

# USAMA QURESHI

UNITY GAME & AR/VR DEVELOPER &  
DESIGNER

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📍 Karachi, Pakistan

## ABOUT ME

A seasoned professional in game and AR/VR/MR development, I bring over 7 years of invaluable experience and a diverse skill set. My track record includes collaboration with numerous multinational brands and companies, where I have successfully led teams and delivered impactful projects to the market. Currently based in Karachi, Pakistan, I am open to exciting relocation opportunities that will further enhance my career.

## EDUCATION

### BACHELOR OF SCIENCE IN SOFTWARE ENGINEERING

*Sir Syed University of Engineering & Technology, Karachi*  
2018

### INTERMEDIATE IN PRE-ENGINEERING

*Govt. College For Men, Karachi*  
2013

### MATRICULATION

*Emmi's Institute For Learning, Karachi*  
2011

### DIPLOMA IN GRAPHICS SUITE

*Arena Multimedia, Karachi*  
2012

## SKILLS

Unity Game Engine (PC, Android, iOS, WebGL, AR, VR, Photon Multiplayer)

TTS, STT, Localization, Translation API, Social API, Unity VCS, Git, Collab

JSON, Node.js, Unity .jslib, WebRTC, Web sockets, Rest API

Vuforia AR, AR Foundation, ARCore, ARKit, Zapworks XR

## WORK EXPERIENCE

### LEAD AR FULL-STACK DEVELOPER (REMOTE)

| *Solution Founder Information Technologies Global* | *Riyadh*  
| *Oct 2021 - Present*

- Designed and developed innovative market-level products, including a real-time AR coloring book, prototypes for a multiplayer Ludo game, AR weather checking with Midair AR, and real-time AR cosmetics try-on features.

### VR & AR DESIGNER & DEVELOPER | *Digichowk Pvt. Ltd.* | *Karachi*

| *Feb 2019 - Oct 2021*

- Spearheaded the design and development of innovative, market-driven AR and VR applications, specializing in interactive, industrial-focused solutions for multi-player and cross-platform environments.
- Demonstrated leadership as Team Lead, guiding the project from concept to execution while ensuring alignment with industry standards and client requirements.

### SOCIAL MEDIA OFFICER (SOFTWARE DEPARTMENT) | *Abbtakk News*

| *Karachi* | *Jun 2017 - Nov 2018*

- Spearheaded the design and development of innovative AR and VR applications, enhancing user engagement and experience.
- Established and optimized strategic procedures for web, social media, and application development, driving efficiency and effectiveness.

### DATABASE DEVELOPER (PART TIME) | *QVC Softwares* | *Karachi*

| *Jun 2016 - Aug 2016*

- Collaborated in a team to develop and optimize databases using SQL Server and Visual C#.
- Seamlessly integrated Visual C# layouts with database functionalities for enhanced user experience.

Oculus Rift, Meta Quest,  
OpenVR

Blender, Zbrush, Substance  
Painter

Adobe Suite (Photoshop,  
Illustrator, Premiere, After  
Effects)

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## LANGUAGES

English

Urdu

## LINKS

Personal Website:

<https://usamaqh.github.io/usamaqureshi/>

LinkedIn:

<https://www.linkedin.com/in/usamaqh/>

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## HONORS & AWARDS

MICROSOFT'S IMAGINE CUP REGIONAL WINNER | *Microsoft*

ALL KARACHI PROJECT COMPETITION WINNER | *SSUET*

HUPEC FYP COMPETITION WINNER | *Hamdard University*

ZUFEST ZURIC PROJECT COMPETITION WINNER | *Ziauddin University*

SEMINAR ON VIRTUAL & AUGMENTED REALITY - INVITED SPEAKER  
| *SSUET*

TECH MOTIVATIONAL SPEAKER | *SSUET*

ALUMNUS GUEST SPEAKER | *SSUET*