

USAMA BIN SADIQ

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CARRIER OBJECTIVE

I am looking forward for a challenging position within design and development where I could have an opportunity to work enthusiastically and to utilize my experience and skills to attainment of organization's objectives.

CARRIER SUMMARY

Since July-2008, I have gained experience in software development life cycle (feasibility study, analysis, design, development, testing and deployment), Team Management and Product Management.

I have extensive experience in managing technical teams, their assignments, already developed products and new products.

I have actively participated in design, development and implementation of Customized Products and Solutions like General Ledger, Payroll, HR Management, Purchases & Payable, Inventory Control, Sales & Receivable, Secondary Sales, Trade Marketing, Tools of Trade, Market Equipment Management, Market Research & Development, Asset Tracking Management, Team Tracking Management and Legal Case Management on cloud and local for both service and production industries, I also have sufficient business domain knowledge.

Most of the experience is on QlikView, Qlik Sense, Oracle Apex, Oracle Rest Data Services, Oracle Forms, Oracle Reports, Oracle Database, MySQL, SQL Server SQL, TSQL, PL/SQL, HTML5, CSS3, JavaScript (Basic), Apache Tomcat and httpd on Windows and Linux platforms.

TECHNICAL SKILLS

- | | | |
|---------------------------|-----------------------------|------------------------------------|
| ▶ Oracle Forms 6i and 10g | ▶ Oracle Reports 6i and 10g | ▶ Oracle Database 8i, 9i, 10g, 11g |
| ▶ Oracle Apex 4x, 5x, 18x | ▶ Oracle Rest Data Services | ▶ SQL, TSQL, PL/SQL |
| ▶ SQL, PL/SQL Tuning | ▶ HTML5, CSS3 | ▶ JavaScript (Basic) |
| ▶ QlikView | ▶ Qlik Sense | ▶ MySQL |
| ▶ SQL Server | ▶ Apache Tomcat, httpd | ▶ SDLC |
| ▶ Linux | ▶ Windows | ▶ MS Office |

CERTIFICATIONS

ORACLE®

Certified Expert

Oracle Database SQL

ORACLE®

Certified Associate

PL/SQL Developer

ORACLE®

Certified Professional

Oracle Forms Developer

PROFESSIONAL EXPERIENCE

PRODUCT MANAGER / HONORARY CTO AT OVACSOL PRIVATE LIMITED
(MARCH-16 TO PRESENT)



RESPONSIBILITIES

- ❖ Managed Teams, Developed Products and Solutions. Worked as a Developer and Created whole Applications as needed for various clients.
- ❖ Researched Market and Created new solutions according to market needs with combination of Mobile Apps (Android Studio and React Native), Core Software (Oracle Apex, ORDS, Jasper Reports) and Analytics (QlikView and Qlik Sense).
- ❖ Completely Redesigned and Developed Secondary Sales Solution with Combination of Mobile Apps (Android to React Native), Core Software (Oracle Forms and Reports to Oracle Apex, ORDS and Jasper Reports), and Analytics (QlikView to Qlik Sense).
- ❖ Implementation, Training, Maintenance, Error Rectification and Support Services.

SENIOR CONSULTANT / TEAM LEAD AT TALLYMARKS CONSULTING
(APRIL-15 TO FEBRUARY-16)



RESPONSIBILITIES

- ❖ Managed technical team and there assignments.
- ❖ Created extensive Management and Departmental Dashboards using QlikView with multiple data sources.
- ❖ Worked on Secondary Sales and developed Trade Marketing, Tools of Trade, Market Equipment Management and Market Research & Development Modules.
- ❖ Worked on Integration of Secondary Sales System with other ERPs using Web Services.
- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions, Packages and Web Services using Oracle Developer Suite and Database.
- ❖ Implementation, Training, Maintenance, Error Rectification and Support Services.

BUSINESS SYSTEMS CONSULTANT (TECHNICAL) AT SIDAT HYDER MURSHID ASSOCIATES
(JUNE-14 TO APRIL-15)



RESPONSIBILITIES

- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions and Packages in Oracle EBS R12 using Oracle Developer Suit 10g and Database 11g.
- ❖ Creation and Modification of Value Sets, Executable Programs, Concurrent Programs and Segments in Oracle EBS R12.
- ❖ Modification of Layouts, Creation and Customization of Reports and SQL Queries in SAP Business One using SAP Query Generator, SQL Server and SAP Crystal Reports.
- ❖ Implementation, Training, Maintenance, Error Rectification and Support Services.

