

# Urfa Sarmad

## EDUCATION & QUALIFICATIONS

**Date of Birth:**  
15/01/1997

**Mailing Address:**  
P.G.E.C.H.S near Wapda  
Town, Lahore  
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+923058032910

<b>University of London International Programmes</b>	<b>2018</b>
Bsc "Hons" Management with Law Upper Second Class Honors (2:1)	
<b>Lahore Grammar School</b>	<b>2015</b>
GCE Advanced Level/Intermediate/High School	

## EXPERIENCE

**Nishat Mills Ltd** May- June, 2019  
*Marketing Internship*

- Worked in the Marketing Department of Nishat Mills and gained knowledge about the marketing process and marketing strategies that they use only a daily basis.

**CARE Foundation** June- July, 2018  
*Intern*

- Participated in the Teacher training scheme and helped government school teachers improve their communication, speaking, writing and grammar skills.

**SOS Children's Village** June- July, 2014  
*Volunteer Work/Teacher*

- Taught the students the subjects Maths, English and Social Studies while interning there for a month.

## HONORS & AWARDS

- Received the International Badge of Friendship certificate from The Westwood School in Coventry, United Kingdom for establishing good relations between Pakistan and the UK and for being a good ambassador for Pakistan.
- Received the Academic Roll of Honor from University College Lahore for the year 2017-2018.
- Awarded the Open Source Leader Badge by Common Purpose. The recipient of this badge has completed Commonwealth100: the Open Source Leadership programme by Common Purpose, 2019.

## EXTRACURRICULAR ACTIVITIES

- Content writer for United Kingdom based blog [kneelbeforeblog.co.uk](http://kneelbeforeblog.co.uk) on media & pop culture.
- Have my own YouTube channel.
- Participated in FAST Music Fest, 2017.
- Participated in LUMS Music Fest, 2016.
- Head of Talent Hunt organized in LACAS in 2011.

## SKILLS & INTERESTS

- Fluent in English & Urdu.
- Completed the short course in Digital Marketing from Kinnaird College for Women University, 2019.
- Currently studying the courses Freelancing & Creative Writing from Digiskills.
- Adept at using Microsoft Office & VideoPad Video Editor.
- Excellent communication skills and comfortable with working in a team.
- Avid reader, love watching documentaries and writing stories in my spare time.



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