**RIDA ASIF**

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Postal Address: 125-L, Wapda City, West Canal Road Faisalabad.

**EDUCATION**

**Master of Business and Administration: Oct 2017-June 2019**

Majors: Supply Chain Management

University of Central Punjab

**Bachelor of Business and Administration: Oct 2013-May 2017**

Majors: Human Resource

University of Engineering and Technology Lahore

**Intermediate in Pre-Engineering 2011-2013**

Superior College

**PROFESSIONAL EXPERIENCE**

**Ibrahim Fibres Limited**

**Responsibilities: (Internee)**

* Managing HR, accounts, purchase and import departments.
* Worked with accountants to get to know about the ERP system.
* software oracle R-12

**National bank of Pakistan**

**Responsibilities: (Internee)**

* Managing clearing department, swift department, import and export .

**ACEDAMIC PROJECTS**

**Conrad Labs**: Studying effects of staffing on organization innovation.

**E-Mart**: Online grocery store

**Lipton Ice Tea**: Increase in market share of a failure brand.

**SKILLS**

* MS Office (word, power point and excel)
* Peachtree
* Spss
* Knowhow about Oracle R-12
* Odoo

**HONORS/CERTIFICATIONS**

* Public Relation officer at IB&M UET Campus life
* Public relation executive in Zimal Girls society UET Lahore.
* Certificate of organizing all Pakistan Dice water and energy conference.
* Certificates of organizing different events of IB&M.
* Organizer at International conference of Management, Business and Technology.