



KM

KHADIJA MEHMOOD

MARKETING | BRAND MANAGEMENT
KHADIJAMEHMOOD1994@GMAIL.COM

OBJECTIVE

To flourish my capabilities and knowledge by contributing my work in a dynamic organization that prides itself in giving substantial responsibilities to a new talent.

SKILLS

- Time Management
- Decision Making
- Strategic Planning
- Project Management
- Self-Motivation
- Business Development
- Leadership
- Entrepreneurship
- Good command over Microsoft Office tools
- Business Research Skills

EXPERIENCE

INTERNEE • NISHAT POWER LIMITED • JUNE 2017 – AUGUST 2017
Worked in finance department where took active part in auditing of firm for year 2016-2017. My key responsibilities were monitoring financial records, creating financial statements, cost analysis etc.

EDUCATION

BBA • 2014 TO 2018 • KINNAIRD COLLEGE FOR WOMEN, LAHORE
CGPA 3.61

Major Subjects include Marketing, Human Resources, Finance And Accounting, Entrepreneurship and Business Statistics.

MPHIL • 2018 TO 2019 • KINNAIRD COLLEGE FOR WOMEN, LAHORE
CGPA 3.78

Majors in Marketing

Subjects covered include Brand Management, Advertisement, International Marketing, Services Marketing and Consumer Choices.

VOLUNTEER EXPERIENCE OR LEADERSHIP

- Entrepreneurship Project for British Council (Active Citizenship Program for Women Empowerment)
- Presented Small Scale Brand project named “Vedecors” in Kinnaird Business Week 2017



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YOUR NAME

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References available on request.



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