"Trust site" vs. "pause site"
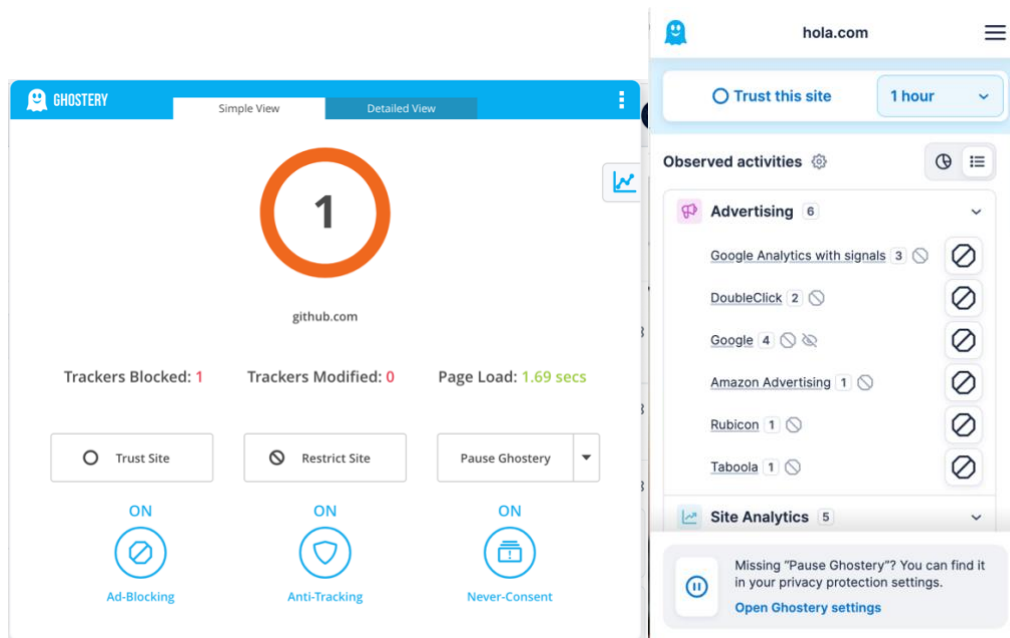
! The main question we need to answer is if the UI acts from the user perspective or from Ghostery perspective

Vocabulary comes from Ghostery 8
- Trust Site
- Restrict Site
- Pause Ghostery

How current G8 users use Trust:
In May interviews: "5/5 interviewees trust known websites in case Ghostery breaks them, obfuscates something useful to them e.g. bots, comments, chats or the website asks to turn off adblockers
(as it blocks the content, e.g. youtube)"

G10 version 1 had no Trust functionality, but only "Pause Ghostery" for a span of time.
Assumptions were that people don't need "trust", that they actually want to Pause Ghostery and to not forget to turn it back on, time selector was offered with 1h as first option (one doesn't stay more than one h generally on a website)
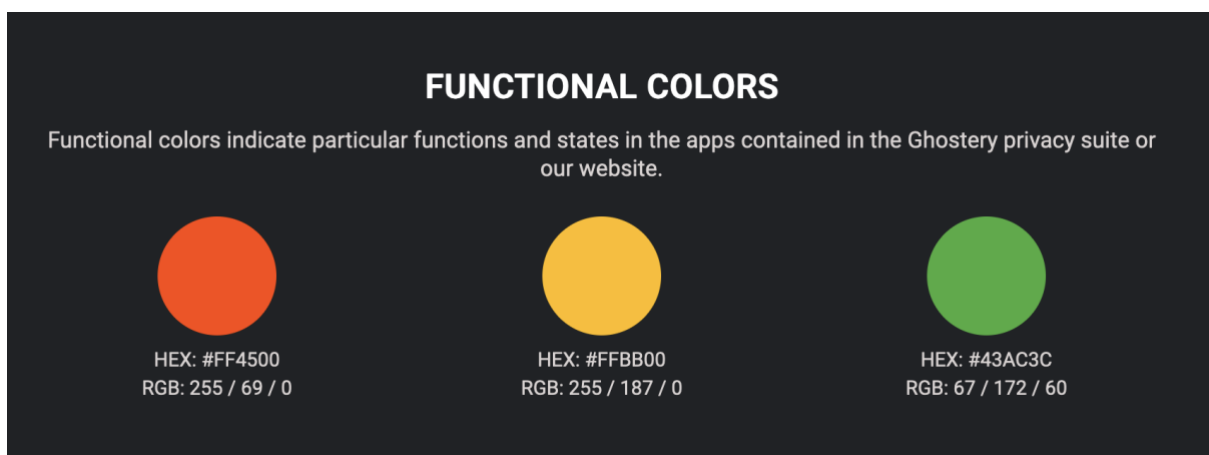
Based on user interviews and Chrome outcry decision was swiftly taken using existing UI/ UX elements.

G10 version X
- Given how people use Trust in G8 and that by "Trusting a site" the perceived negative focus of breakage shifts away from Ghostery → we went with "Trust" given the reasons how people use this option
- Pause Ghostery moved deeper to settings as assumption was that Ghostery should never be paused, and it was restricted to a day
- Instead of Pause, Trust was added using the red warning color existing in Pause element when enabled.

Solutions:
- "Trust" can stay as is and gets yellow as neutral state when active? (We need to follow the colour guidelines, if not the UI becomes a gouldian finch...)

FUNCTIONAL COLORS

Functional colors indicate particular functions and states in the apps contained in the Ghostery privacy suite or our website.

HEX: #FF4500
RGB: 255 / 69 / 0

HEX: #FFBB00
RGB: 255 / 187 / 0

HEX: #43AC3C
RGB: 67 / 172 / 60

- Time selector: given the reasons people Trust websites – we could change the order of time units or remove completely?
    - If we change the order, with Always being default, the rest makes little sense