**Networking Research**

The number of LinkedIn users have nearly quadrupled from 2012 to 2016; from 161m users to 467m (<https://www.statista.com/statistics/274050/quarterly-numbers-of-linkedin-members/>)

57% of LinkedIn users use it on mobile (<https://business.linkedin.com/marketing-solutions/audience>

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People often hate networking (<https://theconversation.com/research-shows-networking-is-painful-but-it-can-be-a-lot-better-96854>

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When 165 lawyers where studied at a large North American law firm, it was found that their success depended on their ability to network effectively (<https://hbr.org/2016/05/learn-to-love-networking>

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