

(Jan/2015 - Dec/2015)

**Pizza Category** 

1/1/2015

12/31/2015

Home

Best/Worst

817.86K

Total Revenue

38.31

Avg Order Value

49574
Total Pizzas Sold

21350

**Total Orders** 



2.32

Avg Pizzas Per Order

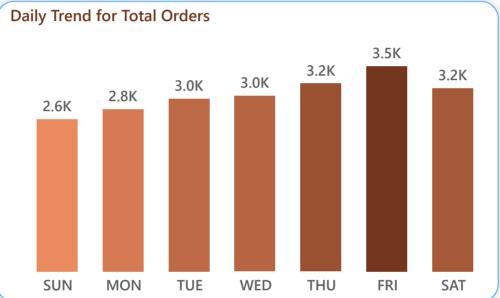
### **BUSIEST DAY AND TIMES**

### **DAYS**

Orders are highest on weekends, Friday/Saturday evenings.

# **Monthly**

There are maximum orders from month of July and January.





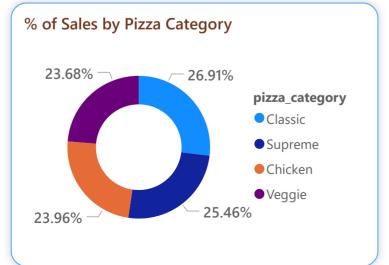
# **SALES PERFORMANCE**

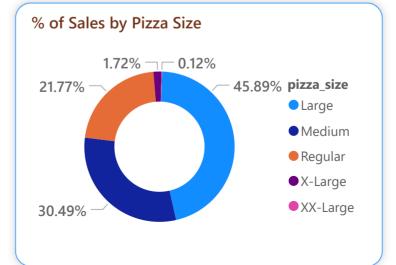
### **CATEGORY**

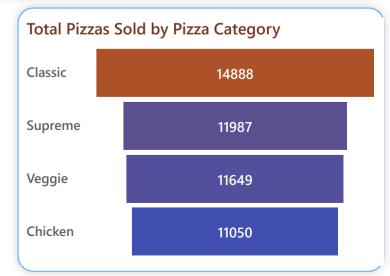
Classic Category contributes to the maximum sales and total orders.

# **SIZE**

Large Size pizza contributes to the maximum sales.









Pizza Category

1/1/2015

12/31/2015

Home

Best/Worst

### **BEST SELLERS**

### **REVENUE**

Thai Chicken Pizza contributes to the maximum revenue.

## **QUANTITY**

**Classic Deluxe Pizza contributes to** the maximum quantity.

### **TOTAL ORDERS**

**Classic Deluxe Pizza contributes to** the maximum total orders.

### **WORST SELLERS**

# **REVENUE**

**Brie Carre Pizza contributes to the** minimum revenue.

**Brie Carre Pizza contributes to the** minimum quantity.

### **TOTAL ORDERS**

**Brie Carre contributes to the** minimum total orders.



817.86K

**Total Revenue** 



38.31

Avg Order Value



49574

**Total Pizzas Sold** 



21350

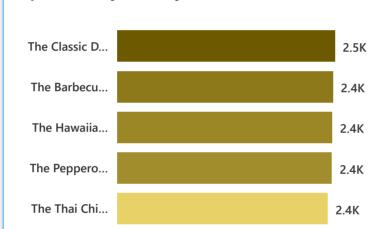
**Total Orders** 

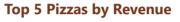


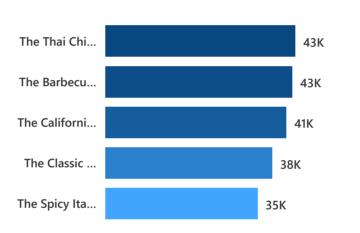
2.32

Avg Pizzas Per Order

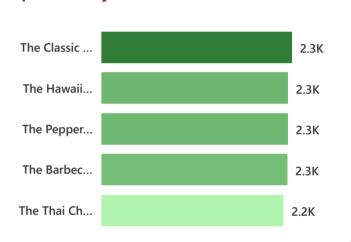
# **Top 5 Pizzas by Quantity**





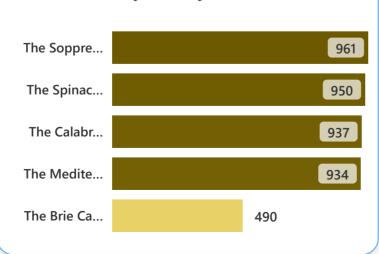


# **Top 5 Pizzas by Orders**

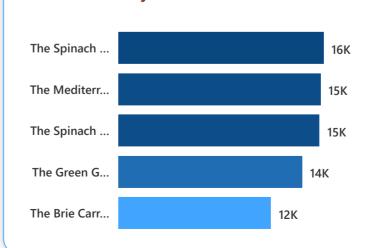


# **QUANTITY**

### **Bottom 5 Pizzas by Quantity**



### **Bottom 5 Pizzas by Revenue**



# **Bottom 5 Pizzas by Orders**

