

SHUMYLA MARIYAM

PROFILE

I have completed Masters in Business Administration and am also a graduate of Bachelors in Business Administration with my major as Marketing alongside minor courses of Management. Studying for one whole semester in China has encouraged me to have a broader view and the ability to communicate cross-culturally. Through University projects, I have gained contemporary marketing knowledge. My ability to think rationally and practically has helped me adapt to new environments quickly.

CONTACT

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HOBBIES

Reading
Writing
Travelling
Photography

EDUCATION

University of Management and Technology, Lahore

[2018 – 2020]

Masters in Business Administration. Studied one semester (Spring 2019) at Wuhan University of Technology, China as an exchange student.

University of Management and Technology, Lahore

[2014 – 2018]

Graduated with a CGPA of 3.91/4.00 in Bachelors of Business Administration with a **Gold Medal**.

Created a real-time digital marketing plan for The Waffle House in Lahore.

Created numerous business plans

Vice President of the Literary society (2016 – 2018)

Vice President of the Management Club (Managic) (2016- 2017)

President of the Entrepreneur Society

Pakistan International School Jeddah English Section, KSA

2012 – 2014

GCE 'A Level' (Physics, Chemistry, Mathematics)

818/1100

74% (as equivalent to Intermediate given by IBCC)

Hala International School Jeddah, KSA

2010 – 2012

IGCSE 'O Level'

756/900

84% (as equivalent to matriculation given by IBCC)

WORK EXPERIENCE

Intern at Al-Baraka Bank, Johar Town Branch

[November 4, 2019 – December 13, 2019]

Responsible for filling out required information on Account Opening Forms and making sure all relevant documents were submitted.

Business Development Intern at PACRA [Pakistan Credit Rating Agency]

[August 30, 2018 – September 28, 2018]

Maintaining records of advertisements and creating spreadsheets in Excel of client's information. Attended weekly meetings in which current economic conditions of Pakistan's economy were discussed.

English Immersion Facilitator at University of Management and Technology
[Fall 2017 – Spring 2018]

I conducted weekly classes to help freshmen at the university in improving their English speaking skills, presentation skills for the development of self confidence among the students.

Intern at Uqab Corporation (Pvt.) Ltd.
May 28, 2017 – July 31, 2017

I was assisting the marketing department in designing presentations and constructing summary of the weekly meetings.

Teacher Assistant at University of Management and Technology, Lahore
[Spring 2017 – Fall 2019]

Managed the overall student records including results of assignments, quizzes and mid-terms, presentations in the course of Bio Statistics, Computer Application in Business, Life & Learning, and Introduction to Sociology. I was also responsible in maintaining the discipline of the class by assisting the resource person inside the classroom.

SKILLS

Written and verbal communications skills

I have a good control over my ability to speak English along with good grammar, and punctuation.

Hosted the 'Think Pink' Campaign at UMT

Master of Ceremony at the 1st Corporate L&D Summit organized by Centre of Executive Education 2018 at UMT

Hosted the Annual Career Fair 2018 at UMT

MS Office

Relevant knowledge about MS PowerPoint, Excel and Access.

Presentation skills

Have won numerous competitions throughout my academic years and scored highest among my peers for final presentations.

Fast learner

My flexibility and adaptability enables me to learn new things quickly.

Creative writing

Secured first place in Essay Writing competition organized by The Educationist at Punjab University (2017)

Second Place in Poetry Competition by ICCS at University of Management and Technology, Lahore (2018)

Second place in Poetry Competition in University of Management and Technology, Lahore (2015)

Basic Photoshop Skills

I have the basic knowledge of designing brochures or flyers using Adobe Photoshop.

ACADEMIC ACHIEVEMENTS

- First Runner up in the Quiz Competition organized by ICAP on 14th February 2017
- Won the Brand warfare competition at Marketing Gala 2017 at University of Central Punjab, Lahore
- Obtained 5 Dean's Merit Award at University of Management and Technology in Bachelors
- Secured Rector's Merit Award in Semester Fall 2018 for securing 4.0/4.0 GPA along in Bachelors
- Secured Rector's Merit Award for 4/4 GPA in MBA (Fall 2019).