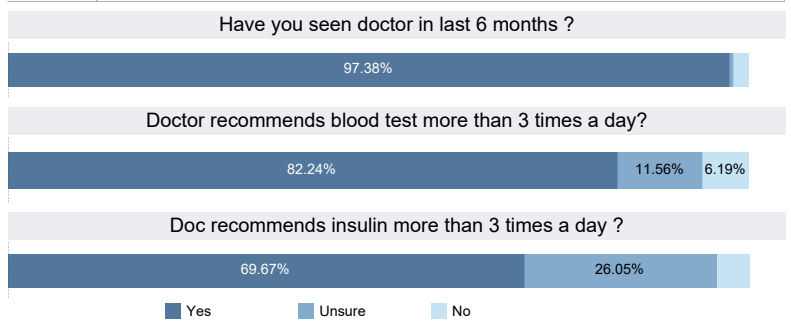
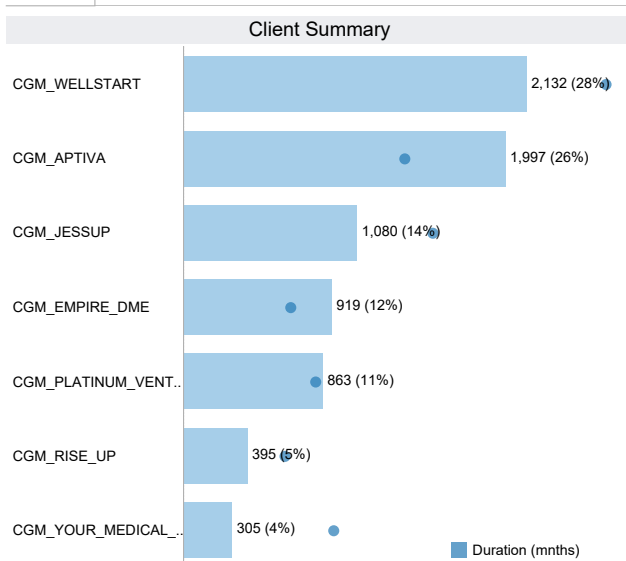
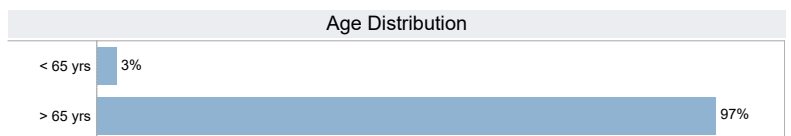
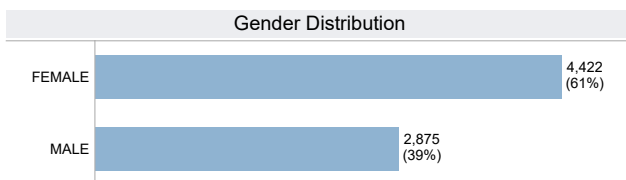
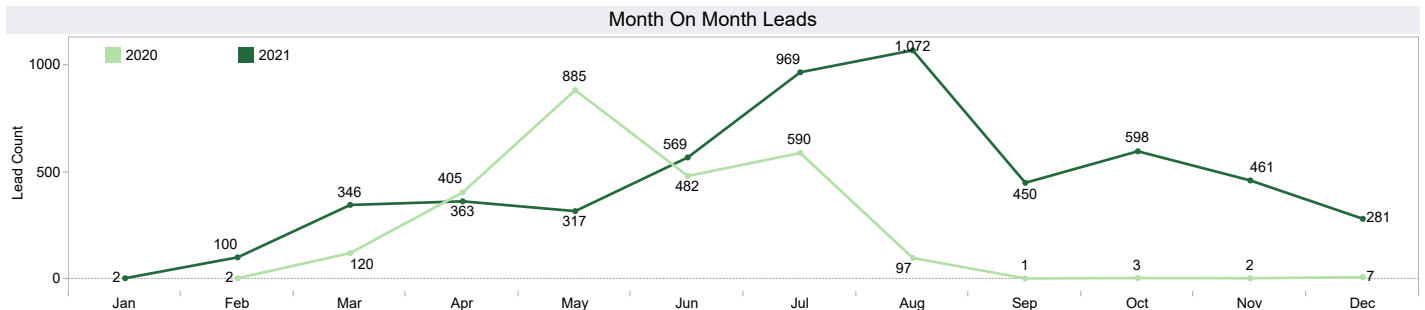


CGM Dashboard

Feb 2020 - Dec 2021

Total Leads	Missing Data Summary							
7,691	Phone Number	Gender	DOB	Patient State	Blood Test	Take insulin	HMO Insurance	Doctor State
	10 (0.13%)	404 (5%)	1,829 (24%)	3,002 (39%)	6,239 (81%)	2,481 (32%)	6,591 (86%)	6,488 (84%)



Top 10 Patient States Summary

	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
TX	3	13	16	26	76	117	129	64	55	45	36
FL	2	8	21	21	52	125	127	60	56	45	24
CA	2	7	7	8	44	69	82	37	52	58	20
NY	1	7	8	11	39	59	52	22	38	24	15
GA		4	8	9	32	41	45	19	24	21	15
OH		4	6	9	23	49	46	16	21	13	10
NC	3	4	9	8	13	36	36	14	32	14	5
TN		4	6	3	22	43	37	7	19	13	6
IL	1	5	9	9	27	24	34	13	11	14	8
PA	1	3	4		17	29	32	12	21	13	7

CGM Story

Data Insights

More Insights

1. Missing data summary

Gives the total count of missing values. For example: Phone number has 10 missing values; Gender has 404 missing values

2. Month on Month Leads

Maximum Lead count is observed during May 2020 and August 2021

3. Gender Distribution

There are 39 % male leads and 61% female leads

4. Age Distribution

97% of target population are above 65 years

5. Client Summary

CGM_WELLSTART Has Maximum Lead count of 2132 which accounts for 28% of total leads whereas CGM_YOUR_MEDICAL_SUPPLY has 305 leads (4%)

6. Have you seen the doctor in last 6 months ?

Majority of the patients (97.38%) responded yes to this question

7. Doctor recommends blood test more than 3 times a day?

1195 Patients (82.24%) responded yes

8. Doctor recommends insulin more than 3 times a day?

3630 Patients (69.67%) responded yes

9. Top 10 patient States Summary

Most of the leads belong to Texas, Florida and California with maximum lead count during June, July and August