**Ahmad Asad Qadir**

Comforts Inn Boys hostel, Galaxy Shopping Centre, near Ichra, Lahore, Pakistan

0302-7354449

[fireflyrana@gmail.com](mailto:fireflyrana@gmail.com)

**Education**

2019 **BA (Hons) with double major in English Literature & Mass Communication (Specialization: Electronic and Print media)**

Forman Christian College (A Chartered University), Lahore

Graduated (CGPA 3.353)

2015 **Intermediate**

Divisional Public Higher Secondary School Sahiwal sub-campus Chichawatni

2012 **Matric**

Divisional Public High School, Chichawatni

**Professional Experience**

June-Aug 2018 *Intern*

DGPR Punjab, Electronic Media, Lahore

* Assisted with shift incharge in sending PR files and documents
* Wrote daily reports in InPage
* Assisted in declaring 2018 Election result through PR process

**Projects and Research Papers**

* Influence of online Product/Service Sellers on Consumer’s Purchase Behavior
* Analysis of Reality in Documentary Films
* Made a Newspaper & Magazine page project on Microsoft Publisher
* Black lives matter; Visual analysis of media images & Language analysis of media texts
* Directed a Short Film “I DARE YOU”
* Recorded a Radio Drama “Ratta Maar” in group project and Edited it on Audacity
* Wrote a short story “The Destiny” as a creative writing project
* Made a public service message against increasing drug culture as a class project
* Wrote a Script of short film ‘Nasha’ as a class project
* Made a News Report on ‘Comic Conference’ in Al-Hamra Hall as a class project

**Awards & Achievements**

2018 Certificate of Appreciation, for hard work during General Election in Media City, Directorate General Public Relations, Punjab Lahore

**Co-Curricular Activities**

2016-2017 Team Logistic, Forman Journalism Society Council, FCC

2015-2016 Certificate of Distinction, for outstanding performance in Ewing Got Talent, Ewing Hall, FCC

**Skills & Interests**

* Computers: Word, Excel, PowerPoint, Publisher, InPage, Audacity, Subtitles Edit
* Languages: English, Urdu, Punjabi
* Reading, Writing & Watching Movies