

SANA SAJJAD

PERSONAL

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CAREER OBJECTIVES

I am seeking an exciting and challenging position within a dynamic and innovative organization which offers variety and opportunity for both business and personal growth. My goal is to play a vital role in an organization where I achieve results by making a measurable contribution through creative leadership, teamwork, passion enhanced by the drive to succeed.

EDUCATION

MPhil (Business Management)	University of Veterinary and Animal sciences, UVAS Business School, Lahore	(2017-2019)
BBA (Hons) (Business Management)	University of Veterinary and Animal sciences, UVAS Business School, Lahore	(2013-2017)
HSSC (I.Com)	Garrison Post Graduate College for Women, 52-Tufail Road, Lahore Cant	(2011-2013)
SSC	Federal Gov. Girls High School, R.A Bazar, Lahore Cant	(2010-2011)

SKILLS

Computer Skills

Certification in:

MS-Office (Word, Excel, PowerPoint, Access)

Have Learned:

Endnote, IBM SPSS Statistics 20, PLS, SEM AMOS Graphics

Professional Skills

Presentation skill, Research Skill

RESEARCH PROJECT / RESEARCH ARTICLES

- The **Research Thesis** has been done.
- A **Research Article** has been published in a HEC-Recognized Journal.
- Developed a Marketing Plan, launched “Cadbury Dairy Milk Crunch”
- Projects done and Presented on different organizations like Cadbury, Marush International, Hyperstar Mall
- The major Project i.e. “MRP (Management Research Project)” for the CSH Pharmacy on “Employee Turnover” has been done
 - A survey was done for data collection
 - By Mix Method Research, Questionnaires as well as Interview Guides were developed
 - Have suggested some measures to overcome the effects of high Employee Turnover

EXPERIENCE

- Six weeks **Internship** at **Askari Bank Limited, Tufail Road, Lahore**

LANGUAGE

- English & Urdu

References & Supporting Documents will be furnished upon Request