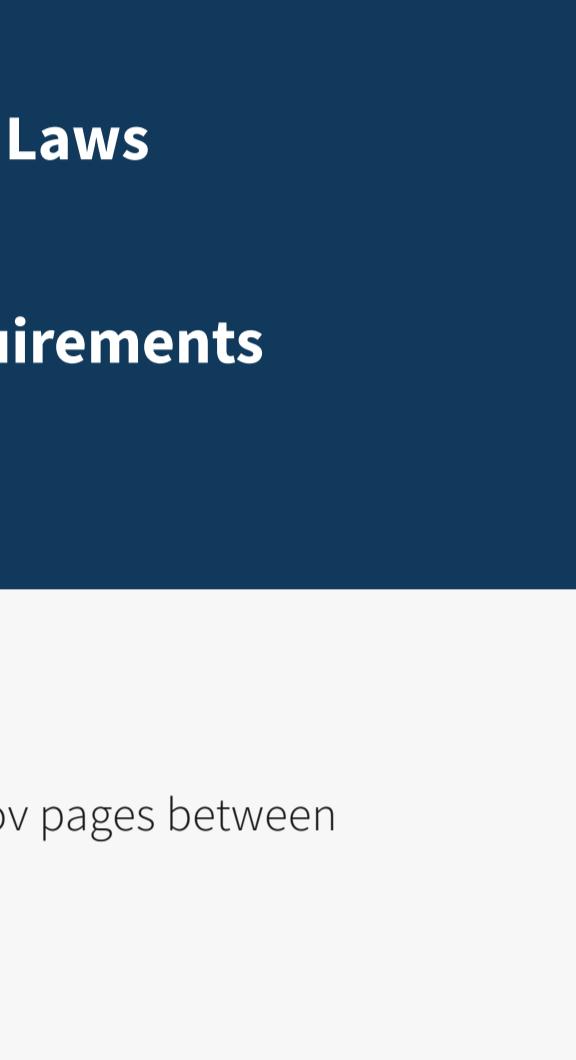


Highlight

We saw more searches related to



voting and elections



in FY2022 Q1 as compared to the previous quarter.

This shift may be due to a combination of state and local elections, midterm media mentions, and class assignments.

Voting- and election-related Google search topics that increased the most (based on %) were:

915% ↑ Congressional and Midterm Elections

332% ↑ Absentee Voting

181% ↑ Electoral College

84% ↑ Voting and Election Laws

74% ↑ Constitutional Requirements

Top 5 Pages

These were the most frequently visited USA.gov pages between October and December 2021.

#1



Getting or Renewing a U.S. Passport

961,824

unique pageviews

#2



Unclaimed Money from the Government

678,508

unique pageviews

#3



Change Your Address and Other U.S. Post Office Services

473,660

unique pageviews

#4



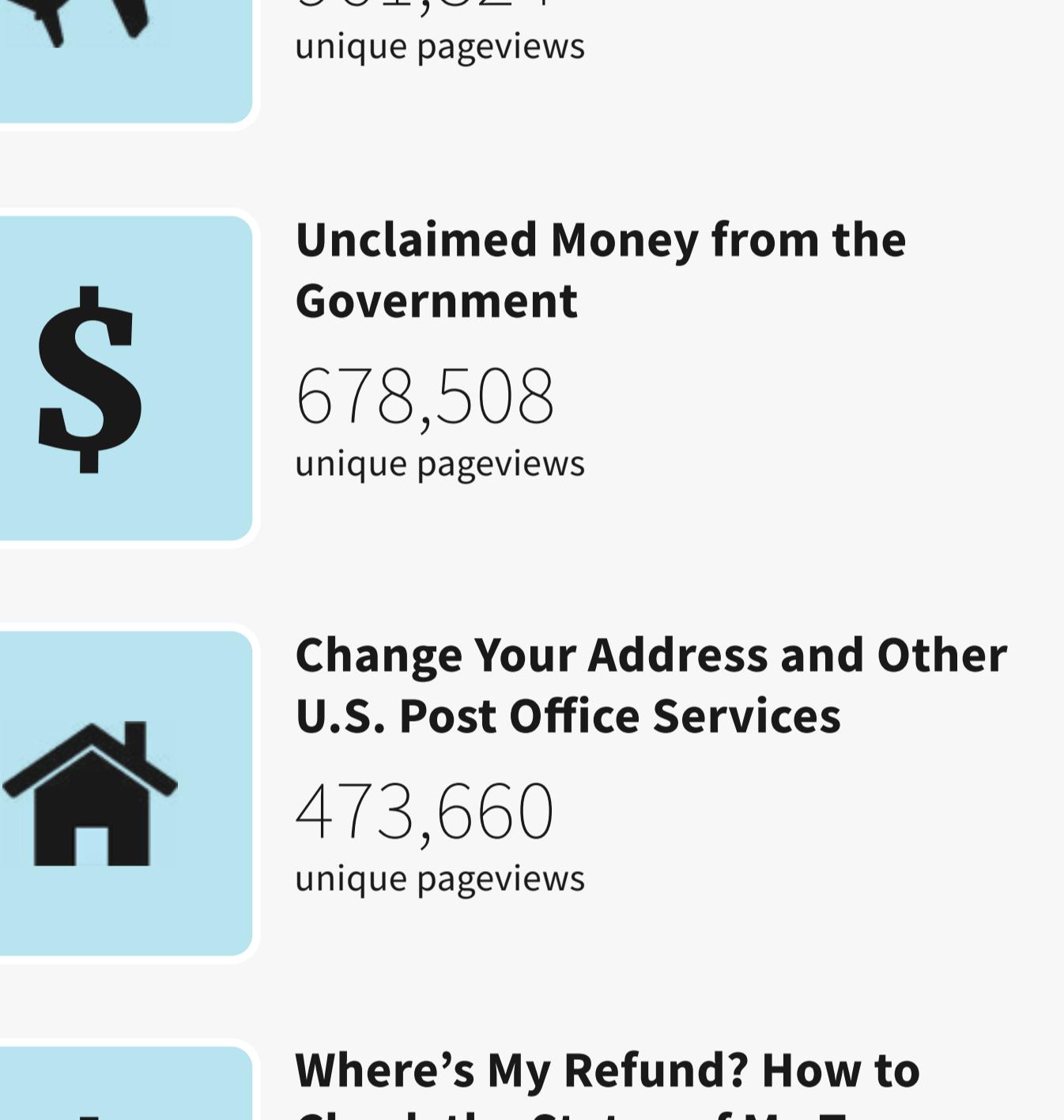
Where's My Refund? How to Check the Status of My Tax Return

418,027

unique pageviews

How Users Access USA.gov

The majority of USA.gov visitors (54%) access the website through a mobile device. To help provide a good experience on USA.gov, designers optimize for mobile.



Most-Clicked USAGov Emails

Are You Eligible to Get Paid as a Family Caregiver?

2,479 clicks

3.2% click rate

#1

Find COVID-19 Financial Relief

2,049 clicks

3.7% click rate

#2

Check Official Sources for Unclaimed Money

1,997 clicks

3.5% click rate

#3

Protect Your Personal Data from Scammers

1,691 clicks

2.7% click rate

#4

Visit USAJOBS to Start a Government Job

1,670 clicks

3.7% click rate

#5

To view other USAgov data visit <https://www.usa.gov/website-analytics/>