

Usama Riaz

Frontend & CMS Web Developer

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TECHNICAL SKILLS

Frontend Development

- Proficient in **React.js** and **Next.js** for building modern, dynamic web applications.
- Skilled in design libraries such as **Shadcn**, **Ant Design**, **Material-UI**.
- Expertise in styling tools like **CSS3**, **SASS**, and **Tailwind CSS** for creating visually appealing and interactive web designs.
- Knowledge of responsive design principles and cross-browser compatibility for consistent user experiences.
- Experience with **Git** and version control systems to manage code effectively in collaborative environments.

PROFESSIONAL EXPERIENCE

Cedars Technologies

2025 – present

Frontend and CMS Developer

Remote

- Convert UI/UX Designs into Functional Webpages.
- Ensure Mobile Responsiveness & Cross-Browser Compatibility
- Optimize Web Performance
- Collaborate with Backend Developers & Designers
- Manage & Customize CMS Platforms
- Develop Custom Themes and Templates
- Integrate Plugins, APIs, and Extensions
- Handle Website Content Updates & Structure
- Ensure Security & Regular CMS Maintenance
- Create and Manage Forms, Blog Sections, SEO Tags, etc.
- Migrate Content Between CMS or to Static Pages

Xeven Solutions

2023 – 2025

Frontend Developer

Lahore, pakistan

- Led the development of scalable web applications using MERN stack technologies (MongoDB, Express.js, React.js, Node.js).
- Successfully delivered 5+ projects, meeting 100% of deadlines with an average.
- Managed web app development projects, focusing on performance optimization and user experience.
- Coordinated with cross-functional teams for global project management, ensuring timely delivery and adherence to project goals.
- Integrated third-party APIs for payment processing and real-time data fetching, enhancing application functionality.
- Managed and optimized SQL and NoSQL databases to handle large datasets, improving query performance.

Ox Unity Technologies

2022 – 2023

Frontend Developer

Gujranwala

- Designed and developed interactive and responsive web applications using **React.js**, **Redux**, resulting in a 30% increase in user engagement and satisfaction.

- Developed and maintained front-end components with a focus on clean, modular, and reusable code using **React.js**.
- Optimized application performance through **code splitting**, **lazy loading**, and performance profiling, achieving a 20% reduction in page load times.
- Implemented state management using **Redux** to ensure smooth application data flow and enhance user experience.
- Integrated third-party APIs and custom functionalities to deliver dynamic front-end solutions.
- Collaborated with cross-functional teams to ensure the timely delivery of React.js-based applications while maintaining high-quality standards.

PROJECTS

zcrave

<https://zcrave.com/>

Description: ZCRAVE.com is an online luxury fashion retailer offering a range of functionalities to enhance user experience and streamline e-commerce operations

Key Technology : React.js, Firebase/Auth0, Node.js

- Developed secure login, registration, and user profile systems.
- Built cart functionality with quantity adjustments, promo codes, and a multi-step checkout process.
- Integrated secure payment options ensuring smooth transactions and PCI compliance.
- Designed fully responsive layouts for mobile, tablet, and desktop views.
- Implemented SEO meta tags, improved loading speed, and enhanced Lighthouse scores.
- Integrated live chat and contact forms for real-time support.
- Built coupon code handling, flash sales timer, and promotional banners.
- Enabled non-technical team to manage product listings, blogs, and homepage banners.

RMI (REHMAN MEDICAL INSTITUTE)

Frontend Developer

Description: A comprehensive ERP and Hospital Management System for medical operations, ensuring secure and efficient data handling across departments.

Key Technologies: JavaScript, React.js, .NET, SQL, AWS, CI/CD.

- Led the development of the Roles and Permissions Module, Inventory Management, and many other modules for an ERP system.
- Created a robust roles and permissions management system (Role-Based Access Control - RBAC) to control user access, enforce security policies, customizable user roles, and fine-grained permissions.
- Led the creation of a purchase orders system that improved inventory management efficiency, cutting processing time by 30%.
- Reduced procurement errors by 25% and improved inventory management efficiency by 30%.
- Enhanced system scalability and accuracy across 300+ lab networks.

Butch International Hospital

Frontend Developer

Description: A comprehensive ERP and Hospital management system for medical operations, ensuring secure and efficient data handling across departments.

Key Technologies: JavaScript, React.js, Socket.io, .NET, SQL, AWS, CI/CD, and PostgreSQL.

- Led the development of the Roles and Permissions Module, Purchase Orders, HR & Payroll and many others modules for an ERP system.
- Roles and Permissions Module: Created a robust roles and permissions management system OR role-based access control (RBAC) to control user access, enforce security policies, customizable user roles, and fine grained permissions.

- Purchase Orders Module: Led the creation of a purchase orders system that improved inventory management efficiency.

EDUCATION

Bachelor of Software Engineering
GIFT UNIVERSITY

Gujranwala, Pakistan