



# Database: Cloud Computing

Fact (Research by Harvard Business Review Analytic Services):

**Cloud Users:** Email, Customer Relationship Management, Human Resource Management, Service Management

**Cloud Leaders:** Procurement, Supply Chain, Accounting

**Cloud Leaders+:** Clinical Trials, Drug Development

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Global Survey: 376 business and technology leaders

Cloud Users with  
Growth Initiatives



Expand into new geographies  
Expand into new market segments  
Launch new products  
Enter new businesses



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## USBONG EDUCATION TRAINING COURSE:

In this training course, we use the computer to maintain a good **network** environment situation by observing, writing, tuning, and using methods to process main troubles. In addition, we learn to make various reports.

Note: **network** = ugnayan

CA (Computer Associates). (2008). "CA Education Training Guide: 2008 Summer (Vol. EDU0805)". New York: CA. Translated from nihongo to English and Filipino by Syson, Michael



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## **Incident Report: Earthquakes off Taiwan damaged undersea cables (2006-12-26)**

6 of 7 undersea cable systems (90% of telecom capacity of the region) broke in the quake and its aftershocks.

**Initial Magnitude: 7.1**

- 1) Globe Telecom: "...the entire country's telecom services to the United States was disrupted."
- 2) PLDT: Internet service and international phone calls intermittent

Schwalbe, K. (2011). "Management of Information Technology Projects". Philippines: Cengage Learning Asia Pte. Ltd.



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# Practical Application: Philippine Context



## Security Defense Force: The Immune System

External: Skin Barrier

Internal: White Blood Cells to fight invasion/infection

- ❑ WBC manufactures specific antibodies to destroy or stop the growth of harmful germs via bloodstream
- ❑ Antibodies remember identified & classified germs

Halimbawa: Cybercriminals: budol-budol/swindlers/manloloko  
Weapon: wireless/broadcasting technology

Ayusin ang aktibong ugnayan ng mga manggagawa upang puksain o ihinto ang paglaganap ng mga manloloko.



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# References

- 1) Harvard Business Review. (2015). "Cloud Computing Comes of Age". USA: Harvard Business School Publishing
- 2) CA (Computer Associates). (2008). "CA Education Training Guide: 2008 Summer (Vol. EDU0805)". New York: CA. Translated from nihongo to English and Filipino by Syson, Michael
- 3) Schwalbe, K. (2011). "Management of Information Technology Projects". Philippines: Cengage Learning Asia Pte. Ltd.
- 4) Gauwitz, D. (2012). "Administering Medications: Pharmacology for Healthcare Professionals (7<sup>th</sup> Ed)". Philippines: The McGraw-Hill Companies, Inc.
- 5) Rhodes, R. (1986). "The Making of the Atomic Bomb". NY: Simon & Schuster, Inc.



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