ANALYST PROGRAMMER AT ISR SOFTWARE SERVICES PRIVATE LIMITED
(MARCH-2011 TO JUN-2014)



RESPONSIBILITIES

- ❖ Installation of Oracle Database (8i, 9i and 10g).
- ❖ Installation of Oracle Developer (6i and 10g).
- ❖ Design and Development of Forms, Reports, Procedures, Functions and Packages.
- ❖ Forms, Reports, Procedures and Functions Tuning.
- ❖ Implementation, Training, Maintenance, Error Rectification and Support Services.

PROGRAMMER AT ISR SOFTWARE SERVICES PRIVATE LIMITED
(FEBRUARY -2010 TO FEBRUARY -2011)



RESPONSIBILITIES

- ❖ Installation of Oracle Database (8i, 9i and 10g).
- ❖ Installation of Oracle Developer (6i and 10g).
- ❖ Design and Development of Forms, Reports, Procedures and Functions.
- ❖ Maintenance, Error Rectification and Support Services.

JUNIOR PROGRAMMER AT ISR SOFTWARE SERVICES PRIVATE LIMITED
(JANUARY -2009 TO JANUARY -2010)



RESPONSIBILITIES

- ❖ Installation of Oracle Database (8i and 9i).
- ❖ Installation of Oracle Developer 6i.
- ❖ Design and Development of Reports and Forms.
- ❖ Maintenance, Error Rectification and Support Services.

- ❖ Learned to work with Oracle Forms, Reports, Database Structures, SQL and PL/SQL.
- ❖ Learned the coding standards.
- ❖ Developed a project Store Management System for practice.

PROJECTS

W4WORK (OCTOMBER -2017 TO PRESENT)

REDGRAPES OVACSOL ERP



Actively participated in the design and development of the following applications and modules:

- | | | |
|------------------------------------|----------------------|----------------------|
| ▶ Application Administration | ▶ Financials, | ▶ CRM |
| ▶ Payroll | ▶ Expense Management | ▶ Dialer Integration |
| ▶ Biometric Attendance Integration | | |

DETAILS

- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions and Packages.
- ❖ Creation and Modification of Applications and Modules as required.
- ❖ Integration with Dialers to CRM using Web Services.
- ❖ Integrated Biometric Attendance Machine with Payroll using Web Services
- ❖ Worked on Dynamic Forms on Apex means form will change according to each user role and project on Runtime.
- ❖ Created formatted reports using jasper reports and integrated with Oracle Apex.
- ❖ Integrated Oracle Apex with ORDS, ORDS to Apache Tomcat, Jasper Report Integration with Apache Tomcat and Apache Tomcat to Apache Httpd on Linux.

Platform: Oracle Database 11g, Oracle Application Express 5.1 and 18.2, Oracle Rest Data Services, Apache Tomcat, Apache Httpd, Jasper Reports Integration, Jasper Studio, Linux.

SUKKUR BEVERAGES (PVT.) LIMITED (APRIL -2016 TO PRESENT)

OAK-TREE SECONDARY SALES SOLUTION, ASSET TRACKING SOLUTION AND OTHERS



Actively participated in the design, development and implementation of the following solutions, applications and modules:

Secondary Sales Solution:

Core Software and Mobile App:

- | | | |
|--|---------------------------------|------------------------------|
| ▶ Application Administration | ▶ Manufacturer Portal | ▶ Distribution Management |
| ▶ Inventory Management | ▶ Secondary Sales Management | ▶ Target Management |
| ▶ Route Settlement (Payments & Expenses) | ▶ Trade Marketing | ▶ Tools of Trade |
| ▶ Market Equipment Management | ▶ Market Research & Development | ▶ Order Booking (Mobile App) |

Analytics (Qlik Sense):

- | | | |
|----------------|--|-----------------|
| ▶ Pre-Sale App | ▶ Primary/Secondary Sales vs Targets App | ▶ Logistics App |
| ▶ KPI App | | |

All Apps includes multiple sheets including Self-Service BI, Last Year vs Current Year and Correlations (Quadrants).

