

Yirena Wu
ITP 104
1 December 2023

Project Summary

My project was based on my aspiration to potentially open a cafe. I thought it would be cute to design a website for an imaginary cafe, with all the components of a cafe that a drink store would typically have. My cafe is called "It's Peachy." I included colors, elements, and stories that fit with the natural and modern brand image. My cafe seeks to value customer well-being and encourage that through its careful menu selection and interior design. My website extras were in the transformations of the images on the home page (scaling), and the arrow signaling the user to scroll down. I also included a form page for users (customers) to submit contact information, questions, concerns, and comments!