DITAP

Strategy for Executive Leaders Playbook

DITAP SEL Adaptation Purpose

A strategic leadership course that complements the core DITAP program but adopts a distinct approach; instead of focusing on tactical execution and hands-on skills, it emphasizes strategic oversight and decision-making. The course revolves around key learning areas, starting with strategic vision development that helps leaders see how digital acquisition fits into their agency's bigger modernization picture and mission. We develop organizational change leadership skills to enable leaders to guide cultural transformation within their acquisition teams effectively. The course emphasizes portfolio management for overseeing multiple digital acquisitions across the enterprise, while stakeholder engagement modules focus on managing relationships with chief information officers, program executives, and external partners. Risk management components address strategic risk assessment and mitigation in digital acquisitions, while innovation governance modules educate leaders on how to create environments that foster innovation in acquisitions.

Relevant documents

- Learning Development Document
- Curriculum Facilitator Guide
- Learning Modules
- Project RAINBO Case Study

Target Audience

Cross-functional federal staff involved in shaping, managing, or influencing digital service delivery and acquisition. Ideal for federal acquisition leaders or professionals across acquisition leadership roles, such as:

- Political appointees
- Senior executives
- Stakeholders who play a role in the strategy of digital services and IT procurement for an agency
- DITAP alumni looking to refresh their skills and advance their careers

Delivery Format

The course offers maximum flexibility in both content and scheduling. The interactive activities offer frequent changes in modality, featuring a pared-down design that facilitates seamless transitions between in-person and virtual formats.

Objectives

DITAP Phase	Learning Objectives
Describe	Appreciate what modern digital services are, who delivers them, and how leaders can enable better digital service outcomes in the public sector.
Design	Assess mission needs, agency context, and user problems to shape acquisition strategy while contributing to a culture of discovery, testing, and user-centered feedback.
Award	Evaluate & advocate for digital solutions and acquisition approaches that support iterative delivery, outcomes-focused requirements, show-don't-tell evaluation methods, and user value creation.
Grow	Model a culture of innovation and influence others to adopt Agile practices within their agency, while identifying areas for organizational improvement.

Format and Duration

- 5 course modules that include curriculum and interactive activities
- Target course length of 16 training hours
- The course can be delivered in-person or virtually, with a preference for in-person