Asset Tracking Solution:

Core Software and Mobile App:

- ▶ Asset Management
- ▶ Integration with Google Maps
- ▶ Asset Tracking
- ▶ Asset/Activity Tracking Mobile App using Bar Code or QR Code
- ▶ Employee Activity Tracking
- ▶ Auto Send Daily, Weekly, Monthly Asset and Activity Reports through Email to relevant persons

In-House Developed Client Applications:

All Applications Integration, Implemented Work-Flow and Approval System:

- ▶ Accounts & Finance System
- ▶ Purchase and Payables System
- ▶ Payroll System
- ▶ Production System
- ▶ Sales and Receivables System
- ▶ Vehicle Management System
- ▶ Inventory System
- ▶ HR System

Integrated all the client systems, created dependencies between systems, Implemented Work Flows and Hierarchical Approval System with email notifications. We merged all the databases and created a single database for all systems.

Analytics (Oracle Apex):

- ▶ Accounts & Finance Dashboard
- ▶ Purchase and Inventory Dashboard
- ▶ HR Dashboard
- ▶ Sales Dashboard
- ▶ Production Dashboard
- ▶ Company Performance Dashboard

Platform: Oracle Developer 10g, Oracle Database 11g and 12c, Oracle Application Express 5.1, Oracle Rest Data Services, Apache Tomcat, Linux.

Android Studio, React Native, Node.js, Android 6x and Above.

Qlik Sense Desktop, Qlik Sense Server, Windows.

UNITED INDUSTRIES (PVT.) LTD. (NOVEMBER -2015 TO FEBRUARY -2016)

EAGLE-I SECONDARY SALES SOLUTION 2.0



Actively participated in the design, development and conversion of the following applications and modules:

- ▶ Inventory Management
- ▶ Target Management
- ▶ Distribution Management
- ▶ Route Settlement (Payments & Expenses)
- ▶ Secondary Sales Management

DETAILS

- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions and Packages.
- ❖ Creation and Modification of Applications and Modules as required.
- ❖ Integration with Other ERPs using Web Services.
- ❖ Converted Full Application From Forms and Reports 10g to Oracle Apex 5.0.

Platform: Oracle Database 11g, Oracle Application Express 5.0, Oracle Rest Data Services, Linux.

UNITED SNACKS (PVT.) LIMITED (OCTOBER -2015 TO FEBRUARY -2016)

EAGLE-I SECONDARY SALES SOLUTION 2.0



Actively participated in the design, development and conversion of the following applications and modules:

- ▶ Inventory Management
- ▶ Target Management
- ▶ Distribution Management
- ▶ Route Settlement (Payments & Expenses)
- ▶ Secondary Sales Management

DETAILS

- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions and Packages.
- ❖ Creation and Modification of Applications and Modules as required.
- ❖ Integration with Other ERPs using Web Services.
- ❖ Converted Full Application From Forms and Reports 10g to Oracle Apex 5.0.

Platform: Oracle Database 11g, Oracle Application Express 5.0, Oracle Rest Data Services, Linux.

NORTHERN BOTTLING CO. (PVT) LTD. (JUNE -2015 TO PRESENT)

EAGLE-I SECONDARY SALES SOLUTION



Actively participated in the design and development of the following applications and modules:

- ▶ Inventory Management
- ▶ Target Management
- ▶ Distribution Management
- ▶ Order Booking Through SMS
- ▶ Secondary Sales Management
- ▶ QlikView Management Dashboards

Solely designed, developed and implemented the following modules and integrated with above the modules

- ▶ Route Settlement (Payments & Expenses)
- ▶ Market Equipment Management
- ▶ QlikView Departmental Dashboards
- ▶ Trade Marketing
- ▶ Market Research & Development
- ▶ SMS and Email Integration System
- ▶ Tools of Trade

DETAILS

- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions and Packages.
- ❖ Creation and Modification of Applications and Modules as required.
- ❖ Integration with SAP using Web Services for Distributor sales and Employees related data.
- ❖ SMS Integration with System to take orders and shop status.
- ❖ Send Promotional SMS and Emails to customers also Confirmation of Orders SMS to Customers.
- ❖ Upload Customers, Employee Target and Distribution Target Data using CSV files to system.
- ❖ Creation and Modification of Management and Departmental Dashboards using QlikView.

