USAMA QURESHI

UNITY GAME, AR & VR DEVELOPER

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A seasoned professional in game and AR/VR/MR development, I bring over 7 years of invaluable experience and a diverse skill set. My track record includes collaboration with numerous multinational brands and companies, where I have successfully led teams and delivered impactful projects to the market. Currently based in Karachi, Pakistan, I am open to exciting relocation opportunities that will further enhance my career.

EXPERIENCE

Lead AR Full Stack Developer (Remote) | Solution Founder Information Technologies Global | Riyadh, KSA

Oct 2021 – Present

- Super headed the designing and development of multiple innovative international market-level products leveraging the power of Augmented Reality and Gamification.
- Lead the development of a Real-time AR Coloring Book mobile app, focusing on nstant projection of kid's color from the coloring page onto the augmented 3D model using Region Capture. Utilized Vuforia's Image detection and Ground Detection framework for AR. Used Speech-To-Text services for command based actions. Harnessed the power of DoTween for complex animations and utilized UniTask Library to optimize coroutines and DoTween computations. Sorted and localized the JSON data with Unity Addressables and dynamic data using Asset Bundles for optimized space and performance. Translated the audio with Google Translate RestAPI for real-time translations. Made use of Zenject dependency injection for decoupling dependencies between classes, static and dynamic objects.
- Developed an interactive Multiplayer Ludo mobile game, with basic Ludo rules and physics accelerometer based dice throwing mechanism. Connected up to four different players in a seamless gameplay using Photon Fusion multiplayer framework. Embedded Facebook API for account sign in. Crafted complex bot AI to challenge the player in offline mode.
- Governed the development of a real-time Weather Forecasting AR app. Developed
 the experience in Vuforia's Mid Air framework. Leveraged WeatherStack API for
 connecting the app with weather data in real time. The user can view the current as
 well as the history of weather updates of more than 120+ countries.
- Formulated mechanics for a Wearable and Cosmetics WebAR try-on prototype.
 Used Zapworks AR framework for the developing and execution of this prototype.
- Developed an immersive Virtual Assistant WebAR Experience using the Zapworks AR Framework.

Senior Unity Developer (Part-Time) | Cybertron Labs | Karachi, PK August 2023 – Oct 2024

- In-charge of hiring, formulating, organizing and strategizing the game development and designing team and game development projects.
- Choreographed the development and designing of one of their main Multiplayer FPS mobile game. Photon Pun2 was embedded as the multiplayer framework. Structured the game features and functions ranging from account management, player login system, match-making, dynamic analytical stats storing and tracking, leveling system, multiple game modes, multiple player models, multiple weapon packs and multiple maps.

EDUCATION

Bachelor of Science in Software Engineering

| Sir Syed University Of Engineering & Technology | 2014 - 2018

Intermediate in Pre - Engineering

| Government College for Men | 2011 - 2013

Matriculation

| Emmi's Institute for Learning | 2011

CERTIFICATIONS

Diploma in Graphics Suite| Arena Multimedia
| 2012

SKILLS

- Unity Game Engine (Windows, Android, iOS, WebGL, AR, VR, MR, Photon Multiplayer)
- Vuforia | AR Foundation |
 ARCore | ARKit |
 Zapworks XR | EasyAR |
 WebAR
- Oculus Rift | Meta Quest | OpenVR | GoogleVR
- Zenject | UniTask | TTS |
 STT | Localization |
 Translation API | Social
 API | Unity VCS | Git |
 Collab | Region Capture |
 Asset Bundles | SO
- JSON | Node.js | Unity
 .jslib | WebRTC | Web
 sockets | Rest API | AWS
 | Janus Server | Jenkins
- Blender, Zrush,
 Substance Painter |
 Adobe Suite (Photoshop,
 Illustrator, Premiere,
 After Effects)
- Design Patterns
 (Singleton, State
 Machine, Object Pool,
 Observer, Command,
 Component, Flyweight)

- Governed the development of client's 2D Farm Android game. Giving the player the
 ability to grow multiple crops, water them, harvest them, market for buying/selling,
 animals to feed, animals to rescue, animal shelter to heal, day-night cycle, different
 weather conditions and mini-games.
- Lead the development of a Multiplayer Platformer Hyper-Casual Android game.
 Used Photon Fusion for seamless multiplayer experience. Made a unique spiral
 environment and dynamic spine and Bezier curve system for the player to walk on
 to and hurdles to spawn on. Multiple different character selections with simple jump
 and duck controls.
- Planned and executed the development of a WebGL Advertisement experience.
 Created custom car controller for the sequence. Generated WebGL optimized environment using Gaia Asset. Used Bezier Curve to generate roads and waypoints.
- Guided the development of a 2D Hyper-casual Android game. Simple flappy bird like mechanics. Multiple hurdles with a challenging endless environment. Unlockable skins, In-app Purchases, Unity Ads.

VR & AR Designer & Developer | Digichowk Pvt. Ltd. | Karachi, PK Feb 2019 – Oct 2021

- Super headed the design and development of innovative, market-driven AR and VR applications, specializing in interactive, industrial-focused solutions for multiplayer and cross-platform environments.
- Lead the development of a Meta-Verse Virtual Event Platform App. Connected hundreds of people in the app using Photon Pun, Photon Industries, Photon Voice and Photon Chat. Developed mechanics for seamless cross platform experience on Android, iOS, WebGL, Windows, MAC, Google VR platforms. Handled the user authentication, events data, meetings data, analytics data and JSON data using custom RestAPI requests from/to the backend. Implemented WebSockets functionality for WebGL communications and faster data handling. Made multiple custom plugins using Unity.jslib to make communications with HTML, Node.JS and Janus Server for audio/video calling on WebGL. Used Jenkins to deploy builds onto the server. Handled project versioning with GIT LFS and Unity Collab.
- Governed the development of Predictive Maintenance AR Android, iOS, Hololens app. Utilized Vuforia's Ground Detection for creating the maintenance simulation experience. Handled the data using custom JSON. Embedded IBM Watson for Speech-To-Text commands.
- Developed an AR Baggage Measuring Android, iOS app using Vuforia's Ground Detection feature. To let the passengers determine the size of their cabin baggage before boarding.

Social Media Officer (Software Department) | Abbtakk News | Karachi, PK Jun 2017 – Nov 2018

- Superheaded the design and development of innovative AR and VR applications, enhancing user engagement and experience.
- Established and optimized strategic procedures for web, social media, and application development, driving efficiency and effectiveness.

Database Developer (Part-Time) | QVC Software | Karachi, PK Jun 2016 – Aug 2016

- Collaborated in a team to develop and optimize databases using SQL Server and Visual C#
- Seamlessly integrated Visual C# layouts with database functionalities for enhanced user experience.

LANGUAGES

English | Urdu

HONORS & AWARDS

Microsoft's Imagine Cup Regional Winner | Microsoft

All Karachi Project Competition Winner | SSUET

HUPEC FYP Competition Winner | Hamdard University

ZUFEST ZURIC Project Competition Winner | Zia-Uddin University

Invited Speaker, Seminar on AR & VR | SSUET

Invited Speaker, Tech Motivation | SSUET

Invited Speaker, Alumnus Guest Speaker | SSUET

SOFT SKILLS

Leadership |
Project Management |
Problem Solving |
Team-oriented |
Time management |
Software Proficiency |
Communication |
Quick Learner |
Hard worker |
Dedication

HOBBIES

Gaming | Guitar Playing | Internet Surfing | Foodie | Travelling