

An immersive day-long summit to **INSPIRE STUDENTS
TO EXPLORE DESIGN THINKING**

#DesignThinking

Intersecting Creativity & Tech: Driving Disruptive Design as a Workplace Strategy

Sept. 29, 2018

700 Jackson St., Los Angeles

8:30am	Check-In	(RSVP Only) Pre-Registered attendees sign-in to receive name tags and conference pack.
9:00am	Conference Kick-Off	Introduction to conference, sponsors and speakers.
9:10-9:45am	Opening Keynote	Stuart Karten , Karten Design
10:00-10:45am	Session #1: Research	Johnson Fung , Adobe Kathryn Campbell & Michael Amster , Ticketmaster
11:00-11:45pm	Session #2: Ideation	Anders Tse , VeryNice Co. Bernadette Irizarry , Velvet Hammer Design & AIGA
11:45-1:00pm	Lunch	Provided at Conference Location
1:00-2:30pm	Session #3: Prototyping (Workshops)	Demian Borba , Adobe Ray Dipasupil , General Assembly
2:45-3:30pm	Session #4: Testing & Implementation	Grant Delgatty , URB-E Johnson Fung , Adobe Will Ayers , WILLIAM Lara Fedoroff , Philosophie Leon Zhang* , Tinder <i>Product Design Panel</i> Demian Borba , Adobe Kimberly Morris* , Karten Design Lynn Boyden , USC ITS Jenny Chung* & Jane Byon* , Facebook <i>UX Design Panel</i>
3:45-4:15pm	Closing Keynote	Surya Vanka , Authentic Design
4:15-5:30pm	Closing & Networking Social	Event recap followed by a networking social with our speakers, professionals, sponsors and students in the LA area.

*: USC Alumni/Student