Platform: Oracle Developer 10g, Oracle Database 11g, Oracle Rest Data Services, Linux.

QlikView Desktop, QlikView Server, Windows.

Haidri Beverages (Pvt.) Ltd. (June -2015 to Present)

EAGLE-I SECONDARY SALES SOLUTION



Actively participated in the design and development of the following applications and modules:

- ▶ Inventory Management
- ▶ Target Management
- ▶ Distribution Management
- ▶ Order Booking Through SMS
- ▶ Secondary Sales Management
- ▶ QlikView Management Dashboards

Solely designed, developed and implemented the following modules and integrated with above the modules

- ▶ Route Settlement (Payments & Expenses)
- ▶ Market Equipment Management
- ▶ QlikView Departmental Dashboards
- ▶ Trade Marketing
- ▶ Market Research & Development
- ▶ SMS and Email Integration System
- ▶ Tools of Trade

DETAILS

- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions and Packages.
- ❖ Creation and Modification of Applications and Modules as required.
- ❖ Integration with SAP using Web Services for Distributor sales and Employees related data.
- ❖ SMS Integration with System to take orders and shop status.
- ❖ Send Promotional SMS and Emails to customers also Confirmation of Orders SMS to Customers.
- ❖ Creation and Modification of Management and Departmental Dashboards using QlikView.

Platform: Oracle Developer 10g, Oracle Database 11g, Oracle Rest Data Services, Linux.

QlikView Desktop, QlikView Server, Windows.

Naubahar Bottling Company (Pvt.) Ltd. (June -2015 to February -2016)

EAGLE-I SECONDARY SALES SOLUTION



Actively participated in the design and development of the following applications and modules:

- ▶ Inventory Management
- ▶ Target Management
- ▶ Distribution Management
- ▶ Order Booking (Mobile App)
- ▶ Secondary Sales Management
- ▶ Market Census (Mobile App)

Solely designed, developed and implemented the following modules and integrated with above the modules

- ▶ Route Settlement (Payments & Expenses)
- ▶ Trade Marketing
- ▶ Tools of Trade
- ▶ Market Equipment Management
- ▶ Market Research & Development

DETAILS

- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions and Packages.
- ❖ Creation and Modification of Applications and Modules as required.
- ❖ Integration with Other ERPs using Web Services.

Platform: Oracle Developer 10g, Oracle Database 11g, Oracle Rest Data Services, Linux.

SHAMIM & COMPANY (PVT.) LIMITED (APRIL -2015 TO FEBRUARY -2016)

EAGLE-I SECONDARY SALES SOLUTION



Actively participated in the design and development of the following applications and modules:

- ▶ Inventory Management
- ▶ Distribution Management
- ▶ Secondary Sales Management
- ▶ Target Management
- ▶ Order Booking (Mobile App)
- ▶ Market Census (Mobile App)
- ▶ QlikView Dashboards

Solely designed, developed and implemented the following modules and integrated with above the modules

- ▶ Route Settlement (Payments & Expenses)
- ▶ Trade Marketing
- ▶ Tools of Trade
- ▶ Market Equipment Management
- ▶ Market Research & Development

DETAILS

- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions and Packages.
- ❖ Creation and Modification of Applications and Modules as required.
- ❖ Integration with Other ERPs using Web Services.

Platform: Oracle Developer 10g, Oracle Database 11g, Oracle Rest Data Services, Linux.

QlikView Desktop, Windows.

H. NIZAM DIN & SONS (JUNE -2014 TO APRIL -2015)

ORACLE EBS R12



Worked on the following modules

- ▶ Application Administration
- ▶ Financials
- ▶ Logistics
- ▶ Supply Chain Planning
- ▶ Procurement
- ▶ Order Management

DETAILS

- ❖ Design, Development, Tuning and Error Rectification of Forms, Reports, Procedures, Functions and Packages.
- ❖ Creation and Modification of Value Sets, Executable Programs, Concurrent Programs and Segments.

Platform: Oracle Developer 10g, Oracle Database 11g, Linux.

