



MAHIRA RASHID

EDUCATION

University of Management and Technology

- M.Phil Media and Communication (**Ongoing**)

Lahore College for Women University

- BS (Hons.) Mass Communication with **3.53 CGPA**

Government College Wapda Town, Lahore

- F.sc (Pre-medical) with **69%**

Wapda Town Public High Schools for Girls

- Metric with **80%**

EXPERIENCE

Home Tutoring

Raftar New - Copy Editor

- Act as a Shift In-charge.
- News making on daily basis.
- Publishing News on daily basis.
- Content writing for Web.
- Creative writing for Videos, to upload on Youtube channel.
- Audio recording of news and scripts.
- Research work for writing special story.

Star Asia News – Associate Producer

- Research work for program.
- Posting tickers for the program.
- Handling Program Production Room while recording program.
- Set arranging for program.

OBJECTIVE

Seeking a challenging and rewarding career. A position to start my career with my quick learning, loyal and punctuality skills to upgrade my knowledge and professional skills.



Lahore, Pakistan



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- Directing program with producer.
- Cooperating with anchor for the program.

Radio Pakistan – Internship

- Co-hosting morning program “Rabta”.
- Script writing for recordings.
- Audio recordings of short messages for Radio.
- Creative writing for special occasions.
- Writing detail of every ongoing program on radio.
- Learning procedure of news making and recording of programs of radio.

Express News (newspaper) – Internship

- Learning how to make news, reports, columns and features for newspaper.
- Learning whole process of newspaper office.

Message Communication (Advertising Agency) – Internship

- Learning how to make budget for product for commercial on tv.
- Learning how to make budget for product for newspaper.
- Learning how to make content for product for commercials.

FM 96.6 – RJ

- Weekly program hosting.
- Audio recordings of features.
- Content writing for programs, features and reports.
- Live reporting on radio.
- Audio Recordings of public service messages.
- Audio Recordings of radio dramas.
- Production and direction of programs.
- Making of complete audio product on software.

Active Citizen Project (British Council) - Focal Person

- Running whole campaign through social media, posters, public service message on radio and conducting classes through out university for 3 months on “How to overcome stress and anxiety in youth”.
- Act as a focal person of project.

Research Work (Thesis)

Effects of Web Based Anime on Adults: A Cross Cultural Study of Pakistan and America.

Produced and Directed Short Films

"Shabo" and "Pachtawa"

CERTIFICATES

- Youth Revolution Clan Certificate of Participation.
- University of Punjab Taakra Certificate of Participation and Winning.
- Pakistan Red Crescent, Punjab Certificate of Volunteer and Participation.

REFERENCES

Available upon demand.