

# Cloud Native Telecom Initiative and Certification Brand Guidelines

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# Cloud Native Telecom Initiative Logos

The integrity of the Cloud Native Telecom Initiative logos must be respected at all times. Altering, distorting or recreating the logos is not acceptable.

## PRIMARY LOGO



Cloud Native Telecom logo\_COLOR.png  
Cloud Native Telecom logo\_COLOR.svg



Cloud Native Telecom logo\_BLACK.png  
Cloud Native Telecom logo\_BLACK.svg



Cloud Native Telecom logo\_WHITE.png  
Cloud Native Telecom logo\_WHITE.svg

## CNTi LOGO



CNTi Logo\_COLOR.png  
CNTi Logo\_COLOR.svg



CNTi Logo\_BLACK.png  
CNTi Logo\_BLACK.svg



CNTi Logo\_WHITE.png  
CNTi Logo\_WHITE.svg

## SYMBOL ONLY



Cloud Native Telecom symbol only\_COLOR.png  
Cloud Native Telecom symbol only\_COLOR.svg



Cloud Native Telecom symbol only\_BLACK.png  
Cloud Native Telecom symbol only\_BLACK.svg



Cloud Native Telecom symbol only\_WHITE.png  
Cloud Native Telecom symbol only\_WHITE.png

# Cloud Native Telecom Initiative Certified Badge

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The integrity of the CNTi certified badge must be respected at all times. Altering, distorting or recreating the logo, in any way, is not acceptable.

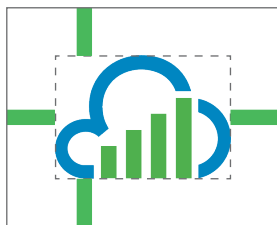


CNTi Certified Badge.png

CNTi Certified Badge.svg

## Cloud Native Telecom Initiative Clear Space

Clear space is required around the logo and badge in order to maintain its integrity. The minimum clear space is equivalent to the X height of the second bar from the left, in the Cloud Native Telecom Initiative Symbol.



# Cloud Native Telecom Initiative Color Palette

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## **BLUE**

RGB: r0 g134 b193  
Hex: #0086c1  
CMYK: c82 m35 y6 k0  
Pantone: 7460 C



## **GREEN**

RGB: r78 g176 b78  
Hex: #4eb04e  
CMYK: c70 m0 y87 k0  
Pantone: 2270 C



## **DARK BLUE**

RGB: r33 g54 b102  
Hex: #213666  
CMYK: c99 m84 y31 k20  
Pantone: 288 C

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For questions pertaining to usage, please contact [olivier.smith@matrixx.com](mailto:olivier.smith@matrixx.com).