ARYSTA LIFESCIENCE (JULY -2014 TO APRIL -2015)

SAP BUSINESS ONE



DETAILS

- ❖ Modification of Layouts, Creation and Customization of Reports and SQL Queries.

Platform: SAP Query Generator, SQL Server 2008 R2, SAP Crystal Reports 2011, Windows.

AMRELI STEELS LIMITED (MARCH -2011 TO JUNE-2014)

CUSTOM ISR-ERP



Actively participated in the design, development and implementation of the following modules

- ▶ General Ledger
- ▶ Raw Material Purchase and Inventory.
- ▶ Sales and Receivable.
- ▶ Payroll
- ▶ Finished Goods Purchase and Inventory.
- ▶ HR Management
- ▶ Store Spares Purchase and Inventory.

Solely designed, developed and implemented the following modules and integrated with above the modules

- ▶ Pre Raw Material Purchase and Inventory.
- ▶ Pre Finished Goods Purchase and Inventory.
- ▶ Pre Store Spares Purchase and Inventory.

AS RESIDENTIAL ENGINEER

- ❖ New Development of Forms, Reports, Procedures, Functions and Packages.
- ❖ Procedural and Functional Changes.
- ❖ Forms, Reports, Procedures, Functions and Packages Tuning.
- ❖ New Development of Processes.
- ❖ Analyze Application and Suggest Changes to Obtain Best Performance Time to Time.
- ❖ Updating of Implemented ERP as Requested By Management.
- ❖ User's Training and Error Rectification.
- ❖ Support Services of Oracle 10g Application Server, 10g Database Server and ISR-ERP.

Platform: Oracle Developer 6i and 10g, Oracle Database 9i and 10g, Oracle 10g Application Server, Windows.

NATIONAL INSTITUTIONAL FACILITATION TECHNOLOGIES (FEBRUARY -2010 TO NOVEMBER-2011)

CUSTOM ISR-ERP



Actively participated in the design and development of the following modules

- ▶ General Ledger
- ▶ Sales and Receivable.
- ▶ Payroll
- ▶ Purchase Payable and Inventory

AS RESIDENTIAL ENGINEER

- ❖ New Development of Forms, Reports, Procedures, Functions and Packages.
- ❖ Installation of Oracle Developer 6i.
- ❖ Procedural and Functional Changes and New Development of Processes.
- ❖ Error Rectification and User's Training.
- ❖ Support Services of Oracle 10g Application Server, 10g Database Server and ISR-ERP.

Platform: Oracle Developer 6i and 10g, Oracle Database 9i and 10g, Oracle 10g Application Server, Windows.

ARYSTA LIFESCIENCE (SEPTEMBER -2009 TO JANUARY-2011)

CUSTOM ISR-ERP



Provided maintenance and support for the following modules

- ▶ General Ledger
- ▶ Purchase Payable and Inventory
- ▶ Sales and Receivable.

DETAILS

- ❖ Installations of Windows, Oracle Developer 6i and Oracle Database 8i.
- ❖ User's Backups and ERP's Backup.
- ❖ Minor changes on Forms and Reports.
- ❖ Support Services.

Platform: Oracle Developer 6i and Oracle Database 8i, Windows.



Provided maintenance and support for the following modules

- ▶ General Ledger
- ▶ Payroll
- ▶ School Management System

DETAILS

- ❖ Installation of Oracle Developer 6i and Oracle Database 9i.
- ❖ Development of New Reports and Changes on Forms and Reports.
- ❖ Support Services.

Platform: Oracle Developer 6i and Oracle Database 9i, Windows.

COURSES

- ▶ Oracle 10g Developer Track
- ▶ Strategic Time Management
- ▶ C.I.T

EDUCATION

- | | | |
|----------|---------------------|---------|
| ▶ I.com | Premier College | 2007-09 |
| ▶ Metric | Muslim Popular GBSS | 2005-07 |

PERSONAL DETAILS

- ❖ Father's Name : Muhammad Sadiq
- ❖ Date of Birth : 17-OCT-1988
- ❖ Marital Status : Married
- ❖ Religion : Islam
- ❖ C.N.I.C # : 42301-7842198-5

REFERENCES

To be furnished upon request.