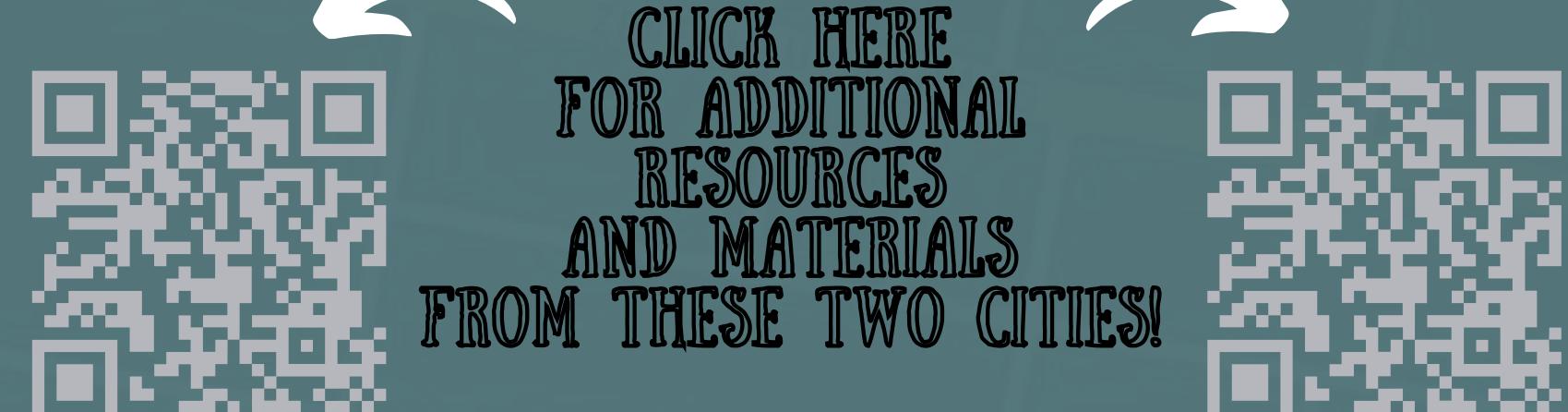


Co-funded by
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ARNHEM



- DIVERSIFICATION IS KEY!

They looked for (and found) fundings from over **5 different sources** in all sorts of areas: banks, Arnhem city marketing, study associations and entrepreneurs... and all only at the local level!

- BE STRUCTURED

Having a schedule to follow is key! They had **regular meetings** every week which really helped to maintain them active. **Task division** between team members was also very clear.

- KEEP THE MOTIVATION ALIVE

Publishing the first edition of their map took over 2 years of time. Finding ways to preserve their motivation was crucial, so they made sure to always **carry on creative activities** alongside the production plan.



CURIOUS TO HEAR MORE
FROM THE USE-IT
ARNHEM TEAM ABOUT
THEIR SUCCESS RECIPES?

WATCH OUR VIDEO
INTERVIEW!



- THE POWER OF ACTION

At the FUND-IT training course, Coen drew the logo of USE-IT Tilburg on a napkin, opened an Instagram account and wrote to a few people back home asking them to join the team. Just a **few simple actions set a whole lot of things in motion** for the project.

- SHARE YOUR STORY

You never know who could be listening! When Coen pitched his USE-IT idea at a Pecha Kucha night, Doris was in the audience and fell in love with the idea and then decided to join the team.

- ALWAYS LOOK FOR RESOURCES

A useful resource through which they found one of their main sponsors was the **Fondsen boek**, a complete collection of available funds in the Netherlands that gets updated every year.



SCAN
ON SPOTIFY!

CHECK OUT
OUR PODCAST EPISODE AND
VIDEO INTERVIEW WITH
DORIS AND COEN FROM
USE-IT TILBURG
TO DISCOVER MORE ABOUT
THEIR FUNDING JOURNEY!



I WOULD DO THE SAME...

"Make use of all your personal networks."

You can never know when it comes down to finding funding! Also, once you found them, build long-term partnerships with your funders.

"Invest in making a great project plan."

Having a good plan from the start made it much easier when it came to application form filling. We had all kinds of text snippets we could use over and over again.



I WOULD DO DIFFERENTLY...

"Pay close attention to maintaining contact."

Always keep the upper hand when it comes to communication with your potential funders. Stay visible and be strategic, especially through social media!

"Start earlier!"

Send more applications and arrange in-person meetings to pitch your idea. Don't be afraid!

"Communicate the USE-IT mission in a strategic way."

Using the network as a board of supervisors and bonding with funders to discover their needs are great ways to achieve more sustainable financial support.



I WAS SURPRISED OF...

"Being familiar with the organisation's mission really helps."

There are still quite a few organisations who are willing to fund, as long as you are cooperative and prepared.

"Hesitation costed us more time than trying to get the money."

Once we actually set ourselves out to go and ask for funds we ended up getting the money in a surprisingly quickly and easily... even despite the total lack of interest from the Tilburg city marketing team.



I WOULD RECOMMEND...

"Be confident and proactive."

Also, be aware that, as a young person, you are also only doing it voluntarily and use that information strategically.

"Treat your project as if you already have all the funding."

This way the process stays fun and, by the time you get the money to bring it to the print, you basically have the map ready and can move forward quickly. Also, drawing sketches, writing texts, etc. really helps to make everything feel more real!



LEARNING TIPS

FOR MORE INSIGHTS,
TIPS AND STORIES
BROWSE THE SECTION
DEDICATED TO THE
NETHERLANDS
ON OUR FUND-IT
INSTAGRAM ACCOUNT!

