

SYED ADIL SHAH

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(+92) 345-9392781

PERSONAL SUMMARY:

Looking for a responsible position in a dynamic and prestigious organization, which will improve my skills, add to my knowledge and help me gain experience of the field.

AREAS OF INTEREST:

Consumer Behavior
Islamic Marketing
Strategic Marketing
Services Marketing
Strategic Management

WORK EXPERIENCE:

INTERNEE

(SEPTEMBER 2015-NOVEMBER 2015)

Bank Alfalah Limited, Peshawar

DUTIES:

- Account Opening
- Remittances
- Customer Services

ACCOUNTANT AND ADMIN

(MARCH 2016-SEPTEMBER 2016)

The Smart School Nishterabad Campus, Peshawar

DUTIES:

- Maintaining accounts
- Fee collection and recovery
- Customer Services
- Advertisement
- Administrative Tasks

RESEARCH AND TEACHING ASSISTANT (FEBRUARY 2017-JANUARY 2019)

Sukkur IBA University, Sukkur

DUTIES:

- Literature search
- Literature review
- Data collection
- Assistance in checking class assignments
- Assistance in classes
- Maintaining students' grading and attendance records
- Students' mentoring

ACADEMIC RECORDS:

Qualification	Institution	Year	Percentage /GPA
MS (Management Science)	Sukkur IBA University	2019	3.1
Master of Commerce	University of Peshawar	2015	64%
Bachelor of Commerce	University of Peshawar	2013	63%
Diploma in Commerce	KPK Board of Technical Education	2011	72%
Secondary School Certificate	Board of Intermediate and Secondary Education Peshawar	2009	74%

Publication

- Shah, S. A., Azhar, S. M., & Bhutto, N. A. (2019). Halal marketing: a marketing strategy perspective. *Journal of Islamic Marketing*. Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JIMA-11-2018-0211>

Thesis

- Islamic Marketing: its Manifestation and Imperatives, A Qualitative Study (*MS Thesis*)

Skills

- Good IT Skills
- MS Office (MS Excel, MS Word, MS Power point)
- Research Data Analysis Softwares (SPSS and Eviews)
- Good Report Writing
- Good Interpersonal and Communication Skills
- Team working
- Problem solving

Hobbies

- Watching Cricket, Football
- Reading Poetry
- Learning New Languages
- Social Interactions

Languages

- English, Urdu, Pashto

REFERENCES:

- Will be furnished upon request