Website:https://diamondumrahcab.com/

Technical SEO Errors

Below is a summary of the key technical SEO errors identified in the technical audit. Addressing these issues will enhance site functionality and search accessibility.

1. Images: Missing Alt Text

Several images lack `alt` text, reducing accessibility and weakening SEO potential. Affected images are documented in the [sheet](#) for review.

2. Page Titles: Below 30 Characters

Some page titles below the recommended length of 50 - 60 characters, potentially leading to truncation in search results. Refer to the [sheet](#) for a detailed breakdown of the affected titles.

3. H1: Nonsequential Headings

Nonsequential `<h1>` headings disrupt the logical structure of content and impact readability. Review the impacted pages documented in the [sheet](#).

4. H2: Duplicate Tags

Duplicate `<h2>` tags appear on some pages, diluting the effectiveness of headings for SEO. A detailed list of these pages is provided in the [sheet](#).

5. **Meta Descriptions: Missing**

Some pages lack meta descriptions, missing an opportunity to attract users with relevant summaries. Consult the corresponding [sheet](#) for the list of pages missing meta descriptions.

6 .Meta Descriptions: Over 155 Characters

Some pages have meta descriptions that exceed the recommended length of 155 characters, leading to truncation in search results and reduced click-through potential. Refer to the detailed [sheet](#) for affected pages and update descriptions to stay within the ideal limit.

7. H1: Duplicate Headings

Some pages contain multiple `<h1>` tags with identical content, which can confuse search engines and weaken content hierarchy. Review the listed pages in the [sheet](#) and ensure each `<h1>` is unique and page-specific.

8 . H1: Multiple Headings

Certain pages contain more than one `<h1>` tag, disrupting proper content structure and potentially impacting SEO. Refer to the documented list in the [sheet](#) and revise pages to include a single, clear `<h1>` heading that reflects the main topic.

Content Audit

We need to perform a full content audit of your website. Most of your home page, service pages, service area pages, have weak or irrelevant content. Internal linking is inconsistent and often incorrect.

Since your site currently has no blog section or posts, we'll set up a dedicated blog page from scratch, configure the backend for easy publishing, and start creating SEO-optimized blog content to Get search visibility and drive organic traffic.

This audit covers:

- All blog posts

- All service pages

- All service area pages

You can find the full list of URLs here.

Next Steps & Action Plan

To improve your website's performance and rankings, we will take the following actions:

- Fix all identified technical SEO errors

- Conduct a full content audit and update content across the site

- Start link building to strengthen authority and improve Google Maps visibility